

Now more ulcer patients may be successfully treated with



Cytoprotection in action

- In patients over 55 where hypersecretion is seldom a factor²
- Those whose gastric disturbance is due to external irritants^{3,4}
 - Those for whom H₂ antagonists are inadequate¹

Abbreviated Prescribing Information

Refer to data sheet for full prescribing information Presentation: Antepsin tablets contain 1 gram sucraftate, PL0607/0045, PA149/4/2, pack size 100 tablets, £12.50. Uses: duodenal ulcer, gastric ulcer and chronic gastritis. Dosage and Administration: Adults, orally 1 gram 4 times a day to be taken one hour before meals and at bedtime. For ease of administration Antepsin tablets may be dispersed in 10-15n1 of water. Precautions: renal dysfunction, pregnancy, nursing women (see data sheet). Drug Interactions: Antepsin may reduce the bioavailability of certain drugs; tetracycline,

phenytoin, cimetidine and digoxin. Administration of Antepsin with any of these drugs should be separated by two hours. Warfarin (see data sheet). Side-effects: constipation.

Legal Category: POM.
Date of preparation April 1985.
Antepsin is a registered trade mark.

References: 1. Guslandi, M. et al, GUT, 1983, 24, 498. 2. Marks, I.N., Gastrointestinal Tract Disorders in the Elderly, Edinburgh, Churchill Livingstone, 1984, 79. 3. Tesler, M.A. et al, J. Clin. Gastroenterol., 1981, 3. (suppl.2), 175. 4. Tarrawski, A., et al, Gastroenterology, 1985, 88 (No5), 1609.





Ayers Laboratories Ltu. South Way, Andover, Hampshire SP10 5LT Telephone: Andover (0264) 58711 Distributors in Ireland: Ayerst Laboratories, Ltd. 765 South Circular Road, Islandbridge, Dublin 8 Gastrozepin is a selective antimuscarinic agent which provides balanced control of gastric secretion without markedly affecting other peripheral receptor sites. This gastro-selective action means that, in practice, Gastrozepin is a well-tolerated drug which heals peptic ulcers.

Gastrozepin DOES NOT . . .

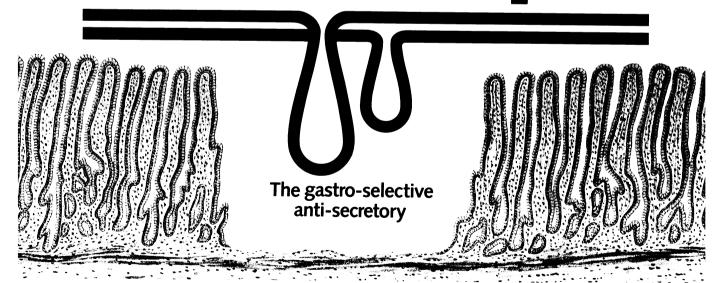
- rely on acid reduction alone
- rely on pepsin reduction alone
- rely on mucosal protection alone
- profoundly affect intragastric pH

Gastrozepin DOES . . .

- relieve daytime pain
- relieve night-time pain
- reduce antacid intake
- heal peptic ulcers with one 50 mg tablet b.d.

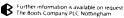
For the treatment of peptic ulcer

Twice daily
GASTRO L SELECTIVE
GASTRO L SELECTIVE
COSTOZEDIO



Prescribing Information: Presentation: White tablets each containing 50 mg of prentepine dhydrochloride scored on one face with "G" on one side of the score, and "50" on the other The obvers is impressed with the symbol **§** Uses: Gastrozepins indicated in the treatment of gastric and duodenal ulcers. Dosage: 50 mg at bedtime and in the morning before meals in severe cases the total daily dose may be increased to 150 mg in divided dose. Continuous therapy may be recommended for up to three months. Contra-indications. Warnings etc. Interaction with sympathorimentics and monoamme oxidase inhibitions and Gastrozepin is an theoretical possibility. Gastrozepin is not recommended during pregnancy although in animal

experiments no teratogenic effects were noted. Breast milk concentration after therapeutic doses is unlikely to affect the infant. Side effects occasionally transitory day mouth and accommodation difficulty may occur Treatment of overdosage entirely symptomatic There is no specific antidote. Basic NHS price: 50 mg tablets. 60.£20.50. Product Licence No.: 50 mg tablets. PLOS 10.60.60.



EASY EXAMINATIONS WITH NUBAIN* ANALGESIA



strong, effective non-MDA analgesic, suitable for use during endoscopy or colonscopy and radiological and gynaecological investigations

☐ "ceiling" effect to respiratory depression reduces risks associated with opioid use!
☐ minimal effect on cardiac haemodynamic

minimal effect on cardiac haemodynamics when used during catheterization²

☐ allows more accurate diagnosis of bile duct and gut obstructions due to minimal interference with function³ and motility⁴



Prescribing Information

Presentation: Nubain* Injection, 20 mg of nalbuphine hydrochloride in 2 ml ampoules. Uses: For the relief of moderate to severe pain.

