Why settle for 54% remission when you can achieve 76%?



Ulcerative colitis can ruin lives with its distressing cycle of relapses. Surely the most rewarding strategy, once you've done the job of controlling the acute phase of this disease, is to maintain remission as effectively as possible.

A recent clinical study indicated a comfortable advantage for Dipentum over coated mesalazine in the maintenance of remission in ulcerative colitis.²

The findings of this study have been incorporated into a paper published in The Lancet¹, giving Dipentum 22% superiority in 12-month remission rates. But then what would you expect from a 5-ASA treatment that can deliver 99% of an oral dose to the colon?

Because

IN ULCERATIVE COLITIS



Because remission means so much

PRESCRIBING INFORMATION: Dipentum Presentation: Caramel coloured capsules containing 250mg oisalazine sodium. Uses: Oral treatment of acute mild ulcerative collits and the maintenance of remission. Oisalazine consists of two molecules of 5-ammin-salicyclic acid i5-ASA joined through an azo-dond. The systemic absorption of oisalazine is minimal. 99% of an oral dose will reach the colon. Oisalazine is activated in the colon where it is converted into 5-ASA. The release of 5-ASA is either pit not time dependent. 5-ASA acts topically on the colonic mucosa and local colonic concentrations of 5-ASA are more than 1000 times that found in the serum. Dosage and Administration: Acute Mild Disease: Adults including the Elderly. Commence on 1g daily in divided doses and, depending upon the patient response, titate the dose upwards to a maximum of 3g daily over 1 week. A single dose should not exceed 1g Oisaazine should be taken with food. Contra-indications: Warnings etc: Contra-indications: Hypersensivity to salicylates. There is no experience of the use of oisaazine in patients with significant renal impairment. Pregnancy: Reproduction studies performed in mice in a substitute of oisalazine administration. However, the experience of tuse in pregnant women is limited. Objection exists and into the based denity, harm to the foetus. Lactation: There are no data on the excretion of oisalazine in breast milk. Adverse Reactions: Watery diarrhoea has been recorded in 15% of patients treated. In half of these patients the diarrhoea was either transient or overcome by dose reduction in patients who do not respond to dose reductions: Watery diarrhoea has been recorded in 15% of patients treated. In half of these patients the diarrhoea was either transient or overcome by dose reduction in patients who do not respond to dose reductions: Watery diarrhoea has been recorded in 15% of patients treated. In half of these patients the diarrhoea was either transient or overcome by dose reduction in patients who do not respond to dose reduct



Rapid relief for patients gripped by IBS

Colofac rapidly relieves the symptoms of Irritable Bowel Syndrome by a direct action on colonic smooth muscle.

Date of last review January 1993

Colofac eliminates spasm without the anti-cholinergic side effects that can prove troublesome to the patient.

loosens the grip of IBS

Presentation. 1. White round sugar-coated tablets with no superficial markings each containing 135mg mebeverine hydrochloride. Available in packs of 100. Basic NHS price £8.35. 2. Yellow banana flavoured sugar free suspension containing mebeverine pamoate equivalent to 50mg mebeverine hydrochloride per 5ml. Available in bottles of 300ml. Basic NHS price £3.50. Indications 1. Irritable Bowel Syndrome. 2. Gastro-intestinal spasm secondary to organic diseases. Dosage and Administration. Tablets: Adults (including the elderly) and children ten years and over: one tablet three times a day, preferably 20 minutes before meals. Suspension: Adults (including the elderly) and children ten years and over: 15ml (150mg) three times a day, preferably 20 minutes before meals. Contra-indications, Warnings, etc. Animal experiments have failed to show any teratogenic effects. However, the usual precautions concerning the administration of any drug during pregnancy should he observed. Product Licence Number: Tablets: 0512/0044. Suspension: 0512/0061. Legal Category: POM. ® Registered Trade Mark. Further information is available from: Duphar Laboratories Limited, Gaters Hill, West End, Southampton, SO3 3JD. Tel: 0703 472281.

