The role of smoking and alcohol in metaplasia and cancer risk in Barrett’s columnar lined oesophagus

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Abstract
Smoking and alcohol consumption predispose to oesophageal mucosal damage and exacerbates gastro-oesophageal reflux. The alcohol and smoking habits of patients with severe oesophagitis (n=24), Barrett’s columnar lined oesophagus (CLO) (n=58), and adenocarcinoma arising in CLO (n=23) were studied. There was no significant difference between the age (median 67, 64, and 65 years respectively) or duration of symptoms (median 10 years) in each group. Patients with benign CLO were significantly more likely to be non-smokers and non-drinkers, or both than patients with both severe oesophagitis and adenocarcinoma (p<0.001). Of those who smoked or drank, patients with CLO had a smoking history of a median 15 pack years (range 2–60 pack years), which was less than both the severe oesophagitis (median 45–5, range 5–150 pack years) (p<0.01), and adenocarcinoma groups (median 55–25, range 4–200 pack years) (p<0.001). Patients with adenocarcinoma had smoked for more years in total (median 38–5, range 4–54 years) than patients with CLO (median 29–5, range 6–55 years) (p<0.01). Patients with severe oesophagitis (median 38–5, range 27–55 years) and adenocarcinoma patients had a similar long history of smoking both of which were greater than CLO patients (p<0.003). Half of the severe oesophagitis group drank more than 40 units/week and six more than 100 units/week (median 40, range 1–100 units/week), whereas CLO patients who drank did so more moderately (median 10, 1–100 units/week) (p<0.02). Adenocarcinoma patients also had a somewhat greater alcohol intake than CLO patients, median 15 (1–100 units/week) (p<0.02). Smoking and alcohol consumption do not predispose to the development of metaplastic columnar lined oesophagus in patients with severe gastro-oesophageal reflux but are strongly associated with the development of adenocarcinoma in patients with established Barrett’s oesophagus.

The recognition of Barrett’s columnar lined oesophagus (CLO) is important because of the well established association with the development of dysplasia and adenocarcinoma. Endoscopic surveys suggest that 10–15% of patients with symptomatic reflux will be found to have CLO. Most cases of adenocarcinoma of the oesophagus can be shown to arise in CLO that is already present and the incidence of adenocarcinoma of the oesophagus is rising.

The factors that initiate changes of an adenocarcinoma nature in CLO are unknown. Smoking is known to be an important risk factor for development of squamous carcinomas of the oesophagus in the Western world and thus could be a likely candidate for adenocarcinomatous change. Also an association with smoking and oesophageal adenocarcinoma has been noted. Smoking has been implicated in the development of CLO in itself and the association with cancers arising in CLO could be explained on the basis of induction of oesophageal columnar metaplasia rather than transformation from metaplasia to neoplasia. Consumption of alcohol is often closely linked with smoking.

CLO develops in a background of severe reflux and continuous acid exposure of the ulcerated lower oesophagus as shown in animal models. Smoking exacerbates gastro-oesophageal reflux by reducing lower oesophageal sphincter pressure and increasing the frequency of gastro-oesophageal reflux episodes, reducing oesophageal acid clearance, increasing gastric acid secretion, and duodenogastric reflux. Smoking may prevent healing of oesophagitis by reducing salivary epidermal growth factor secretion and reduces the rate of healing in response to anti-reflux medication.

This study aims to assess the role of smoking and alcohol in the development of adenocarcinoma in CLO and to distinguish its role as a carcinogen from its possible role in the pathogenesis of Barrett’s oesophagus.

Patients and methods
Three groups of patients were studied: patients with CLO (n=58), median age 64 (range 31–83), sex ratio 3:1 male to female. Patients with adenocarcinoma arising in CLO (n=23), median age 65 (range 52–82), sex ratio 7:1 male to female. Patients with severe reflux oesophagitis (n=24), median age 67, sex ratio 3:1 male to female.

