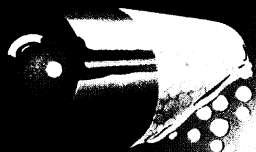


Enteric coated granules for improved enzyme delivery in pancreatic insufficiency



creon[®]
pancreatin

Capsule dissolves in stomach

Granules unaffected by stomach acid

Enzymes released in duodenum

Mimics the normal digestive process

A new release for patients with pancreatic insufficiency

PRESCRIBING INFORMATION: **Presentation:** Brown/yellow capsules containing enteric coated granules of pancreatin equivalent to: 9,000 BP units of amylase, 8,000 BP units of lipase, 210 BP units of protease. Available in packs of 100. Basic NHS price £13.33. **Indication:** Pancreatic exocrine insufficiency. **Dosage and administration:** Adults and children: Initially one or two capsules with meals, then adjust according to response. The capsules should be swallowed whole, without chewing, with a little fluid, during the meal. **Contra-indications, Warnings, etc. Contra-indications:** Substitution with pancreatic enzymes is contra-indicated in the early stages of acute pancreatitis. **Warnings:** Use in pregnancy: There is inadequate evidence of safety in use during pregnancy. The product is of porcine origin. Rarely cases of hyper-uricosuria and hyper-uricaemia have been reported with high doses of pancreatin. Overdosage could precipitate meconium ileus equivalent. Perianal irritation could occur, and, rarely, inflammation when large doses are used. **Product Licence Number** 5727/0001.

duphar

Further information is available from:

Duphar Laboratories Ltd, Duphar House, Gaters Hill, West End, Southampton SO3 3JD. Tel: (0703) 472281

Gastrozepin is a selective antimuscarinic agent which provides balanced control of gastric secretion without markedly affecting other peripheral receptor sites. This gastro-selective action means that, in practice, Gastrozepin is a well-tolerated drug which heals peptic ulcers.

Gastrozepin DOES NOT . . .

- rely on acid reduction alone
- rely on pepsin reduction alone
- rely on mucosal protection alone
- profoundly affect intragastric pH

Gastrozepin DOES . . .

- relieve daytime pain
- relieve night-time pain
- reduce antacid intake
- heal peptic ulcers with one 50 mg tablet b.d.