A member of the Solvay Group. COL/HOSP/JA/JAN 93

Losec Abbreviated Prescribing Information

Presentation: Losec Capsules containing 20mg or 40mg omeprazole. Uses: Treatment of oesophageal reflux disease. In reflux oesophagitis the majority of patients are healed after 4 weeks. Symptom relief is rapid. Treatment of duodenal and gastric ulcers, including those complicating NSAID therapy. Zollinger-Ellison syndrome. Dosage & administration: Adults (including elderly): Reflux oesophagitis: 20mg once daily, given for 4 weeks. For those patients not fully healed after the initial course, healing usually occurs during a further 4-8 weeks treatment. Losec has also been used in a dose of 40mg once daily in patients with reflux oesophagitis refractory to other therapy. Healing usually occurred within 8 weeks. Patients can be continued at a dosage of 20mg once daily. Duodenal and benign gastric ulcers: 20mg once daily. The majority of patients with duodenal ulcer are healed after 4 weeks. The majority of patients with benign gastric ulcer are healed after 8 weeks. In severe cases, the dose may be increased to 40mg Losec once daily. Long-term therapy with Losec in the treatment of gastric and duodenal ulcers is not currently recommended. Zollinger-Ellison syndrome: 60mg once daily. The dosage should be adjusted individually and treatment continued as long as clinically indicated. More than 90% of patients with severe disease and inadequate response to other therapies have been effectively controlled on doses of 20-120mg daily. With doses above 80mg, give twice daily. Children: There is no experience of the use of Losec in children. Impaired renal function: Adjustment is not required. Impaired bepatic function: As bioavailability and half life can increase in patients with impaired hepatic function, the dose requires adjustment with a maximum daily dose of 20mg. Contra-indications, warnings, etc: No known contra-indications to the use of Losec. When gastric ulcer is suspected, the possibility of malignancy should be excluded before treatment with Losec is instituted, as treatment may alleviate symptoms and delay diagnosis. Avoid in pregnancy unless there is no safer alternative. Breast feeding should be discontinued if the use of Losec is considered essential. Losec is well tolerated and adverse reactions have generally been mild and reversible. The following have been reported as adverse events in clinical trials or reported from routine use but in many cases a relationship to treatment with omeprazole has not been established. Skin rash, urticaria and pruritus have been reported, usually resolving after discontinuation of treatment. In addition photosensitivity, bullous enuntion, erythema multiforme, angioedema and alopecia have been reported in isolated cases. Diarrhoea and headache have been reported and may be severe enough to require discontinuation of therapy in a small number of patients. In the majority of cases the symptoms resolved after discontinuation of therapy. Other gastrointestinal reactions have included constipation, nausea/vomiting, flatulence and abdominal pain. Stomatitis and candidiasis have been reported as isolated cases. Paraesthesia has been reported. Dizziness, light-headedness and feeling faint have been associated with treatment, but all usually resolve on cessation of therapy. Also reported are somnolence, insomnia and vertigo. Reversible mental confusion, agitation, depression and hallucinations have occurred predominantly in severely ill patients. Arthritic and myalgic symptoms have been reported and have usually resolved when therapy is stopped. In isolated cases, the following have been reported: blurred vision, taste disturbance, peripheral oedema, increased sweating, gynaecomastia, leucopenia, thrombocytopenia, malaise, fever, bronchospasm, encephalopathy in patients with pre-existing severe liver disease, hepatitis with or without jaundice, rarely interstitial nephritis and hepatic failure. Increases in liver enzymes have been observed. Losec can delay the elimination of diazepam, phenytoin and warfarin. Monitoring of patients receiving warfarin or phenytoin is recommended and a reduction of warfarin or phenytoin dose may be necessary when omeprazole is added to treatment. The bioavailability of digoxin may be increased. There is no evidence of an interaction with theophylline, propranolol, metoprolol, lidocaine, quinidine, amoxycillin or antacids. The absorption of Losec is not affected by alcohol or food. Animal Toxicology: Gastric ECL-cell hyperplasia and carcinoids, have been observed in life-long studies in rats treated with omeprazole or subjected to partial fundectomy. These changes are the result of sustained hypergastrinaemia secondary to acid inhibition, and not from a direct effect of any individual drug. No treatment related mucosal changes have been observed in patients treated continuously with omeprazole for periods up to 5 years. Pharmaceutical precautions: Use within 3 months of opening. Replace cap firmly after use. Dispense in original container. Legal category: POM. Package quantities: 20mg: bottles of 7 capsules, £8.86, bottles of 28 capsules, £36.36, 40mg: bottles of 7 capsules, £17.72, bottles of 14 capsules, £36.36. **Product licence no:** PL0017/0238 - Losec Capsules 20mg. PL0017/0320 - Losec Capsules 40mg. Product licence holder: Astra Pharmaceuticals Ltd., Home Park, Kings Langley, Herts WD4 8DH.

