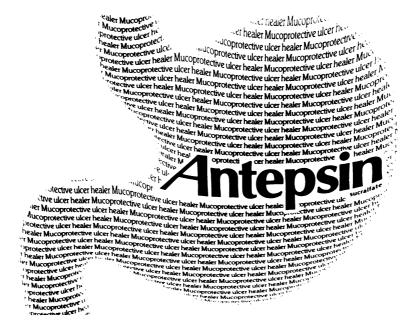
nteps

Mucoprotective ulcer healer



Non-systemic action

Fast pain relief Excellent healing rates Prolonged remission Low incidence of side effects

Prescribing Information

Presentation Antepsin Tablets 1 gram are white, oblong, biconvex, uncoated tablets scored and embossed 1239 on one side and Ayerst on the other. Each tablet contains 1 gram sucralfate. Uses For the treatment of duodenal ulcer, gastric ulcer and chronic gastritis. Dosage and Administration For oral administration. Adults - Usual dose 1 gram 4 times a day. Maximum daily dose 8 grams. Four to six weeks treatment is usually needed for ulcer healing but up to twelve weeks may be necessary in resistant cases. Antacids may be used as required for relief of pain. Contra-indications, Precautions

Warnings, etc. Contra-Indications There are no known contra-indications. Precautions 1. Concomitant administration with some oral anti-infectives such as tetracyclines may interfere with absorption of the latter. 2. The product should only be used with caution in patients with renal dysfunction. 3. As with all medicines, Antepsin should not be used in early pregnancy unless considered essential. Side Effects A low incidence of mild side effects, e.g. constipation, has been reported.

Legal Category POM. **Package Quantities** Antepsin 1 gram – Securitainers of 100. **Pharmaceutical Precautions** No special requirements for storage are necessary. Product Licence Numbers PL No. 0607/0045 PA No. 149/4/2. Basic N.H.S. Price Average daily cost 50p.

Averst Ayerst Laboratories Ltd., South Way. Andover. Hamp: hire SP10 SLT. Telephone. 0264 58711. Distributors in Ireland Ayerst Laboratories Ltd., 765 South Circular Road. Islandbridge, Dublin 8.

* ANTEPSIN is a registered Trade Mark

Further information is available on request to the Company.

Gastrozepin is a selective antimuscarinic agent which provides balanced control of gastric secretion without markedly affecting other peripheral receptor sites. This gastro-selective action means that, in practice, Gastrozepin is a well-tolerated drug which heals peptic ulcers.

Gastrozepin DOES NOT ...

- rely on acid reduction alone
- rely on pepsin reduction alone
- rely on mucosal protection alone
- profoundly affect intragastric pH

Gastrozepin DOES ...

- relieve daytime pain
- relieve night-time pain
- reduce antacid intake
- heal peptic ulcers with one 50 mg tablet b.d.

For the treatment of peptic ulcer

Twice daily

GASTRO L SELECTIVE

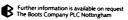
GASTRO L SELECTIVE

COSTOZEO I O DE DE L'ARCHE DE L'ARC



Prescribing Information: Presentation: White tablets each containing 50 mg of piencapina dihydrochloride scored on one face with "C" on one side of the score, and "50" on the other. The obverse is impressed with the symbol \$\mathbb{C}\$ Uses: Gastrozepin is indicated in the treatment of gastric and doudenal ulcers. Desage: 50 mg at bettime and in the theorem be before meals in severe cases the total daily dose may be increased to 150 mg in dividently continuous therapy may be recommended for up to three months. Contra-indications, Washington and Contral Contral

experiments no teratogenic effects were noted. Breast milk concentration after therapeutic doses is unlikely to affect the infant. Side effects: occasionally transitory dry mouth and accommodation difficulty may occur. Treatment of overdosage: entirely symptomatic. There is no specific antidote. Basic NHS price: 50 mg tablets, 60 £20:50. Product Licence No.: 50 mg tablets; PLO141/0266.