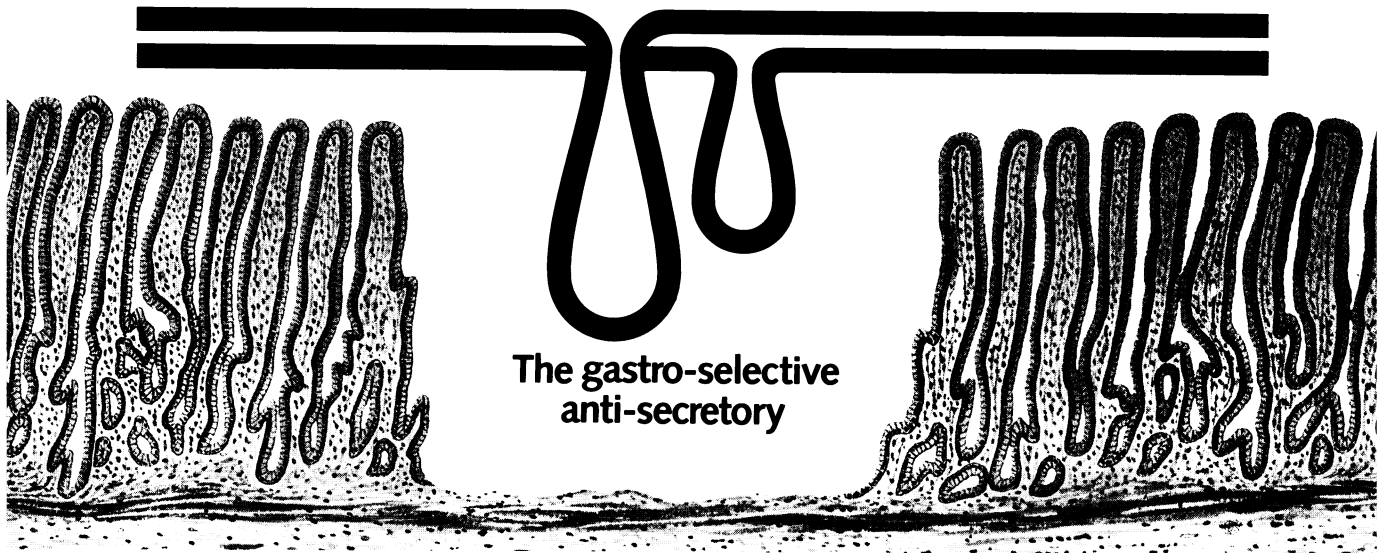
For the treatment of peptic ulcer

Twice daily


GASTRO SELECTIVE

Gastrozepin[®]

pirenzepine



The gastro-selective
anti-secretory

Prescribing Information; Presentation: White tablets each containing 50 mg of pirenzepine dihydrochloride scored on one face with "G" on one side of the score, and "50" on the other. The obverse is impressed with the symbol . **Uses:** Gastrozepin is indicated in the treatment of gastric and duodenal ulcers. **Dosage:** 50 mg at bedtime and in the morning before meals. In severe cases the total daily dose may be increased to 150 mg in divided doses. Continuous therapy may be recommended for up to three months. **Contra-indications, Warnings etc:** Interaction with sympathomimetics and monoamine oxidase inhibitors and Gastrozepin is a theoretical possibility. Gastrozepin is not recommended during pregnancy although in animal

experiments no teratogenic effects were noted. Breast milk concentration after therapeutic doses is unlikely to affect the infant. **Side effects:** occasionally transitory dry mouth, and accommodation difficulty may occur. Treatment of overdosage: entirely symptomatic. There is no specific antidote. **Basic NHS price:** 50 mg tablets, 60 £20 50. **Product Licence No.:** 50 mg tablets, PL0014/0260

 Further information is available on request
The Boots Company PLC Nottingham

Gastrozepin[®] Trade Mark

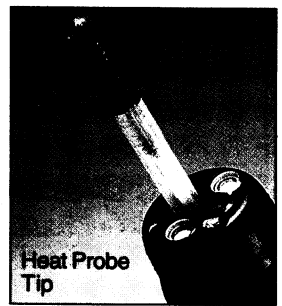
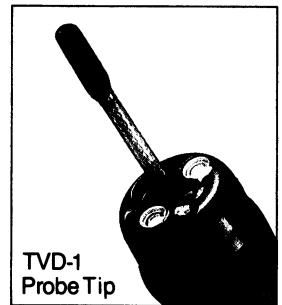
Therapeutic Endoscopy Specifically

Upper GI bleeders

Effective, safe and appropriate therapy for ALL patients

The management of upper GI bleeders has been dramatically improved with the introduction of KeyMed's new therapy system - the Olympus GIF-IT10 OES OGD endoscope, KeyMed TVD-1 Transendoscopic Vascular Detector and Olympus Heat Probe. The GIF-IT10, with its large 3.7mm channel allows passage of the TVD-1 or Heat Probe, with simultaneous powerful suction and its integral water jet enables easy washing of any suspicious areas without the complication of passing washing pipes. The ultrasound probe of the TVD-1 uses the Doppler effect to map vascular pathways, allowing the endoscopist to accurately predict the likelihood of rebleeding and therefore prescribe effective therapy. If transendoscopic haemostasis is required, the Heat Probe is both safe and effective in controlling bleeding.