1. Holt S & Howden CW. Dig Dis & Sci 1991; 36 (4): 385-93. Sandmark S et al. Scand J Gastroenterol 1988; 23: 625-32.
 McFarland RJ et al. Gastroenterol 1990; 98: 278-83.

4. Bate CM et al. Gut 1990; 31: 968-72.

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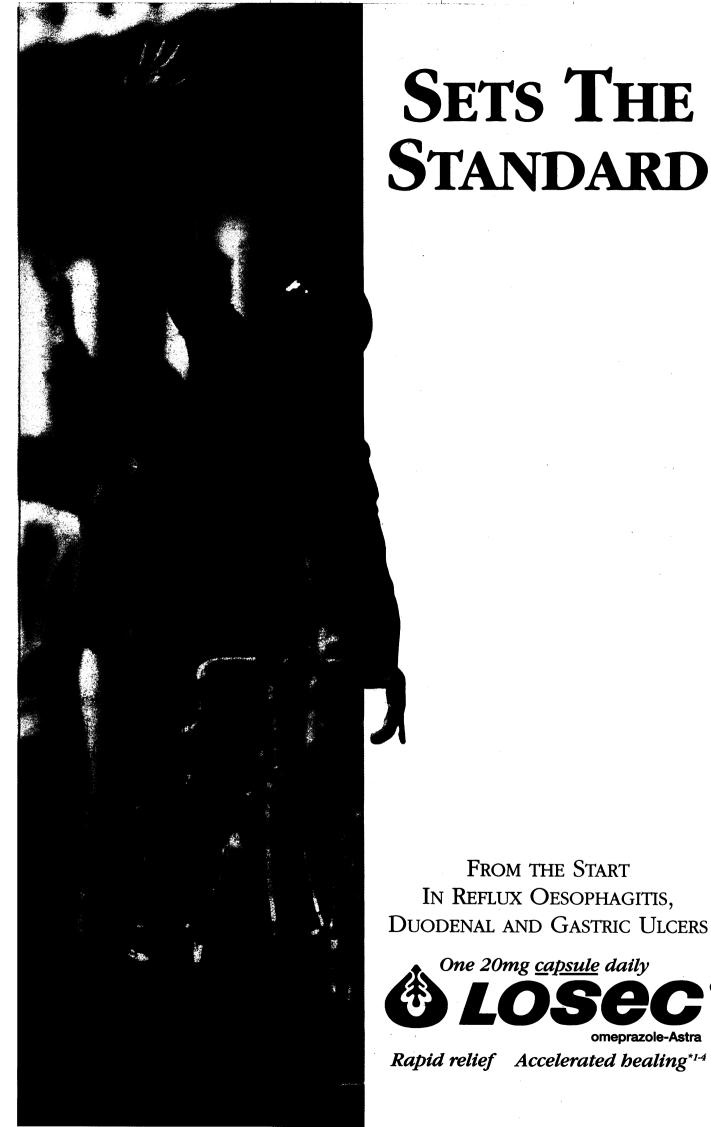
For further information contact the product licence holder: Astra Pharmaceuticals Ltd., Home Park, Kings Langley, Herts WD4 8DH. Telephone: (0923) 266191

*Losec compared with conventional starting courses of H₂-antagonists in reflux oesophagitis, duodenal and gastric ulcers.

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Date of preparation: October, 1993.







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Colifoam is well documented and is

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Colifoam's simplicity and effectiveness has transformed the lives of thousands of patients, enabling them to pursue active social and working lives.¹



The leading topical treatment for ulcerative colitis.

