

COLIFOAM

10% hydrocortisone acetate

FIRST CLASS TREATMENT WHICH TRAVELS TO WORK

- Colifoam is highly effective for distal ulcerative colitis. (1)
- The retrograde spread of Colifoam increases with the extent of disease.
- Colifoam is easier to retain than liquid enemas and causes less interference with social, sexual and occupational activities. (13)

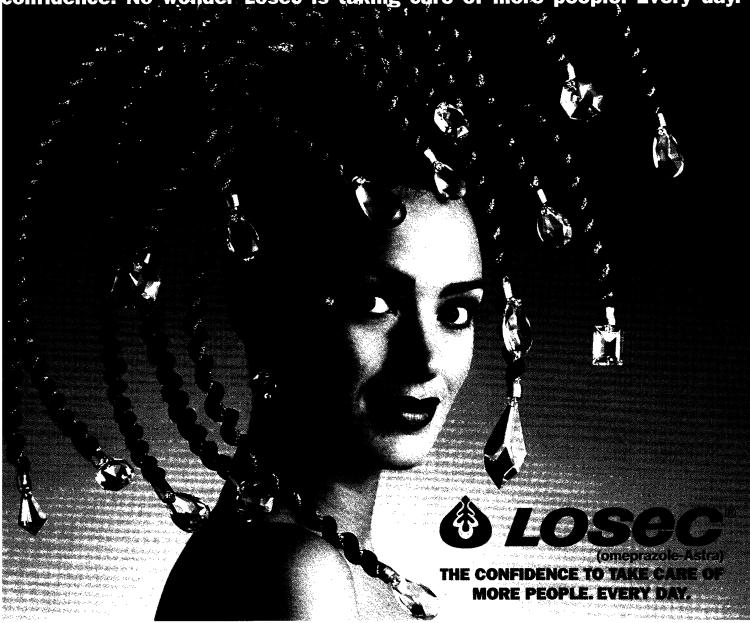
PRESCRIBED WITH CONFIDENCE FOR OVER 20 YEARS.

PRESCRIBING INFORMATION: Presentation: White odourless aerosol containing hydrocortisone acetate PhEur 10% w/w. Uses: Ulcerative colitis. proctosigmoiditis and granular proctitis. Dosage and administration: One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with pack). Contra-indications, warnings etc: Local contra-indications to the use of intrarectal steroids include obstruction. abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety

during pregnancy has not been fully established. Although uncommon at this dosage, local irritation may occur. **Pharmaceutical precautions:** Pressurised container containing flammable propellant. Protect from sunlight and do not expose to temperatures above 50°C. Keep away from sources of ignition. Do not pierce or burn even after use. Do not refrigerate, store below 25°C. Keep out of reach of children. For external use only. **Legal category:** POM. **Package quantity & basic NHS cost:** 20.8g canister plus applicator, £7.07. Provides approximately 14 doses. **Product Licence no:** 0036/0021. **References:** 1. Somerville KW et al. BMJ 1985;291:866. 2. Farthing MJG et al. BMJ 1979;2:822-824. 3. Ruddell WSJ et al. Gut 1980;21:885-889. Further information is available on request from Stafford-Miller Ltd.. Broadwater Road. Welwyn Garden City. Herts. AL7 3SP. **Code:** DO2665.

EVERYDAY PEOPLE TAKE LOSEC.

Losec offers efficacy, flexibility, practicality and good tolerability. And with over 190 million treatments in 96 countries, it also inspires a high level of confidence. No wonder Losec is taking care of more people. Every day.



LOSEC' CAPSULES (omeprazole) PRESCRIBING INFORMATION (refer to full data sheet before prescribing)