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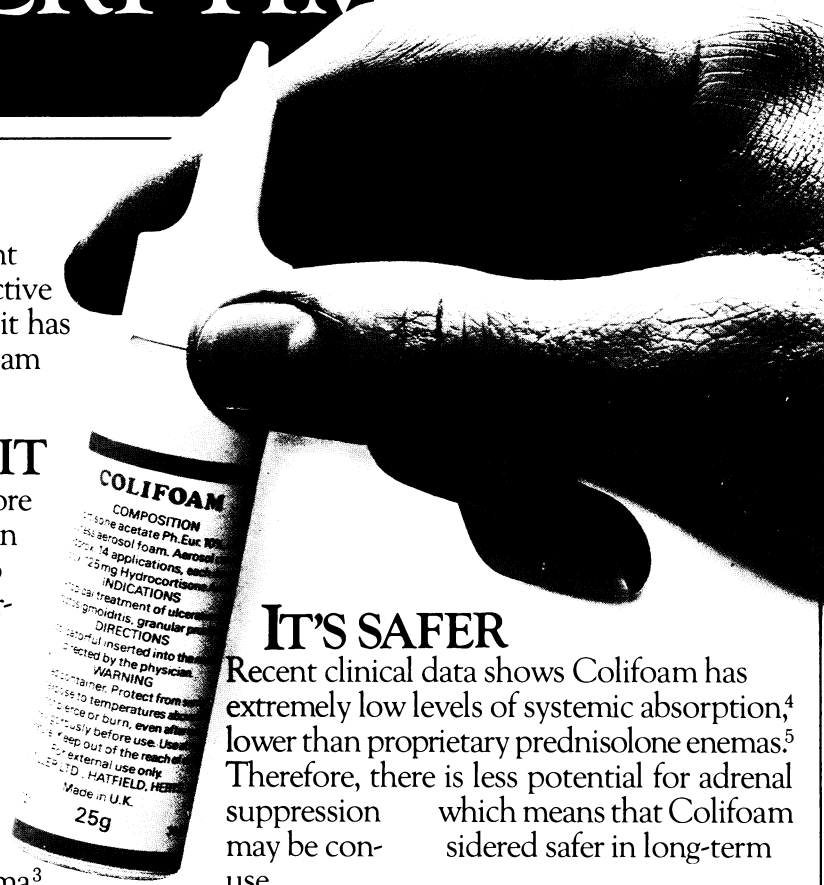
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A BETTER CHOICE EVERY TIME

IT WORKS In the treatment of ulcerative colitis, Colifoam is as effective as steroid enemas. At the same time it has been shown that patients find the foam easier to retain.^{1,2}

PATIENTS PREFER IT Colifoam is far more comfortable, more convenient and more acceptable than enemas. Patients also find it easier to administer and that it causes less interference in their daily lives.

IT COSTS LESS Surprisingly, despite the fact that it's just as effective and far more comfortable, Colifoam is less expensive. In fact, it can cost up to 1/3 less per dose than a standard proprietary enema.³



IT'S SAFER Recent clinical data shows Colifoam has extremely low levels of systemic absorption,⁴ lower than proprietary prednisolone enemas.⁵ Therefore, there is less potential for adrenal suppression which means that Colifoam may be considered safer in long-term use.

COLIFOAM

hydrocortisone acetate foam



IN DISTAL INFLAMMATORY BOWEL DISEASE. A BETTER CHOICE EVERY TIME.

Presentation White odourless aerosol foam containing hydrocortisone acetate PhEur 10%. **Uses** Anti-inflammatory corticosteroid therapy for the topical treatment of ulcerative colitis, proctosigmoiditis and granular proctitis. **Dosage and administration** One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with every pack). Satisfactory response usually occurs within five to seven days. **Contra-indications, warnings etc.** Local contra-indications to the use of intrarectal steroids include obstruction, abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. **Pharmaceutical precautions** Pressurized container. Protect from sunlight and do not expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerate. Shake vigorously before use. Keep out of reach of children. For external use only. **Legal category POM. Package quantities** Aerosol canister containing 25g (approx. 14 applications). **Basic NHS cost** 25g plus applicator, £7.40. **Further Information** One applicatorful of Colifoam provides a dose of approximately 125mg of hydrocortisone acetate, similar to that used in a retention enema, for the treatment of ulcerative colitis, sigmoiditis and proctitis. **Product Licence No.** 0036/0021. **References** 1. Ruddell WSI, et al. Gut 1980; 21: 885-889. 2. O'Donoghue D. Modern Medicine, December 1981; 45. 3. Source: Mims. 4. Barr WH, Kline B, Beightol L, Zfass A. Medical College of Virginia/Virginia Commonwealth University, FDA bioavailability submission document October 1981. 5. Lee DAH, et al. Gut 1980; 21: 215-218. Further information is available on request: Stafford-Miller Ltd., Professional Relations Division, Hatfield, Herts. AL10 0NZ.