PRESCRIBING INFORMATION: Presentation: White odourless aerosol containing hydrocortisone acetate PhEur 10%. <u>Uses:</u> Ulcerative colitis, proctosigmoiditis and granular proctitis. <u>Dosage and administration:</u> One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with pack). <u>Contra-indications, warnings etc.</u>; Local contra-indications to the use of intrarectal steroids include obstruction, abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. <u>Pharmaceutical precautions:</u> Pressurized container. Protect from sunlight and do not expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerate. Keep out of reach of children. For external use only. <u>Legal category.</u> POM. <u>Package Quantity & Basic NHS cost:</u> 25g canister plus applicator, 7.7.25. <u>Further Information:</u> One applicatorful of Colifoam provides a dose of approximately 125mg of hydrocortisone acetate, similar to that used in a retention enema, for the treatment of ulcerative colitis, sigmoiditis and proctitis. <u>Product Licence No.</u>:0036/0021. <u>References</u> 1. Somerville KW et al. British Medical Journal 1985; 291:866. 2. Ruddell WSJ et al. Gut 1980; 21:885-889. 3. Independent Research Audit. Data on File. Further information is available on request. <u>Stafford-Miller Ltd.</u>, Professional Relations Division, Broadwater Road, Welwyn Garden City, Herts. AL7 3SP.

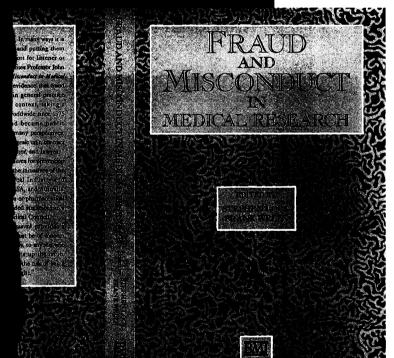
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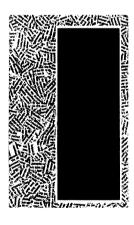
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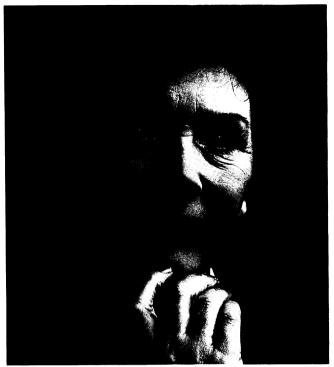
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Prescribing Information: Presentation: 'Asacol' Tablets, PL 0002/0173, each containing 400 mg mesalazine (5-aminosalicylic acid) coated with a pH-dependent acrylic based resin (Eudragit S) formulated to release the active ingredient in the terminal ileum and colon. Blister packs of 120 (12 × 10), £34.30. 'Asacol' Suppositories 250 mg, PL 0002/0158, each containing 250 mg mesalazine. 20, £6.50. 'Asacol' Suppositories 500 mg, PL 0002/0195, each containing 500 mg mesalazine, 10, £6.50. Uses: Treatment of mild to moderate acute exacerbations of ulcerative colitis. Maintenance of remission of ulcerative colitis. Suppositories particularly appropriate for

distal disease. Dosage and administration: Tablets: Adults: Acute disease: 6 tablets a day, in divided doses, with concomitant corticosteroid therapy where clinically indicated. Maintenance therapy: 3 to 6 tablets a day, in divided doses. Children: No dosage recommendation. Suppositories: Adults: 250 mg strength: 3 to 6 a day, in divided doses, with the last dose at bedtime. 500 mg strength: A maximum of 3 a day, in divided doses, with the last dose at bedtime. Children: No dosage recommendation. Contraindications: A history of sensitivity to salicylates. Severe renal impairment (GFR <20 ml/min). Children under 2 years of age. Precautions: Best

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A survey of 50 BSG consultant members found that 60% of them would select 'Asacol' Tablets as their first-line maintenance therapy for ulcerative colitis, on the basis of tolerance, efficacy and previous experience.¹

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COLITIS CONTROL WITHOUT SULPHAPYRIDINE

avoided in patients with established renal impairment but, if necessary, use with caution. Avoid during pregnancy and lactation. Caution in elderly and only where renal function is normal. Do not give tablets with lactulose or similar preparations which lower stool pH. Adverse reactions: Nausea, diarrhoea, abdominal pain, headache. Exacerbation of symptoms of colitis. Reports of leucopenia, neutropenia, thrombocytopenia, pancreatitis, hepatitis, interstitial nephritis, nephrotic syndrome, renal failure with oral treatment usually reversible. Suspect nephrotoxicity in patients developing renal failure. Legal category: POM. 24.4.91.