SALAZOPYRIN® WRAPPE

"Patients in whom sulfasalazine induces dyspeptic symptoms alone can be given EN Salazopyrin (entero-soluble) instead, and no more than 5% of these patients will be so troubled by dyspepsia that the treatment has to be discontinued." Nielsen O.H. Scand, I.Gastroenterol, 1982, 17, 389

Get them into the

LAZOPYRIN DAY AFTER DAY AFTER YEAR

500mg q.i.d. in ulcerative colitis

Desage and Administration Plan of EN labs in acute moderate attacks 2-4 tablets 4 limes a day in severe attacks yes destroid asso Gradually reduce dose after 2.3 weeks to 3-4 labs vidar year methinely Suppositioners. I will morning and might reducing dose after 3 weeks with improvement freems. One to deep year at deep control of the plant of the control of the Children. Reduce adult dose on basis of bodyweight.

Prognancy and Lectation While the

Packages and Prices Pain Tablets (0.5g) 100.500 to 500 to 70 to 100. EN Tablets (0.5g) 100.6500 to 70 to 100. EN Tablets (0.5g) 108.500 to 70 to 100 Suppositiones (0.5g) 10.8 50 to 80 for 10 Enemas (3.0g) 7 £12 10 for 7 Freduct License Numbers Pain Tablets 0009 2006 EN Tablets 0009 2007 Suppositiones 0009 2008 Enema 1009 2007 Suppositiones



Further information is available on request Pharmacia Limited. Pharmacia House Midsummer Boulevard, Milton Keynes MK9 3HP Telephone Milton Keynes (0908) 661101

Nature Plays a Dual Role in the Management of Irritable Bowel Syndrome

With the natural goodness of high-fibre foods

The irritable colon is affected by the amount of fibre in the diet. It is known that diets rich in high-fibre foods tend to normalize the function of the colon, which can result in softer, bulkier stools and a decrease in patient discomfort. Thus, a high-fibre diet is often considered basic therapy in the management of IBS.



With the natural efficacy of COLPERMIN

Colpermin provides natural relief to help the irritable bowel regain normal function. It has a powerful antispasmodic effect that relieves abdominal pain. It is a naturally occurring carminative that relieves flatulence and gaseous distension. Enteric-coated capsules deliver relief direct to the site of action in the distal small bowel.

COLPERMIN™ (enteric-coated peppermint oil) CAPSULES



Henlow Trading Estate, Henlow, Beds. SG16 6DS

Presentation: Enteric coated gelatine capsule. Each contains 0.2 ml standardised peppermint oil B.P. Ph. Eur. Uses: For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with irritable bowel syndrome. Dosage and Administration: One capsule three times a day preferably before meals and taken with a small quantity of water. The capsules should <u>not</u> be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe. The capsules should be taken until symptoms

resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of betwee 2 to 3 months. There is no experience in the use of these capsules in children under the age of 15 years. Contraindications, Warnlings, etc. Precautions: The capsule should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule. Treatment should be discontinued in these patients. Adverse effects: Heartburn, sensitivity

reactions to menthol which are rare, and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia. Product Licence: PL 0424/0009. Basic NMS Cost: £1058 per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories, Henlow Trading Estate, Henlow Pack.

European Patent No. 0015334. UK Patent No. 2006011

Jrsofalk

ursodeoxycholic acid

The simple approach to gallstone dissolution

* effective 1,2,3

* lack of side effects1,4,5

* cost-effective

* simple regimen

References:

- 1. Roda, E et al. Hepatology 1982; 2; no6: 804-810. 2. Bachrach, WH, Hofmann, AF. Digestive Diseases and Sciences 1982; 27; no8: 737-761.

 3. Leuschner U. Bilanz der medikamentosen Gallestein Auflosung, Med Klin 1981;



Presentation White opaque hard gelatin capsules containing 250 mg ursodeoxycholic acid (UDCA). **Uses** Dissolution of radiolucent gallstones measuring up to 15 mm diameter, as assessed on X-ray films, in patients whose gall bladders opacify on oral cholecystography. Ursofalk lowers biliary cholesterol secretion, reduces cholesterol saturation in bile, and facilitates transfer of cholesterol from gallstones to bile. Dosage and Administration The following dosage regime is recommended to provide a daily dosage of 8–12 mg UDCA/kg:

> Body Weight Capsules daily mg/kg/day (kg) 50-62 (in 2 doses) 63-85 86-120

If doses are unequal the larger dose should be taken in late evening to counteract the rise in billary cholesterol saturation which occurs in the early hours of the morning. The late evening dose may usefully be taken with food to help maintain bile flow overnight. The time required for dissolution of gallstones is likely to range from 6 to 24 months depending on stone size and composition. Follow up cholecystograms or ultrasound investigations may be useful at 6 month intervals until the gallstones have disappeared. Treatment should be continued until 2 successive cholecystograms and/or ultrasound investigations 4–12 weeks apart have failed to demonstrate gallstones. This is because these techniques do not permit reliable visualisation of stones less than 2 mm diameter. The likelihood of recurrence of gallstones after dissolution by bile acid treatment has been estimated as up to 50% at 5 years. The efficacy of Ursofalk in treating radio-opaque or partially radio-opaque gallstones has not yet been tested but these are generally thought to be less soluble than radiolucent

stones. Non-cholesterol stones may not be dissolved by bile acids. These account for 10-15% of radiolucent stones. Obese patients may require a higher dose of Ursofalk for gallstone dissolution for example up to 15 mg/kg daily. Contra-indications, Warnings etc. Like other bile acids, Ursofalk is absorbed from the intestine, passed to the liver, conjugated and excreted into the bile. Little information is available on the effects and tolerance of Ursofalk in the presence of hepatic damage or inflammatory bowel disease. The following drugs bind bile acids in vitro and may therefore interfere with absorption of Ursofalk – cholestyramine, charcoal, colestipol and certain antacids e.g. aluminium hydroxide. As with all but essential drugs the use of Ursofalk in early pregnancy is contraindicated. (In the rabbit, but not in the rat, embryotoxicity has been observed). A product of this class has been found to be carcinogenic in animals. The relevance of these findings to the clinical use of UDCA has not been established. **Overdosage** Doses of up to 4 g UDCA/day have been used therapeutically. The compound is almost entirely excreted in the stool as UDCA or bacterial meta-bolites. Serious toxicity from a gross overdose is not to be expected although some looseness of the bowels may occur. Pharmaceutical Precautions Store in a cool dry place. Legal Category POM. Package Quantity Ursofalk 250 mg capsules in packs of 60. Further Information Many patients report a reduction in severity and frequency of biliary colic during bile acid freatment.

Product Licence Number 4408/0001 Basic NHS cost: £28.00 for pack of 60 capsules.

Thames Laboratories Ltd

The Old Blue School, 5 Lower Square, Isleworth, Middlesex TW7 6RL.

A BETTER CHOICE EVEN TIME

IT WORKS In the treatment of ulcerative colitis, Colifoamis as effective as steroid enemas. At the same time it has been shown that patients find the foam easier to retain.^{1,2}

PATIENTS PREFER IT

Colifoam is far more comfortable, more convenient and more acceptable than enemas. Patients also find it easier to administer and that it causes less interference in their daily lives.

IT COSTS LESS

Surprisingly, despite the fact that it's just as effective and far more comfortable, Colifoam is less expensive. In fact, it can cost up to 1/3 less per dose than a standard proprietary enema.

T'S SAFER

remely low levels of systemic absorption,4 ver than proprietary prednisolone enemas.5 herefore, there is less potential for adrenal appression which means that Colifoam hay be considered safer in long-term

COLIFOAM

IN DISTAL INFLAMMATORY BOWEL DISEASE. A BETTER CHOICE EVERY TIME.

Presentation White odourless aerosol foam containing hydrocortisone acetate PhEur 10%. Uses Anti-inflammatory corticosteroid therapy for the topical treatment of ulcerative colitis, proctosigmoiditis and granular proctitis. Dosage and administration One applicatorful inserted into the rectum once or two clairly for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with every pack). Satisfactory response usually occurs within five to seven days. Contra-indications, to the use of intrarectal steroids include obstruction, absess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. Pharmaceutical precautions Pressuring container. Protect from sunlight and do not expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerates. Shake vigorously before use. Keep out of reach of children. For external use only. Legal category POM. Package quantities Acrosol canister containing 25g (approx. 14 applications). Basic NHS cost 25g plus applicator, 5.7.40. Further Information One applicatorful of Colifoam provides a dose of approximately 125 mg of hydrocortisone acetate, similar to that used in a retention enema, for the treatment of ulcerative colitis, signoiditis and proctitis. Product Licence No. 0036/0021. References L. Ruddell WSJ, et al. Gut 1980; 21: 885–889. 2. O'Donoghue D. Modern Medicine, December 1981; 45. 3. Source: Miss. 4 Bar WH, Kline B, Beightol L, Zfass A, Medical College of Virginia Commonwealth University FDA bioavailability submission document October 1981. 5. Lee DAH, et al. Gut 1980; 21: 515–218. Further information is available on request. Stafford-Miller Ltd.,









Era of Richard III

Bodily defence still relies on shields

NOW! A natural mucosal shield helps heal peptic ulcers!