THE NEW POWER IN ULCER HEALING



A single 800 mg tablet
taken at bedtime for four weeks

TAGAMET
CIMETIDINE 800

In duodenal ulcer

Prescribing Information. Presentations 'Tagamet' Tablets, each containing 800 mg cimetidine (PL 0002/0128: 28 tablets, £16.61) or 400 mg cimetidine (PL 0002/0092: 56 tablets, £16.61). 'Tagamet' Syrup, containing 200 mg cimetidine per 5 ml (PL 0002/0073: 500 ml, £20.43). **Indication** Duodenal ulcer. **Dosage Usual dosage:** Adults. *Duodenal ulcer*, 800 mg once a day at bedtime, or 400 mg b.d. with breakfast and at bedtime. To prevent relapse, 400 mg at bedtime or 400 mg morning and at bedtime. *N.B. For full dosage instructions see Data Sheet.* **Cautions** Impaired renal function: reduce dosage (see Data Sheet). Potentiation of oral anticoagulants, phenytoin and theophylline (see Data Sheet). Prolonged treatment: observe patients periodically. Potential delay in diagnosis of gastric cancer (see Data Sheet). Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation. **Adverse reactions** Diarrhoea, dizziness, rash, tiredness. Rarely, mild gynaecomastia, reversible liver damage, confusional states (usually in the elderly or very ill), interstitial nephritis, acute pancreatitis, thrombocytopenia. **Legal category** POM. 27.9.84

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SK&F 

Therapeutic Endoscopy Specifically

NEW Olympus TJF-10 OES duodenoscope for advanced biliary therapy.

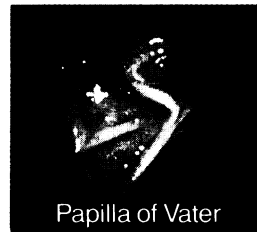
4.2 mm channel for 12Fr stents and effective lithotripsy.
The TJF-10 opens up new horizons in biliary therapy. The ultra-large channel means a wide range of accessories can be used, including many new devices for biliary drainage and stone destruction currently under development.

The retro-viewing optical system, with its large, clear images, allows easier placement of therapeutic devices, and unparalleled photographic and CCTV results.

All channels are accessible for thorough cleaning and the entire instrument can be fully immersed in disinfectant — of paramount importance for both improving the instrument's reliability and reducing the risk of patient infection.

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Newcastle, September 18-20

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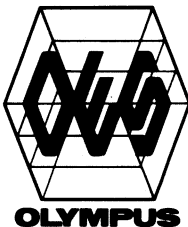
Papilla of Vater



12 Fr stent

Specification

Outer diameter	12.5mm
Channel diameter	4.2mm
Angulation	120° up/90° down 110° right/90° left
Working length	1240mm
Field of view	80°
Direction of view	Side viewing, 5° retro



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KeyMed (Medical & Industrial Equipment) Ltd.

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NEW

ANNOUNCING

ASACOL™
(MESALAZINE)

“This preparation is an important advance in the management of colitis since it may be given to patients unable to take sulphasalazine. . . .”¹

For full prescribing information see overleaf



NEW

ASAACOL™

(MESALAZINE)

For the maintenance of remission in patients with ulcerative colitis who cannot tolerate sulphasalazine.