References

1. Cole AT et al. Gut 1990;31:A1205. 2. Riley SA et al. Gastroenterology 1988;94:1383-9. 3. Riley SA et al. Gut 1987;28:1008-12. 4. Riley SA et al. Gut 1988;29:669-674. 5. Sninsky CA et al. Ann Intern Med 1991; 115:350-5. 6. Pera A et al. Ital J Gastroenterol 1991;23(9):647. Smith Kline & French Laboratories, Welwyn Garden City, Hertfordshire AL7 1EY. © 1993 Smith Kline & French Laboratories. Authorised user of the trade mark 'Asacol' in the UK. *Mesalazine is the British approved name of 5-aminosalicylic acid.

ABRIDGED PRESCRIBING INFORMATION CIPROXIN: TABLETS

(Refer to data sheet before prescribing) Presentation White tablets containing the equivalent of either 250mg, 500mg or 750mg ciprofloxacin. Uses Ciprofloxacin is indicated for the treatment of single or mixed infections caused by susceptible organisms. Also indicated for prophylaxis against infection in elective upper gastro-intestinal surgery and endoscopy where there is an increased risk of infection. Dosage and administration The tablets should be swallowed whole with liquid. Adults: 250-750mg twice daily. In surgical prophylaxis a single 750mg tablet administered 60-90 minutes before the procedure (but see interactions with oral premedicants). Duration of treatment For acute infections the usual treatment period is 5 to 10 days, except in cases of acute uncomplicated cystitis where treatment is 250mg twice daily for 3 days. Generally, in acute and chronic infections where sensitivity is proven, treatment should be continued for at least 3 days after the signs and symptoms of infection have disappeared. Elderly No dose adjustment. Contra-indications Hypersensitivity to ciprofloxacin or other quinolones; also in children and growing adolescents except where the benefits of treatment outweigh the risks. Warnings and precautions Use with caution in epileptics and patients with a history of CNS disorders. Treatment could result in impairment of ability to drive or operate machinery. Crystalluria has been reported so patients should be well hydrated and excessive urine alkalinity avoided. As haemolytic reactions with ciprofloxacin are possible in patients with latent and actual defects in glucose-6phosphate dehydrogenase activity, use with caution. Drug interactions Increased plasma levels of theophylline have been observed following concurrent administration with ciprofloxacin. The dose of theophylline should be reduced and plasma levels of theophylline monitored. Where monitoring of plasma levels is not possible, avoid the use of ciprofloxacin in patients receiving theophylline. Particular caution is advised in those patients with convulsive disorders. Interactions have also been noted with anticoagulants and cyclosporin. The tablets should not be administered within 4 hours of medications containing magnesium, aluminium or iron salts. High doses of quinolones have shown an interaction with NSAIDs in animals leading to convulsions. Administration of quinolones and glibenclamide simultaneously can potentiate the effect of glibenclamide, resulting in hypoglycaemia. Opiate premedicants or regional anaesthetic agents must not be administered concomitantly with ciprofloxacin when used for surgical prophylaxis. Use in pregnancy and lactation Not recommended. Side-effects Gastrointestinal, CNS, hypersensitivity/skin reactions, musculoskeletal and special sense disturbances. Renal and hepatic disturbances. Effects on haematological parameters. Also reported: vasculitis, pseudomembranous colitis, Stevens-Johnson Syndrome, Lyell Syndrome, haemolytic anaemia, granulocytopenia, intracranial hypertension, petechiae, haemorrhagic bullae, tenosynovitis and tachycardia. Overdosage Serum levels of ciprofloxacin are reduced by dialysis. Legal category POM. Package quantities Blister strips of 10 in packs of 10, 20, and 100 tablets. Product licence numbers PL0010/ 0146-0148. Basic NHS cost 250mg x 10 tablets £7.50, 500mg x 10 tablets £13.75, 750mg x 10 tablets £20.00. Date of