Patients with CLO who were under surveillance were identified on the Royal Liverpool Hospital and Broadgreen Hospital endoscopy unit computers. The diagnosis was confirmed at endoscopy and biopsy specimens taken. Patients with less than 5 cm of CLO
proximal to the gastro-oesophageal junction defined by endoscopy within the tubular oesophagus were excluded.

Adenocarcinoma arising in CLO was defined as either: (1) Adenocarcinoma of the oesophagus arising in patients with CLO already present; (2) Adenocarcinoma of the oesophagus confined solely to the oesophagus and associated with specialised type metaplastic CLO; (3) Adenocarcinoma in situ in Barrett’s oesophagus requiring oesophagectomy. Patients with adenocarcinoma in CLO were identified at follow up of existing CLO or presented de novo to the surgeons and gastroenterologists of the hospitals taking part in the study. The Cardiothoracic Centre Liverpool is a regional referral centre.

Severe reflux oesophagitis was defined as circumferential ulceration of the oesophagus in association with stricturing. Patients with this condition occurring within three years of the date of the study were identified and those still under the care of the endoscopy service were recalled. Biopsy evidence of the absence of metaplastic columnar epithelium was obtained in all cases, however, because of the need to perform an additional endoscopy entry into the study was in the order of 60% of those contacted.

Patients were questioned on the duration of symptoms and their current and past smoking histories: age of starting smoking, cigarettes per day and years of abstinence, and regular alcohol intake. A pack year was defined as 20 cigarettes per day smoked for one year. A unit of alcohol was defined as a half a pint of beer or one sixth of a gill of spirits.

All data were collected using a standardised face to face interview by one of the authors (MRG) in the endoscopy unit or on the ward. All statistics were calculated using the ARCUS Professional statistics package. Mann Whitney U non-parametric analysis was used throughout other than where stated. Results are expressed as median and range.

**Results**

**AGE, SEX, AND DURATION OF HISTORY**

There was no significant difference between the age of the groups (median 64, 65, and 67 respectively) or the length of their reflux history (median 10 years in each group) (Fig 1). The sex ratio of the CLO and severe oesophagitis groups was similar (3 males:1 female) but there was an excess of males in the adenocarcinoma group (7 males:1 female). Only one patient was non-white. Previous gastric surgery was uncommon in all three groups and showed no significant difference.

**SMOKING HISTORY**

A significant proportion of patients with CLO had never smoked (24 of 58); non-smokers were significantly less common in the severe reflux oesophagitis (6 of 24) and adenocarcinoma groups (1 of 23) (p<0.001 $\chi^2$) (Fig 2).

Of those who smoked, patients with CLO had a median smoking history of 15 pack years (range 2–60 pack years) which was less than both the severe oesophagitis (median 45.5, range 5–150 pack years; p<0.001) and adenocarcinoma groups (median 55.25, range 4–200 pack years) (p<0.001) (Fig 2). Severe oesophagitis patients (median 38.5, range 27–55 years) and adenocarcinoma patients had similar long histories of smoking, both of which were greater than CLO patients (p<0.003) (Fig 3).

Patients with adenocarcinoma had smoked for more years in total (median 38.5, range 4–54 years) than CLO patients (median 29.5, range 6–55 years) (p<0.01). Severe oesophagitis
patients had a similar long history of smoking to adenocarcinoma patients (median 38.5, range 27-55 years); again much greater than CLO patients (p<0.003) (Fig 3).

CLO patients who smoked started at a slightly later age (median 20, range 12-38) than patients with severe reflux oesophagitis (median 18, range 10-28), and adenocarcinoma patients (median 18, range 14-25) (p<0.02).