CAVED-So does what no other ulcer therapy can do: it increases the number of mucussecreting cells1 with virtually no side effects.2 This protects the gastric mucosal barrier against damaging agents 3.4.5 and reduces ulcer recurrence.6

An 88% healing rate in 12 weeks7 has been reported. Studies also confirm that CAVED-S offers comparable efficacy to cimetidine in healing gastric ulcers7 and comparable efficacy to ranitidine in healing duodenal ulcers.6

REFERENCES:

1. Van Marie I, Aarsen PN, Lind A, et al: Degly-cyrrhizinised liquorice [DGL] and the renewal of rat stomach epithelium. Ear J Pharmacol 72:219-225, 1981. 2. Cooke WM, Baron JH: Metabolic studies of deglycyrrhizinisted liquorice in two patients with gastric ulcer. Digastion 4:264-264, 1971. 3. Rece WDW, Rhodes J, Wright JE, et al: Effect of deglycyrrhizinated liquorice on gastric musconal damage by aspirin. Scenal J Gastrounterol 16:405-407, 1979. 4. Morgan JI, Nelson LM, Russell RI, et al: The effect of deglycyrrhizinated liquorities on the occurrence of aspirin and aspirin plus bile acid-induced gastric lesions, and aspirin absorption in rate, abstracted.



(deglycyrrhizinated liquorice, alum hydrox gel, mag carb, sod bic)

"The Mucosal Shield" for peptic ulcers



nlow Trading Estate, Henlow, Bedfordshire. SG16 Telephone 0462 813933 Telex: 82313 Tillab G.

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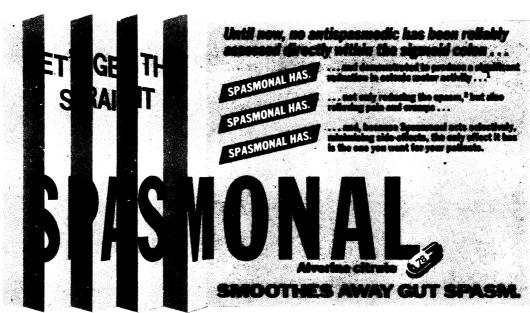
380 mg 100 mg 200 mg Deglycyrrhizinated Liquorice Dried Aluminum hydroxide gel he treatment of peptic ulcer and other allied conditions

3 times a day between meals. Jult dose for duodenal ulcer: ase to 2 tablets 6 times a day



in pregnancy. sic NHS Price:

Gastroenterology 82:1134, 1982. S. Morris TJ,
Calcraft BJ, Rhodes J, et al: Effect of a
deglycyrnizzinsed liquorice compound in the
gastric successal barrier of the dog. Digastion
11:355-363, 1974. 6. McAdam WAP, Morgan AC,
Pacsoo C, et al: A comparison between ranitéline
and Caved-S in duodenal ulcer treatment, bstracted. Proceedings, World Congress of Gastroenterology, Stockholm, June 1982. 7. Morgan AG, McAdam WAF, Pacsoo C: arison between cimetidine and Caved-S in



Prescribing Information Presentation: Blue/grey opaque hard gelatin capsules each containing 60 mg Alverine Citrate USNF XIII. Uses: Selective smooth muscle spasmolytic. Dosage and administration: Adults 1 or 2 capsules one to three times daily, orally. No specific dosage recommendations can be made for children. Contra: Indications, warnings, etc.: Nii. Pharmaceutical precautions: Store in a cool dry place. Legal category: Prackage quantities: 100 capsules. Basic NHS cost: £6.98. Further Information: Alverine citrate is a synthetic, non-narcotic, non-habit forming spasmolytic of a low order of toxicity in comparison with other anti-spasmodics. It is related to (but more than twice as active as) papaverine, and has a specific effect on the smooth muscle of the intestine and uterus, but not on those of the respiratory or cardiovascular system. Product Ilcence number: 0322/5014. References: 1. Trotman, I.F. (awaiting publication).



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