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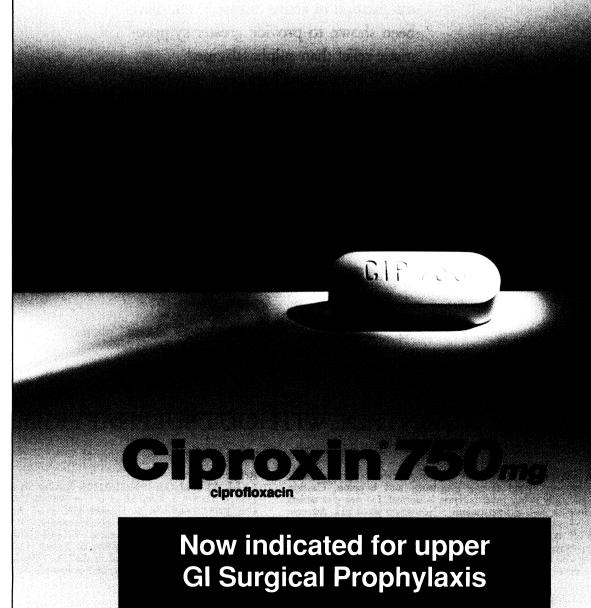
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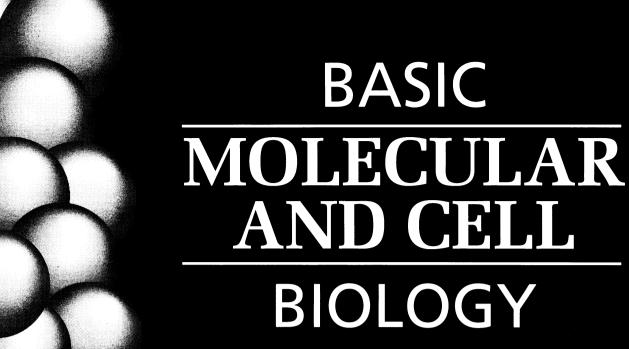
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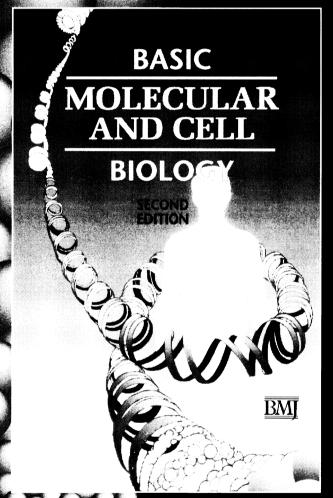
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INDICATIONS Duodenal ulcer, benign gastric ulcer, ulcers associated with non-steroidal anti-inflammatory drugs (NSAIDs), prevention of NSAID-associated duodenal ulcer, oesophageal reflux disease, severe oesophagitis, chronic episodic dyspepsia. DOSAGE Adults: Duodenal ulceration and gastric ulceration: A single 300mg dose at bedtime or 150mg twice daily in the morning and evening for four weeks. Alternatively, in duodenal ulcers, 300mg in the morning and evening for four weeks to achieve optimal healing. Continued maintenance treatment of 150mg at bedtime is recommended for patients with a history of recurrent ulceration. Ulcers following non-steroidal anti-inflammatory drug therapy or associated with continued non-steroidal antiinflammatory drugs: 150mg twice daily for up to eight weeks. Prevention of NSAID-associated duodenal ulcer: 150mg twice daily concomitantly with NSAID therapy. Chronic episodic dyspepsia: 150mg twice daily for six weeks, investigate early relapsers and non-responders. Oesophageal reflux disease: 300mg at bedtime or 150mg twice daily for up to eight weeks. Moderate to severe oesophagitis: 150mg four times daily for up to twelve weeks (see data sheet for full dosage instructions). Children: Oral dose for peptic ulcer: 2mg/kg to 4mg/kg, twice daily to a maximum of 300mg per day. CONTRA-INDICATIONS Patients with known hypersensitivity to ranitidine. PRECAUTIONS In patients in whom sodium restriction is indicated, care should be taken when administering sodium-containing Effervescent Tablets. Exclude the possibility of malignancy in gastric ulcer before instituting therapy, especially in middle-aged patients with new or recently changed dyspeptic symptoms. Regular supervision of patients taking NSAIDs concomitantly with Zantac is recommended, especially if elderly. Reduce dosage in the presence of severe renal failure (see data sheet). Avoid in patients with history of porphyria. Effervescent Tablets contain aspartame, use with caution in patients with phenylketonuria. Like other drugs, use during pregnancy and lactation only if strictly necessary. SIDE EFFECTS Headache, dizziness, skin rash, occasional hepatitis, rarely arthralgia, myalgia. Rarely, reversible mental confusion states, usually in very ill or elderly patients. Rare cases of leucopenia and thrombocytopenia, usually reversible, agranulocytosis and pancytopenia. Hypersensitivity reactions, anaphylactic shock, Rare cases of breast symptoms in men. As with other H₂-receptor antagonists rare cases of bradycardia. A-V block and asystole (see data sheet). PRESENTATIONS Zantac 150 Tablets each containing 150mg ranitidine HCI, (Product licence number 0004/0279, 60 tablets £29-76); Zantac 300 Tablets each containing 300mg ranitidine HC/ (Product licence number 0004/0302, 30 tablets £27-43); Zantac Effervescent Tablets each containing 150mg ranitidine HC/ and 14-3mEq sodium, (Product licence number 0004/0392, 60 tablets £31-25); Zantac Effervescent Tablets each containing 300mg ranitidine HC/ and 20-8mEg sodium (Product licence number 0004/0393, 30 tablets £31-25); Zantac Syrup each 10ml dose containing 150mg ranitidine HC/ (Product licence number 0004/0310, 300ml bottle £22-32). PRODUCT LICENCE HOLDER Glaxo Operations UK Limited, Greenford, Middlesex UB6 0HE. POM Zantac is a Glaxo trade mark.