**Alcohol History**

A significantly greater proportion of CLO (23 of 58) patients were non-drinkers than severe reflux oesophagitis (4 of 23) and adenocarcinoma patients (5 of 24) (p<0.02). Of those patients who drank alcohol, half of the severe oesophagitis group drank more than 40 units/week and six drank more than 100 units/week (mean 50.2, median 40, range 1-100 units/week). CLO patients who drank did so more moderately (mean 15.3, median 10, range 1-100 units/week) (p<0.01). Adenocarcinoma patients also had a significantly greater alcohol intake than CLO patients and two drank more than 100 units per week (mean 24.7, median 15, range 1-100 units/week) (p<0.02) (Fig 4).

**Role of Gender**

In order to exclude a bias as a result of a higher proportion of men being included in the adenocarcinoma group the data were analysed again for male patients only who smoked or drank. All male adenocarcinoma patients had smoked with a median value of 46 pack years (mean 55 pack years, range 4-200). Eleven of 36 male CLO patients had never smoked and of those who had smoked the median pack years accumulated was 15 (mean 20.3, range 5-60 pack years). Four of 19 male severe reflux oesophagitis patients had never smoked; for those who had smoked, values were median 62 pack years, mean 55, range 5-150 pack years. CLO had significantly more non-smokers; those who had smoked did so more lightly than the severe reflux oesophagitis or adenocarcinoma groups (p<0.001). Nine of 36 CLO, three of 19 severe reflux oesophagitis, and three of 21 adenocarcinoma patients did not drink. Median alcohol consumption of those who drank was 11 units in CLO patients, which was less than the 50 units (p<0.001) in severe reflux oesophagitis patients. Excluding non-drinkers CLO alcohol consumption was no different from the adenocarcinoma group (12.5 units/week).

**Role of Hiatus Hernia**

The total study population (104 patients with complicated gastro-oesophageal reflux disease)
was subdivided into those with hiatus hernia and those without hiatus hernias. Those without hiatus hernias had heavier smoking histories overall (median 26 pack years) than those with hiatus hernias (median 9 pack years) (p<0.002) (Fig 5). The alcohol intake of patients without hiatus hernia was also greater than those with hiatus hernias (median 10±4 units/week) (p<0.001) (Fig 6).

Discussion

The association of Barrett’s columnar lined oesophagus (CLO)15 with gastro-oesophageal reflux has been well established24 and the causative nature of ulceration followed by prolonged acid exposure has been shown in the dog model.10 11 The degree of acid reflux in association with CLO is greater than that seen in patients with reflux oesophagitis as a whole.12 13 Lower oesophageal sphincter pressure, number and duration of reflux episodes of less than pH 4, and total duration of reflux episodes, however, is similar in CLO to patients with severe reflux oesophagitis without columnar metaplasia.9 30 For this reason an additional agent has been hypothesised in the pathogenesis of CLO. The main contender, bile reflux, has been excluded by both clinical and experimental studies,12 31 although bile reflux may be linked to stricture formation in patients with CLO.16 We have shown that patients with CLO have low concentration and production of salivary epidermal growth factor compared with normal controls and patients with severe reflux oesophagitis.14 31 Epidermal growth factor is cytoprotective in the upper gastrointestinal tract and the inability to resist and heal ulceration may be a factor influencing development of CLO in patients with severe gastro-oesophageal reflux.

This study seems to refute the hypothesis that CLO is an end stage disease occurring in old patients44 with longer histories of reflux because of age, sex ratio, and duration of symptoms is similar to the severe reflux oesophagitis group. Although our sample may not be rigorously representative of the whole population with complications of reflux it is representative of the population presenting to physicians and surgeons with a gastroenterological interest.

The CLO study group included a greater proportion of non-smokers and non-drinkers than the severe reflux oesophagitis group, strong evidence against smoking and alcohol as pathogenic factors for CLO. CLO patients who did smoke started to smoke at a slightly later age, smoked for fewer years, and accumulated fewer pack years of smoking than the severe reflux oesophagitis group. This supports the finding of Robertson et al who saw no difference between the smoking and drinking habits of their CLO group and controls drawn from an orthopaedic clinic.18 This also supports the hypothesis that smoking and alcohol are not risk factors for development of CLO in patients with severe gastro-oesophageal reflux.