PRESENTATION: Losec Capsules containing 10mg, 20mg or 40mg omeprazole (O) as enteric coated granules with an aqueous based coating. USES: Oesophageal reflux disease. Duodenal and benign gastric ulcers (including NSAID-induced). Prophylaxis of NSAID-associated ulcers in patients with a history of gostroduodenal lesions, including relief of dyspeptic symptoms. Helicobacter pylori eradication: Relief of associated dyspeptic symptoms in combination treatment with antibiotics. Prophylaxis of acid aspiration. Zollinger-Ellison syndrome. DOSAGE & ADMINISTRATION: Adults (including the elderly): The usual dose in oesophageal reflux disease and peptic ulcer is 20mg once daily, increasing to 40mg once daily in severe or refractory cases, if required. Oesophageal reflux disease: Healing: 20mg daily for 4 weeks. Continue for further 4-8 weeks if required. Maintenance in acid reflux disease: Losec 10mg daily. Increase to 20mg daily if symptoms return. Duodenal ulcer (DU): Healing: 20mg daily for 4 weeks. DU maintenance: Losec 10mg daily increasing to 20mg daily if symptoms return. Benign Gastric Ulcer: 20mg daily for 8 weeks. Prophylaxis of NSAID-associated DU & GU: Losec 20mg once daily. Helicobacter pylori eradication: DU disease: Triple therapies: Losec 40mg daily with amoxycillin (A) 500mg and metronidazole (M) 400mg, both three times a day for 1 week. Or clarithromycin (C) 250mg and metronidazole 400mg (or tinidazole 500mg) both bd for

1 week. Or amoxycillin 1g and clarithromycin 500mg both bd for 1 week. Dual therapies: Losec 40mg daily with amoxycillin 750mg to 1g bd or clarithromycin 500mg tid, both for 2 weeks. GU disease: Losec 40mg daily with amoxycillin 750mg to 1g bd for 2 weeks. Prophylaxis of acid aspiration: Losec 40mg on the evening before surgery followed by Losec 40mg on the morning of surgery.

Zollinger-Ellison Syndrome: 60mg daily as long as clinically indicated. Individually adjust within range 20-120mg daily. If in indicated. Individually adjust within range 20-12/mg daily. If in excess of 80mg daily give in 2 equal divided doses. **Renal impairment**: No dose adjustment needed. **Hepatic impairment**: Adjust dose (maximum daily dose 20mg). **Children**: No experience of use. **CONTRA-INDICATIONS, WARNINGS, etc.** Known hypersensitivity to omeprazole. In gastric ulcer, exclude malignancy before starting therapy. Avoid in pregnancy unless no safer alternative. Discontinue breast feeding if Losec is considered essential. Side effects: Losec is well tolerated. Adverse reactions are generally mild and reversible (relationship to Losec not established in many cases). They include diarrhoea, headaches, skin disorders and in isolated cases, angioedema, musculoskeletal disorders, fatigue, insomnia, dizziness, blurred vision, dry mouth, vertigo, paraesthesia, anaphylaxis, liver enzyme and haematological changes. Interactions: The absorption of ketoconazole may be reduced. Losec can delay the elimination of diazepam, phenytoin and warfarin. Plasma concentrations of omeprazole and clarithromycin are increased when used concomitantly. Simultaneous treatment with omeprazole and digoxin may

increase the bioavailability of digoxin. PHARMACEUTICAL PRECAUTIONS: Store below 30°C. Bottles: Use within three months of opening. Replace cap firmly after use. Dispense in original container. LEGAL CATEGORY: POM. FURTHER INFORMATION: Helicobacter pylori (Hp) is associated with acid peptic and ulcer disease, contributing to gastritis and ulcer recurrence. Eradication of Hp with omeprazole and antibiotics gives rapid symptom relief, high healing rates and long-term remission of ulcer disease.

healing rates and long-term remission of ulcer disease.

Quality of life. In recent clinical data, in patients with acute peptic ulcer disease, omeprazole Hp eradication therapy improved patients' quality of life. PACKAGE QUANTITIES: 10mg: bottles of 7* capsules £4.99, bottles of 28 capsules £19.95. 20mg: bottles of 7* capsules £8.86, bottles of 28 capsules £35.45. 40mg: bottles of 7* capsules £17.72, blisters of 7 capsules £17.72. (*Hospital pack only). MARKETING AUTHORIZATION NO: PL 0017/0337 – Losec Capsules 10mg. PL 0017/0328 – Losec Capsules 20mg. PL 0017/0320 – Losec Capsules 40mg.

ASTRA

For further information contact the **MARKETING AUTHORIZATION HOLDER**: Astra Pharmaceuticals Ltd, Home Park, Kings Langley,
Herts WD4 8DH. Tel: (01923) 266191.