Further information is available on request from: Glaxo Laboratories Limited, Stockley Park West, Uxbridge, Middlesex UB11 1BT. Telephone: 081-

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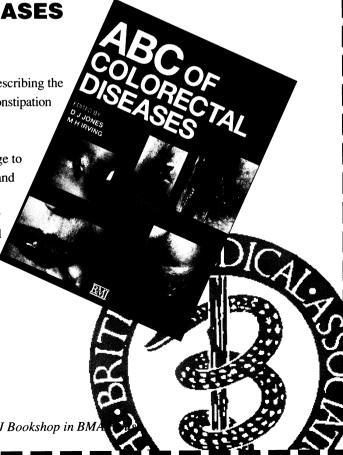
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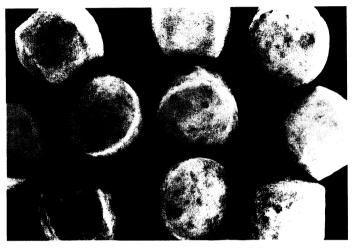
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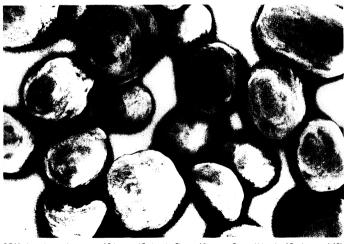
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25,000 LIPASE MICROPELLETS



S.E.M. photomicrographs courtesy of Science and Engineering Electron Microscopy Centre, University of Southampton (x12).

Abbreviated Prescribing Information: Presentation: Capsules (500 mg) of Panzytrat 25,000 with enteric-coated microtablets of pancreatin equivalent to: Lipase - 25,000 Ph. Eur. units, Amylase - 22,500 Ph. Eur. units, Protease - 1,250 Ph. Eur. units Indications: Exocrine pancreatic enzyme insufficiency. Recommended Dosage Administration: Dosage depends on the severity of the pancreatic insufficiency. Unless otherwise prescribed by the physician; Infants up to 18 months; 2 capsules daily (corresp. to 50,000 lipase units), Children; 4 capsules daily (corresp. to 100,000 lipase units), Adults; 6 capsules daily (corresp. to 150,000 lipase units). The required dose may be considerably greater (e.g. in the presence of cystic fibrosis; 16 capsules daily, corresp. to 400,000 lipase units). Capsules may be swallowed whole or, for ease of administration, they may be opened and the microtablets taken with fluid or soft food, but without chewing. If the microtablets are taken with food it is important