Asacol delivers only 5-amino salicylic acid and is effective in maintaining clinical remission in patients with ulcerative colitis¹.

Asacol provides efficacy comparable to sulphasalazine, but with considerably less side effects³.

Asacol tablets have a patented acrylic-based resin coating that enables them to remain intact until all the active ingredient is released in the colon².

Asacol is specifically recommended for ulcerative colitis patients who have difficulty tolerating sulphasalazine.

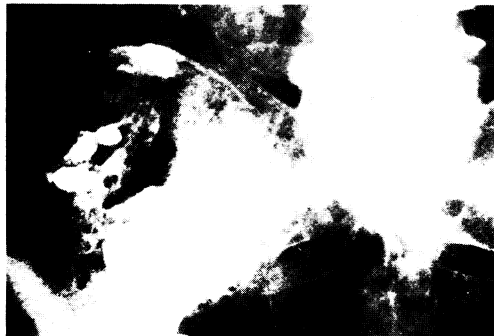
Mesalazine is the British approved name for 5-amino salicylic acid.

References:

1. Dew MJ, Hughes P, Harries AD, et al. Maintenance of remission in ulcerative colitis with oral preparation of 5-aminosalicylic acid. *Br Med J* 285:1012-1014, 1982.
2. Dew MJ, Hughes PJ, Lee MG, et al. An oral preparation to release drugs in the human colon. *Br J Clin Pharmacol* 14:405-408, 1982.
3. Dew MJ, Harries AD, Evans BK, Rhodes J, et al. Treatment of ulcerative colitis with oral 5-aminosalicylic acid in patients unable to take sulphasalazine. *The Lancet* October 1, 1983 p.891.



Radiograph taken five hours after convalescent patients ingested Asacol in capsule form containing barium, showing them to be intact in the terminal ileum.²



Radiograph of the same patient after eight hours, showing broken capsules in the ascending colon.

ABBREVIATED PRESCRIBING INFORMATION

PRESENTATION

Red tablets containing 400mg of mesalazine (5 amino salicylic acid) coated for release in the terminal ileum and colon.

USES

For the maintenance of remission of ulcerative colitis in patients who cannot tolerate sulphasalazine.

DOSAGE AND ADMINISTRATION

Adults: 3 to 6 tablets daily in divided doses.
There is no dose recommendation for children.

CONTRA-INDICATIONS, WARNINGS, ETC.

Contra-Indications

Contra-indications: a history of sensitivity to salicylates. Children under 2 years of age.

Precautions

Renal disorder. Mesalazine is excreted rapidly by the kidney mainly as its metabolite, N-acetyl 5-amino salicylic acid. In rats large doses of mesalazine injected intravenously

produce tubular and glomerular toxicity. Although no renal toxicity has been reported in patients taking Asacol, it is not recommended in patients with renal impairment and caution should be exercised in patients with a raised blood urea or proteinuria.

Asacol should not be given with lactulose or similar preparations which lower stool pH and may prevent release of mesalazine.

Adverse Reactions

Adverse reactions occur in a small proportion of patients who previously could not tolerate sulphasalazine. The side-effects are predominantly gastrointestinal (nausea, diarrhoea and abdominal pain) and headache. Asacol may be associated with the exacerbation of the symptoms of colitis in those patients who have previously had such problems with sulphasalazine.

Other side-effects observed with sulphasalazine such as depression of bone marrow and of sperm count and function, have not been reported with Asacol.