LOSEC is a registered trademark of Astra Pharmaceuticals Ltd. **Date of preparation:** November 1996 LOS/ADV 1552



Gaviscon Advance Prescribing Information. Gaviscon Advance. Active ingredients: Sodium alginate BP 1000mg and potassium bicarbonate USP 200mg per 10ml dose. Indications: Gastric reflux, reflux oesophagitis, heartburn, hiatus hemia.

flatulence associated with gastric reflux, heartburn of pregnancy, all cases of epigastric and retrosternal distress where the underlying cause is gastric reflux. **Dosage and Administration:** Adults and children over 12:5-10ml liquid, after meals and at bedtime. Children under 12: Only on medical advice. **Contra-indication**: Hypersensitivity to any of the ingredients. **Precautions and warnings**: 10ml liquid contains 4.6mmol (106mg) sodium and 2.0mmol (78mg) potassium. **Side-effects**:

ERESCRIBING ADMANDE

Forms a stronge

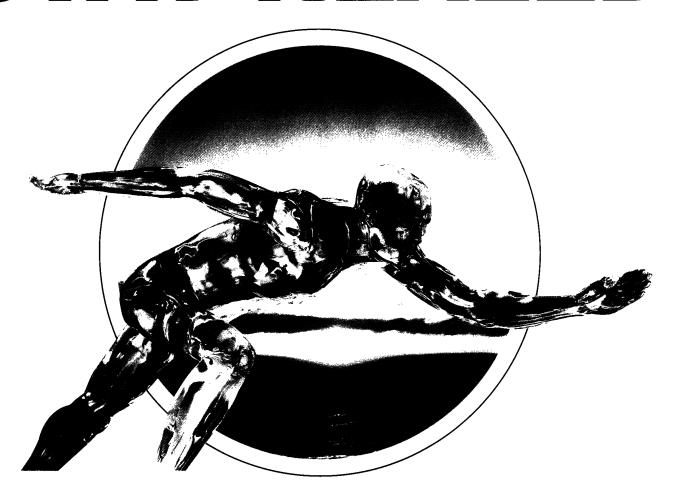
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The most advanced way to prescribe Gaviscon

STAY HEALED



NOW APPROVED IN MAINTENANCE

15mg Zolf Of

[†] Up to 87% remission rate in reflux oesophagitis after 1 year. (Range 69-87%) ¹⁻⁵

ZOTON* Abbreviated Prescribing Information

Presentation: Two tone lilac/purple capsules containing lansoprazole 30 mg. Opaque yellow capsules containing lansoprazole 15 mg. Indications: Healing and maintenance of gastro-oesophageal reflux disease (GORD) or duodenal ulcer. Healing of benign gastric ulcer. Effective for benign peptic lesions including reflux oesophagitis unresponsive to H2 receptor antagonists. Eradication of Helicobacter pylori (H. pylor) in patients with duodenal ulcer or gastritis. Dosage and Administration: Duodenal ulcer: 30 mg for 4 weeks, then 15 mg for maintenance dose. GORD: 30 mg daily for 4-8 weeks, then 15 mg or 30 mg for maintenance dose. Benign gastric ulcer: 30 mg daily for 8 weeks. H. pylori eradication: 30 mg twice daily plus two of the following antibiotics for 7 days: clarithromycin 250 mg twice daily, amoxycillin 1g twice daily or metronidazole 400 mg twice daily. Swallow capsules whole. No dosage adjustment is necessary in the elderly, or the renally or hepatically impaired. There is no experience with Zoton in children. Contra-indications: None known. Precautions: Exclude the possibility of malignancy when gastric ulcer is