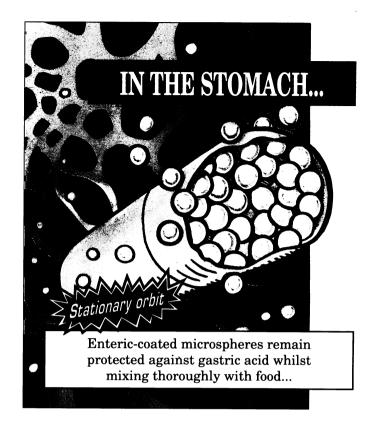
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that the food is consumed immediately, otherwise dissolution of the microtablet enteric coat may result. Dosage should be adjusted according to clinical response, i.e. minimise steatorrhoea so that the patient thrives. Contra-indications: Acute pancreatitis and acute attacks of chronic pancreatitis; allergy to porcine products. Warnings: Gastro-intestinal intolerability occurs rarely in patients allergic to porcine products BASF Pharma and/or lactose. Product Licence Number: 0169/0033. Legal

Category: P. Further Information: It has been confirmed that Panzytrat 25,000 is allowed for Jewish and Muslim patients when used as a medicine. Basic NHS Price: Panzytrat 25,000 x 100 Capsules £31.20. Licence Holder: Knoll Ltd. Fleming House, 71 King Street, Maidenhead, Berkshire SL6 1DU. Tel. 0628 776360 Fax. 0628 776579. Date of Preparation: November 1993. Panzytrat is a registered trademark of Knoll AG

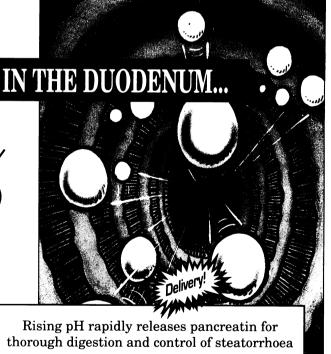


A NEW FORCE IN PANCREATIC EXOCRINE INSUFFICIENCY





Superior control of steatorrhoea[†]



† Compared with standard enteric-coated tablets in pancreatic insufficiency 1.2

Prescribing Information
Presentation: Opaque orange/yellow hard gelatin capsules containing brown ish coloured 25,000 BP units of ipase
467 BP units of protease

Available in packs of 50. Basic NHS price £19.50 **Indication:** Pancreatic exocrine insufficiency.

Dosage and Administration: Adults (including elderly) and children: Initially one capsule with meals, then adjust according to response.

The capsules can be swallowed whole, or for ease of administration they may be opened and the granules taken with fluid or soft food, but without chewing. If the granules are mixed with food it is important that they are taken immediately, otherwise dissolution of the enteric coating may result.

Contra-indications, Warnings, etc. Contra-indications: Substitution with pancreatic

enzymes is contra-indicated in the early stages of acute pancreatitis. Warnings: Use in pregnancy: There is inadequate evidence of safety in use during pregnancy. The product is of

porcine origin. Rarely cases of hyper-uricosuria and hyper-uricaemia have been reported with very high doses of pancreatin.

Overdosage although not experienced until now, could precipitate meconium ileus equivalent.

Perianal irritation, and rarely, inflammation, could occur when large doses are used. **Product Licence Number:** 5727/0006

Name and Address of Licence Holder

Kali Chemie Pharma GmbH, Hans-Bockler-Allee 20, 3000, Hannover 1, Germany.

1. Stead R J et al. Thorax 1987; 42: 533-37 2. Beverley D W et al. Arch Dis Child 1987; 62: 564-68

Further information is available from Duphar Laboratories Limited, Gaters Hill, West End, Southampton SO3 3JD. Tel: (0703) 472281. CRE/CP/JA/AUG 92 ® Registered Trade Mark

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