Patient sex does not seem to be an independent variable and exclusion of women from the analysis did not affect the differences seen between the groups. Two of three women with adenocarcinoma had accumulated more than 45 pack years each and one was also a heavy drinker. As with other respiratory and upper gastrointestinal tumours the male predominance seen is probably a result of the heavy smoking and drinking habits of men compared with women.19 Interestingly, 20 of 23 severe oesophagitis patients smoked or drank heavily and of those who claimed no such history one had scleroderma and another may not have disclosed full details. Previous gastric surgery was not a feature of our tumour group as has been suggested by previous studies.7

The prolonged oesophageal acid exposure seen in patients with hiatus hernia is due to reduced acid clearance but it is only seen in patients with lower oesophageal sphincter deficiency.44 Our results suggest a link between smoking and alcohol and complications (CLO, severe oesophagitis, or adenocarcinoma) of acid reflux in patients without hiatus hernia. Smoking and alcohol may promote the reflux inflammation lower oesophageal sphincter dysfunction cycle in those without a hiatus hernia.

Ninety five per cent of those patients who developed adenocarcinoma in CLO smoked and half of them drank more than 40 units of alcohol per week representing a subgroup of patients with metaplastic CLO at increased risk. Patients with adenocarcinoma had smoking and drinking histories similar to those patients with severe oesophagitis. This implies that, while development of CLO in itself is independent of smoking and alcohol, a combination of CLO and cigarette smoking is required for the initiation and promotion of adenocarcinoma of the oesophagus.

In animal models of oesophageal carcinogenesis, gastro-oesophageal reflux promotes tumour development45 but reflux alone does not cause tumour formation in the absence of a carcinogen.44 Increased proliferative activity in gastrointestinal epithelium promotes tumour formation46 47 and inhibition of proliferation reduces tumour incidence.48

Adenocarcinoma and dysplasia are frequently associated with the specialised type CLO,46 49 and dysplasia and carcinoma are thought to arise with the specialised type CLO.46 The specialised histological type is associated with a higher rate of cell turnover as shown by thymidine labelling48 49 and a higher proportion of cells in cycle (by proliferating cell nuclear antigen immunolocalisation) than functional and fundic types.50 51 Accelerated proliferation increases the likelihood of exposure of cellular genetic material to mutagenic stimuli which can cause the genomic instability that precedes the development of malignancy.52 Our hypothesis is that specialised type CLO predisposes to the development of adenocarcinoma of the oesophagus because of increased proliferative activity and that tumour development occurs in patients exposed to an environmental carcinogen most commonly ingested in cigarette smoke.

Prospective screening of populations with known CLO require 52 to 440 patient years of follow up to detect one adenocarcinoma.53 Most adenocarcinomas of the oesophagus, however, arise in CLO that is already established and the disparity between incidence and prevalence can be accounted for by the high proportion
of the population with unrecognised disease, up to 20 times that of those detected. It is necessary to identify a subpopulation of patients with CLO who are at especially high risk of developing adenocarcinoma so that a screening protocol that is cost effective and has an impact on patient survival can be developed.

Smoking does not predispose to the development of CLO in patients with severe gastro-oesophageal reflux. The middle aged or elderly patient who presents with CLO and a heavy smoking history, however, is already at increased risk of developing adenocarcinoma, a risk not reversed by anti-reflux surgery.35 Smokers and ex-smokers make up a subgroup at increased risk for development of adenocarcinoma in Barrett's oesophagus, those patients with specialised type metaplasia and who may benefit from surgical intervention warrant regular endoscopy and biopsy whereas non-smokers are at low risk.

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1 Barrett NR. The lower oesophagus lined by columnar epithelium. Surgery 1957; 41: 881-94.
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