LEGAL CATEGORY: POM

PL: 0424 /0032

Basic NHS Price: £21.85 / 100 tablets

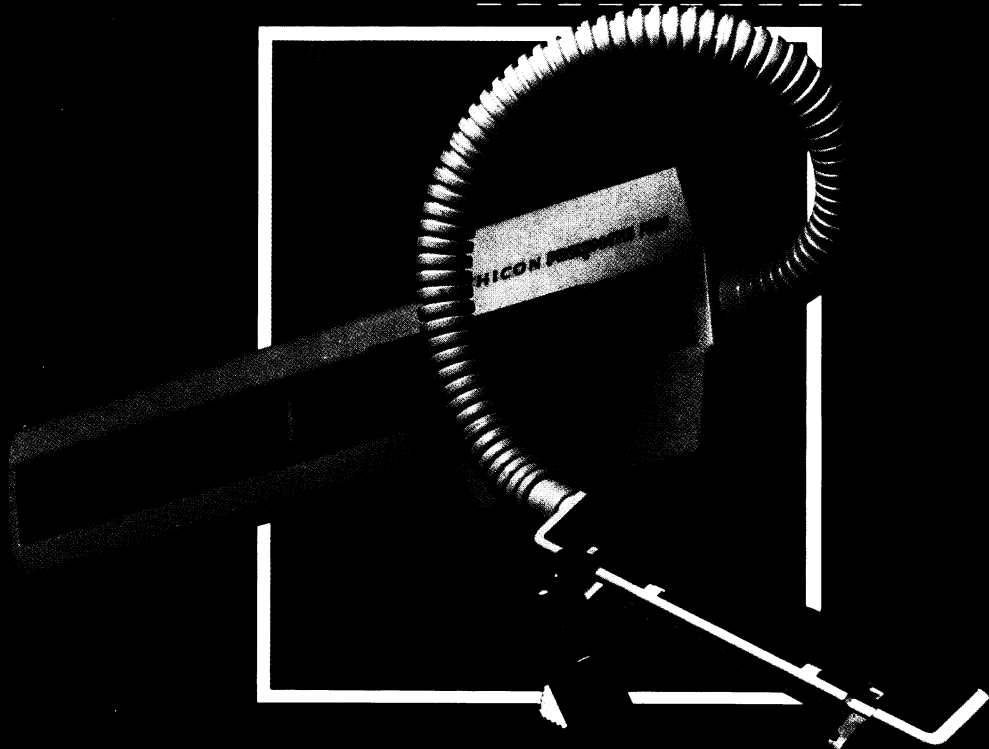
U.K. Patent No. 8322387



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Not 'All gas and flatus'

In Irritable Bowel Syndrome

colofac[®] 
mebeverine

Blessed relief

Colofac is also indicated for the relief of gut spasm secondary to diverticular disease.

PRESCRIBING INFORMATION. PRESENTATION: White, sugar-coated tablets each containing 135 mg mebeverine hydrochloride. Available in packs of 100. Basic NHS price £8.35. INDICATIONS: 1. Irritable Bowel Syndrome. 2. Gastro-intestinal spasm secondary to organic diseases. DOSAGE AND ADMINISTRATION: Adults and children ten years and over: One tablet three times a day, preferably 20 minutes before meals. CONTRA-INDICATIONS, WARNINGS, ETC: Animal experiments have failed to show any teratogenic effects. However, the usual precautions concerning the administration of any drug during pregnancy should be observed. PRODUCT LICENCE NO: 512/0044.

duphar

Further information is available upon request to the company
Duphar Laboratories Ltd, Duphar House, Gaters Hill, West End, Southampton SO3 3JD. Tel. (0703) 472281

Therapeutic Endoscopy Specifically

NEW Olympus CF-IT10L therapeutic OES colonoscope with ultra-large channel.

Dramatically improved suction through massive 4.2mm channel.

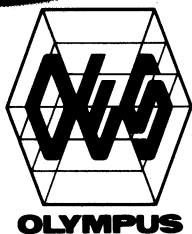
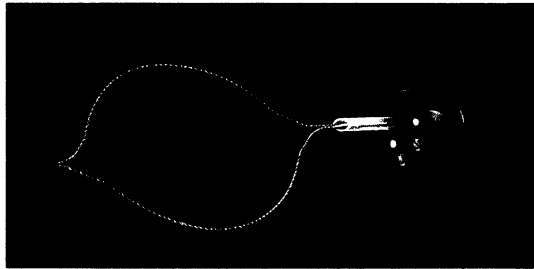
Quickly removes bowel residue in poorly prepared patients, even with accessories in place. Superb optics with large, bright, sharp images, but **NO COMPROMISE** on insertion tube characteristics — a slim outer diameter, and subtle two-stage flexibility, with improved torque stability giving even better ease of insertion.