suspected. When using in combination with antibiotics, refer to the prescribing information of the respective antibiotics. Pregnancy and Lactation: Avoid in pregnancy. Avoid during breast feeding unless essential. Interactions: Interactions with drugs metabolised by the liver are possible. Apply caution when used concomitantly with oral contraceptives, phenytoin, theophylline or warfarin. Antacids should not be taken within an hour of Zoton. Side Effects: Generally mild and transient, including gastro-intestinal disturbances, headache, dizziness, malaise, dry or sore mouth or throat, fatigue, rashes, urticaria, pruritis and alterations in liver function test values. A few cases of arthralgia, myalgia, peripheral oedema, depression, haematological changes, bruising, purpura, petechiae, jaundice, hepatitis, paraesthesia or blurred vision have been reported. Legal Category: POM Package Quantities: 30 mg capsules: Blister packs of 56, 28, 14 and 7 (hospital starter pack) capsules. 15 mg capsules: Blister packs of 56 and 28 capsules. Product Licence Number: 30 mg capsules: PL 0095/0264 15 mg capsules: PL 0095/0302 Cost: 30 mg capsules: 7 £9.09 (hospital starter pack) 14 £16.68 28 £33.36 56 £66.72 15 mg capsules: 28 £18.95 56 £37.90 Full prescribing information is available on request. Name and Address of Licence Holder: Cyanamid of Great Britain Ltd, Fareham Road, Gosport, Hampshire, PO13 0AS. REFERENCES: 1. Gough, A.L. et al, Aliment Pharmacol Ther, 1996, 10, 529-539 2. Hatlebakk, J.G., and Berstad, A., Gastroenterol, 1995, 108 (4), A111 (102909) 3. Poynard, T. et al, Gastroenterol, 1995, 108 (4), A195 (102907) 4. Robinson, M., Ann Intern Med, 1996, 106, 859-867 5. Baldi, F., Gastroenterol, 1996, 110 (4) Suppl A55 (107136), and Data on file, Lederle Laboratories (105806). * Trademark of Takeda Chemical Industries Ltd.



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Further information can be obtained from: Wyeth Laboratories, Huntercombe Lane South, Taplow, Maidenhead.

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BRIEF PRESCRIBING INFORMATION.

BRIEF PRESCRIBING INFORMATION.

HOLICATIONS: Hairy cell levicennic, AIDS-related Kaposi's screens without prior opportunistic infection (as single agent); chronic active hepatilis R; Ph' positive should reproportunistic infection (as single agent); chronic active hepatilis R; Ph' positive should reproport the state of carcinoma; retractory, progressive, calendous T-call lymphoma; chronic hepatilis C; Follicular our Hodykin's lymphoma. DOSAGE: Modify dose according to indicity or pre-existing reduced hore marrow function. Adult: Valvy cell fembranics with 3 million IU daily III or SC for 16-24 weeks; maintenance with 3 million IU daily. SC or III, to 18-36 million IU daily over 12 weeks, then maintenance with maximum biorated dose (to maximum of 35 million IU) three times per week. Recurrence of Kaposi's screense lectors; possible on stopping treatment. Chronic active hepatilis 8 — Usually 2.5-5.0 million R/m' SC for 4-6 months; escalation permitted in absence of response. Efficacy not shown in hepatilis 8 with IIIV co-intection. Chronic myelogeneus lectorous in Escalation from 3 million II daily in 9 million III daily, SC or IIII, over 12 weeks. Continue to complete haematological response, or maximum 18 months treatment, in responders. Complete haematological response, or maximum 18 months treatment, in responders. Complete haematological response, or maximum 18 months treatment, in responders. Complete haematological response, or maximum 18 months treatment, in the III daily in the III daily in 18 million III three times weekly for 3 months in responders. Committed dates (up to 18 MIII) three times per week, from maximum holerated dates (up to 18 MIII) three times per week for at least 8 weeks to 18 million III three times per week for at least 8 months in responders (CHOP-lini chometerpy, a.g. 6 MIII/m' days 22-26 per 26-26 per 18 million.

CH severe cardiac, renal, hepatic or myeloid disease; epilopsy and/or comp CNS function. Chronic hepatitis with advanced, decompensated, liver cir

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BP flockstiller.

LEGAL CATEGORY: POM.
PRESENTATIONS AND BASIC WAS COST:

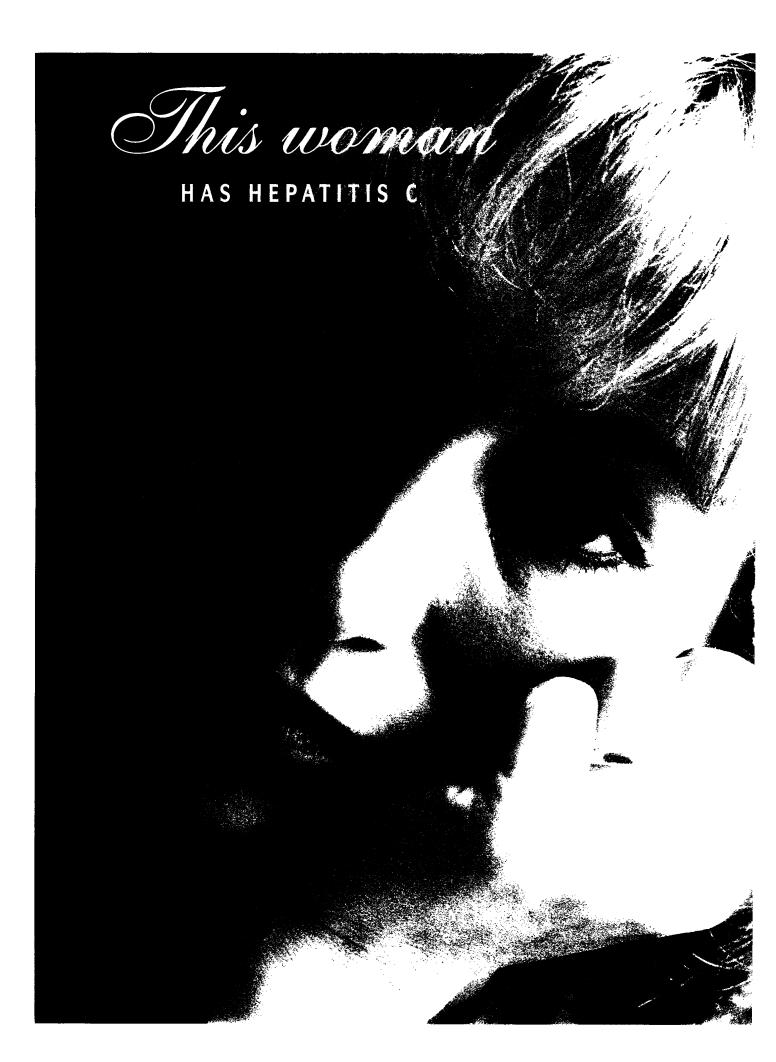
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PL 8031/0402 (5 MNI/Imil); PL 9031/0403 (9 MNI/Imil);
PL 8031/0404 (18 MNI/Imil); PL 9031/0403 (9 MNI/Imil);
PRODUCT LICENCE NOLDER:
Roche Products Limited, PD Bar 8, Wolveys Garden City, Harts., AL7 3NY.
Full prescribing infortuation available on request.
ROFERON is a registered trademark.
DATE OF PREPARATION: January 1997



Do you tell here IT COULD BE FATAL?

85,000 people in the UK have chronic HCV*



50,000 of them will develop cirrhosis*



10,000 will develop liver cancer*



Many will die prematurely



She could be one of them



Viraferon is not a vaccine, nor a miracle cure.

But should this patient develop chronic HCV it could save her life.

VIRAFERON

INTERFERON ALFA-2B (rbe)