Try it for yourself — for a demonstration, contact our Medical Customer Liaison Department.

See it at B.S.G.
Newcastle, September 18-20



Specification	
Outer diameter	13.8mm
Channel diameter	4.2mm
Angulation	180° up/180° down 160° left/160° right
Working length	Max. 230°
Field of view	1680mm 120°



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Created by Nature. Proven by Science.

For relief of irritable bowel and abdominal pain



The unique enteric-coated Colpermin capsule is a long-acting, slow-release product containing a thixotropic paste of peppermint oil. The enteric coating permits this naturally occurring medication to be delivered direct to the distal small bowel. Recent studies confirm that Colpermin offers direct relief to the patient by effectively relaxing intestinal smooth muscle to relieve colonic pain and gaseous distension.

- Irritable bowel symptoms are highly responsive to placebo, but in a recent double-blind cross-over trial, Colpermin was found to be superior to placebo in alleviating irritable bowel symptoms over a three-week period.¹

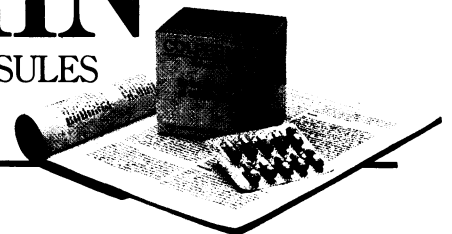
- A delayed-release preparation, Colpermin reaches the colon in an unmetabolised state, allowing it to effectively reduce colonic motility.²

- Recent ultrasound studies show a consistent inhibitory effect of topical peppermint oil on colon motility and symptomatic improvement of irritable bowel patients given peppermint oil.³

References:

1. Rees WDW, Evans BK, Rhodes J: Treating irritable bowel syndrome with peppermint oil. *Br Med J* 2:835-836, 1979.
2. Somerville KW, Richmond CR, Bell GD: Delayed release peppermint oil capsules (Colpermin) for the spastic colon syndrome: A pharmacokinetic study. Proceedings of the British Pharmacological Society, Cambridge, April 1983. *Br J Clin Pharmacol*, to be published.
3. Taylor BA, Duthie HL, Oliveira RB, et al: Ultrasound used to measure the response of colonic motility to essential oils. Proceedings of *The International Motility Symposium* Aix-en-Provence, France, September 1983, to be published.

COLPERMIN™ (enteric-coated peppermint oil) CAPSULES



PRESCRIBING INFORMATION

Presentation: Enteric-coated gelatin capsule. Each contains 0.2 ml standardised peppermint oil B.P., Ph. Eur. **Uses:** For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with irritable bowel syndrome. **Dosage and Administration:** One capsule three times a day, preferably before meals and taken with a small quantity of water. The capsules should *not* be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe. The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of these capsules in children under the age of 15 years.



Contraindications, Warnings, etc. Precautions: The capsule should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule. Treatment should be discontinued in these patients. **Adverse effects:** Heartburn, sensitivity reactions to menthol which are rare, and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia. **Product Licence:** PL 0424/0009. **Basic NHS Cost:** £10.58 per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories, Henlow Trading Estate, Henlow, Beds. **European Patent No. 0015334.**

UK Patent No. 2006011.

Henlow Trading Estate, Henlow, Beds. SG16 6DS

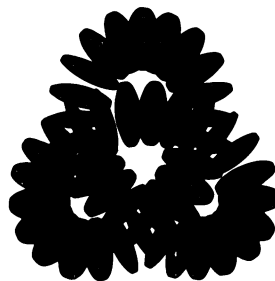
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sulfasalazine induces dyspeptic symptoms alone
can be given EN Salazopyrin (entero-soluble)
instead, and no more than 5% of these patients
will be so troubled by dyspepsia that the
treatment has to be discontinued."

Nielsen, O.H., Scand.J. Gastroenterol., 1982, 17: 389



Get them into the
SALAZOPYRIN habit
DAY AFTER DAY AFTER YEAR
500mg q.i.d. in ulcerative colitis

PRESCRIBING INFORMATION

Dosage and Administration Plain or EN
Tablets: In acute/moderate attacks 2-4 tablets 4
times a day. In severe attacks give steroids also.
Gradually reduce dose after 2-3 weeks to 3-4
tablets/day given indefinitely. Suppositories: Two
morning and night reducing dose after 3 weeks
with improvement. Enema: One to be given at
bedtime. Preparation contains adult dose
Children: Reduce adult dose on basis of
bodyweight.

Contra-Indications Sensitivity to salicylates
and sulphonamides. Infants under 2 years.
Enema: Sensitivity to parabens.

Adverse Reactions Side effects common to
salicylates or sulphonamides may occur. Most
commonly these are nausea, loss of appetite and
raised temperature which may be relieved on
reduction of dose, use of EN tablets, enema or
suppositories. If serious reactions occur the drug
should be discontinued. Rare Adverse Reactions
Haematological: haemolytic anaemia,
agranulocytosis, aplastic anaemia.
Hypersensitivity: eg rash, fever. Gastrointestinal:
eg stomatitis, impaired folate uptake. C, N, S: eg
peripheral neuropathy. Fertility: eg reversible
oligospermia. Renal: eg proteinuria, crystalluria.
Also: Stevens-Johnson syndrome and lung
complications, eg fibrosing alveolitis.

Precautions Care in porphyria, allergic
renal or hepatic disease. Glucose 6-PD deficiency.
Blood checks initially and periodically.

Pregnancy and Lactation While the
ingestion of drugs in these situations may be
undesirable, the severe exacerbations of the
disease which can occur commends the
continuance of therapy. Long clinical usage and
experimental studies have failed to reveal
teratogenic or xenic hazards. The amounts of
drug present in the milk should not present a risk
to a healthy infant.

Packages and Prices Plain Tablets (0.5g)
100 & 500. EG 70 for 100. EN Tablets (0.5g) 100
& 500. EG 70 for 100. Suppositories (0.5g) 10 & 50
EG 80 for 10. Enemas (3.0g) 7. EG 10 for 7.

Product License Numbers Plain Tablets
0009/5006. EN Tablets 0009/5007. Suppositories
0009/5008. Enema 0009/5009.

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ABC OF COMPUTING

A J ASBURY

Although computers are being widely used in medicine, their possibilities and limitations are still not clear to many potential users. This book, aimed at the non-expert, describes some of the uses of computers in medicine; because most doctors' involvement will be indirect, liaising with computer experts rather than designing systems themselves, the book concentrates on concepts rather than detailed descriptions of how computers work. It provides a useful introduction for the doctor who wants to know how computers can contribute to his practice of medicine.

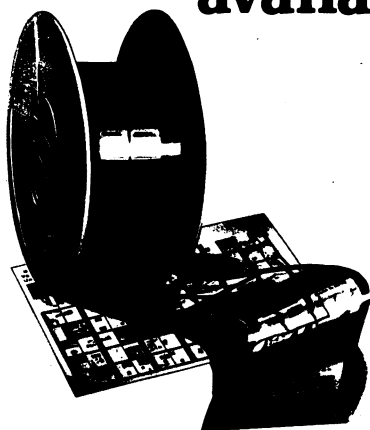
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*A further collection of the writings of Richard Asher,
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This second selection of Richard Asher's writings, with an introduction by Ruth Holland, was originally published in a limited edition in the Keynes Press in 1983. It sold out rapidly and in response to exceptional demand it was decided to produce a paperback edition. This contains the complete text of the original and has a new cover based on one of the original designs for Lewis Carroll's *The Hunting of the Snark* by Henry Holiday.

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