Today, for the future

ABBREVIATED PRESCRIBING INFORMATION

Before prescribing Viraferon please refer to full Data sheet. Presentation: 10 million or 25 million (J/Va) of Interferon Alfa-2b (rbe) in solution. <u>Uses:</u> Treatment of Chronic Active Hepatitis B; reduction of disease activity in Chronic Hepatitis C/ Non-A, Non-B. Dosage and ty in Chronic Hepatitis C/ Non-A, Non-B. <u>Dosage and Administration</u>: Chronic Active Hepatitis B: The recommended dosage is usually in the range of 2.5 million IU to 5.0 million IU million of body surface area administered subcutaneously three times per week for a deroid of four to six months. Chronic Hepatitis Chlon-A, Non-B: The recommended dose is 3 million IU administered three times a week. Most patients who respond demonstrate improvement in ALT eless within 12-16 weeks. In those patients, therapy should be continued with 3 million IU three times a week for up to 18 months. <u>Contraindications</u>: An story of hypersensitivity to recombinant Interferon Alfa-2c uper components of VIRAFERON Injection contraindicates or components of VIRAFERON Injection contraindicates to temporarise from the format incompetent for that all all assists user, severe pre-existing cardiac disease, severe read or hepatic dysfunction; epilepsy and/or comprom sea central nervous system function; chronic hepatitis with advanced decompensated cirrhosis of the liver; chronic advanced decompensated cirriosis of the liver, critical hepatitis patients who are being or have been recently treated with immunosuppressive agents excluding short-term corticosteroid withcravia. Autoimmune hepatitis or history of autoimmune basease, pre-existing thyroid disease not corticale by conventional therapy. Warnings and Precautions. Use with caution in patients with a history of purpose of the property of purpose of the property of purpose of the property of the monary disease, diabetes mellitus, coagulation disorders or severe myelosuppression. Moderate to severe adverse experiences may require reduction of dosage or termination of VIRAFERON therapy. Patients with chronic Hepatitis B with evidence of decreasing hepatic synthetic function may be at increased risk of clinical decompensation if a flare of aminotransferases occurs during treatment. Patients with a recent history of cardiovascular events should be closely monitored as adverse cardiovascular events including hypotension and cardiac arrhythmias have been observed. and cardiac arrhythmias have been observed. Adequate hydration of patients should be maintained during treatment. Purmonary infiltrates, pneumonats and pneumonia, including fatality, have been observed rarely, Reversible C1.5 effects commonly manifested by confusion have deen seen, usually at high doses infrequently, patients treated for chronic Hepatits C/Non-A, Non-B beveloped thyroid abnormaties, either hypothyroid or hyperthyroid. VIRAFERON may exacerbate orderexisting psoriatic disease. Ocu an adverse events nave deen reported. Concomitant in narcotics or sepatilises should be administered with caution. Patients taking xanhthing derivatives should be adverse events have been reported. Concomitant in arcotics or separties should be administered with caution. Patients taking wanthine derivatives should be monitored and posage adjusted as necessary. No information is available on the use of interferon in human pregnancy or its effect on human patation. VIRAFERO's should only be given if the benefits clearly outweight the cotential hazard to the feetus of installing infant. Side Effects: Evaluate were function tests, reduction numble blood ceil, granu potite and be attention in an teibiood ceil, granu potite and battlet counts have been observed especially and previously. The most common adverse effects are function rarely. The most common adverse effects are funce symptoms, leucopenia, thrombolytopenia and Cliss effects, which are generally dose-related and reversible and can be ame prated by dose adjustment. Furvier symptoms can be alleviated by the use of paracetamo Package Quantities: 10 million 10 (2m and 25 million 3 million 10 million 10 (2m and 25 million 2 million 10 million 10 (2m and 25 million 3 mi IU viair E.14. 30. Multi-vial Pacts containing 1 x 251. IU viair E.14. 30. Multi-vial Pacts - 10 1/1 on 10 2 m pack containing 3 x 10M IU viais - 69 56 - 251/1 on IU (5ml) pack containing 2 x 251/1 IU viais - 6262 60. Legal Category: POM. Product Licence Numbers: PL 0201/0203-0204. Further information is all aid from the Product Licence Holder. Schering-Rough Culgitude. Shire Park, Welvyn Garder Ct., Hertfordshire Aut 1TW. References: 1. Lau viair Viainins R. The GP-Specialist Forum, Medica Dialogue 1991 334 1-4. 2. Hepatitis Information for General Practitioners British Liver Trust.

Dosage in hepatitis C: 3M IU three times a week for up to 18 months

Date of Preparation: January 1996





OVER 90% H. PYLORI ERADICATION' OVER 90% PATIENT COMPLIANCE

 $ot\!\!R$ x Klaricid 500mg b.d.

OMEPRAZOLE 20MG O.D.

AMOXYCILLIN 1G B.D. for 10 days



Prescribing information PI/1/4/002 Klaricid 500 Presentation: Yellow ovaloid film coated tablets containing 500mg of clarithromycin. Each tablet is engraved with \Box on one side. **Indications:** Klaricid in the preswith ☐ on one side. Indications: Klaricid in the presence of acid suppression effected by omeprazole is indicated for the eradication of H. pylori in patients with duodenal ulcers. Dosage and Administration: Adults: Dual therapy: clarithromycin 500mg t.d.s. for 14 days plus oral omeprazole 40mg o.d. The pivotal study was carried out with omeprazole 40mg o.d. for 28 days, whilst supportive studies were carried out with omeprazole 40mg o.d. for 14 days. Triple therapy: Klaricid values tupportive studies were carried out with onleinal cole 40mg o.d. for 14 days. Triple therapy: Klaricid (500mg) b.d. should be given with amoxycillin 1000mg twice daily and omeprazole 20mg daily for 10 days. See ome mation on omeprazole dosing. Contraindications, Warnings etc: Contraindications: known hypersensitivity to macrolide drugs. Do not administer with any of the following: cisapride, pimozide, terfenadine, ergot derivatives. *Precautions*: Caution in adults with impaired hepatic and renal function. Prolonged or repeated use of clarithromycin may result in an overgrowth of non-susceptible bacteria or fungi. If superinfection occurs, clarithromycin should be discontinued and appropriate therapy instituted. Caution in patients taking drugs metabolised by the cytochrome P450 system as there may be elevations in their serum levels. H. pylori organ may be elevations in their serum levels. H. pylori organ-isms may develop resistance to clarithromycin in a small number of patients. Interactions: Potentiation of astemi-zole, theophylline, digoxin, warfarin and carbamazepine. Interaction of Klaricid tablets with simultaneously admin-istered zidovudine in adults. No interaction with oral contraceptives. Side-effects: Klaricid is generally well tol-erated. Side-effects: notude nausea dyspensia vomiting. erated. Side-effects include nausea, dyspepsia, vomiting, diarrhoea and rarely pseudomembranous colitis, abdominal pain, headache, taste perversion, reversible tongue discolouration, glossitis, stomatitis and oral monilia. Allergic reactions including anaphylaxis and Stevens-Johnson syndrome, and transient central nervous system side-effects have been reported. Hepatic dysfunction has also been reported. There have been reports of hearing loss which is usually reversible on withdrawal of therapy. Use in Pregnancy and Lactation: The safety of Klaricid during pregnancy and breast feeding has not been established, and therefore if a patient becomes pregnant Klaricid should only be used if the benefits outweigh risks. Clarithromycin has been found in the milk of lostriting entirely and burgers. Overdees: Should be weign risks. Caretriornychin has been found in the finit of lactating animals and humans. Overdose: Should be treated with gastric lavage and supportive measures. Legal Category: POM. Marketing Authorisation Number: PL 0037/0254: 20 or 42 tablet calendar blister pack. Basic NHS Price: 500mg b.d. £3.21 per day: 500mg t.d.s. £4.82 per day.

Further information is available on request from Abbott Laboratories Ltd., Norden Road, Maidenhead, Berkshire SL6 4XE. Date of Preparation September 1996. Reference: 1. Data on file, Abbott Laboratories. PXKHP96227



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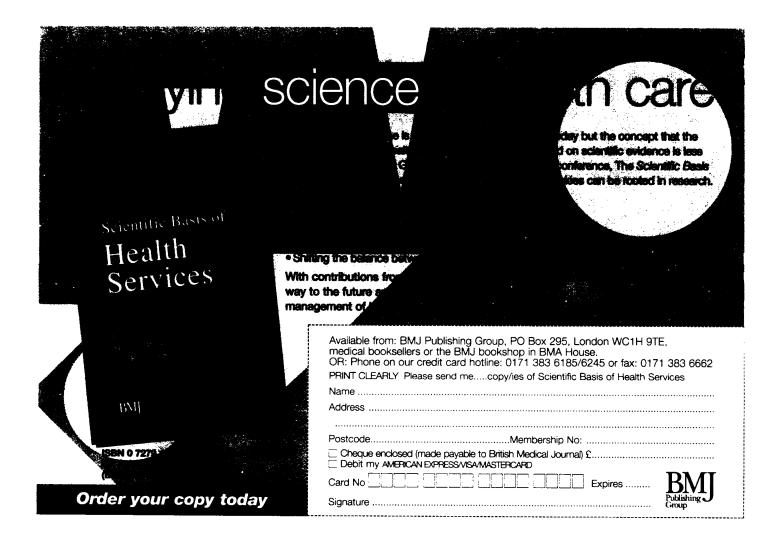
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Course fee excludes accommodation but includes lunch and all course materials.



Contact: Mrs J Struthers
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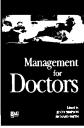


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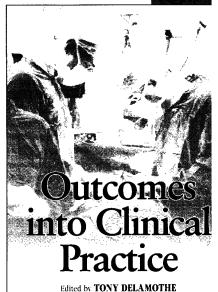
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