Dosage and Administration: 10-20mg for a 70kg individual, adjusted according to the severity of pain, physical status of the patient and concomitant medications. Nubain is not recommended for children

Contra-indications: Hypersensitivity to Nubain.

Precautions and Warnings: Use with care in known and potential opioid abusers. Also care in active patients who may drive or operate machinery. Caution in patients with impaired respiration. Safety for use in impocardial infarction is not yet established. Caution and dose reduction in patients with impaired renal or hepatic function. Safe use not established in pregnancy and in conditions of raised intracranial pressure. Abrupt discontinuation of chronic therapy may produce withdrawal symptoms. Side Effects: The most frequent reaction is sedation. Also sweating, nausea, vomiting.

Side Effects: The most frequent reaction is sedation. Also sweating, nausea, vomiting, dizziness, dry mouth, vertigo and headache and other opioid effects may occur. Product Licence No.: 4524/0003. NHS Price: £11.60 per box of 10 x 2ml ampoules. References: 1. Julien RM. Effects of nalbuphine on normal and oxymorphone – depressed ventilatory responses to carbon dioxide challenge. Anaesthesiology 1982; 57: No 3A. 2. Fahmy NR, Sunder N, Soter NA. A comparison of histamine releasing properties and hemodynamic effects of morphine and nalbuphine in humans. Anesth Analg 1984;63:175. 3. Vatashsky E, Haskel Y. The effect of nalbuphine (Nubaim) compared to morphine and fentanyl on common bile duct pressure. Curr Ther Res 1985;37:1:95-102. 4. Shah M. Rosen M. Vickers MD. Effect of premedication and diazepam, morphine or nalbuphine on gastrointestinal motility after surgery. Br J. Anaesth. 1984;56:1235-8.

Further information is available on request from Du Pont (UK) Limited, Pharmaceuticals, Wedgwood Way, Stevenage, Hertfordshire SG1 4QN. Telephone: (0438) 734549.

Nubain* is a registered trade mark of E.I. du Pont de Nemours and Co. Inc

Du Pont Pharmaceuticals (IIII)



A new trial(1) has shown that COLIFOAM is equal in efficacy to prednisolone enemas, but causes significantly less interference in your patients' daily lives. Published evidence now conclusively demonstrates the clear superiority of COLIFOAM compared to liquid enemas:

Efficacy. COLIFOAM is equal in efficacy to prednisolone enemas(1) and hydrocortisone enemas(2). Retrograde spread increases with the extent of the disease(3) and COLIFOAM can reach well into the descending colon⁽⁴⁾.

Acceptability. COLIFOAM causes less interference with your patients' daily lives(1,2,5). COLIFOAM is far easier for your patients to retain(1,2,5).

Safety. Bioavailability data proves COLIFOAM has extremely low levels of sys-

temic absorption(6), lower than prednisolone enemas(7).

Economy. COLIFOAM costs less per dose than standard proprietary enemas(8).



In distal inflammatory bowel disease. A better choice every time

References (1) Somerville KW et al. British Medical Journal 1985;291:866. (2) Ruddell WSJ et al. Gut 1980;21:885-889. (3) Farthing MGJ et al. British Medical Journal 1979;2:822-824. (4) Rhodes JM. Journal of Clinical & Hospital Pharmacy 1983;8:219-232. (5) Gaucher P and Champignuelle B. Revue Française de Gastroenterologie 1983;193:35-39. (6) Barr WH et al. Medical College of Virginia/Virginia Commonwealth University, FDA bioavailability submission document October 1981. (7) Lee DAH et al. Gut 1980;21:215-218. (8) MIMS October 1985

Prescribing Information: Presentation White odourless acrosol foam containing hydrocortisone accetate PhEur 10%. Uses Anti-inflammatory corticosteroid therapy for the topical treatment of ulcerative colitis, proctosigmoiditis and granular procititis. Dosage and administration One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use, (illustrated instructions are enclosed with every pack). Satisfactory response usually occurs within five to seven days. Contra-indications, warnings etc. Local contra-indications to the use of intrarectal steroids include obstruction abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. Pharmaceutical precautions Pressurized container. Protect from sunlight and do not expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerate. Shake vigorously before use. Keep out of reach of children. For external use only Legal category POM. Package quantities Aerosol canister containing 25g. (approx. 14 applications) plus a plastic applicator and illustrated leaflet. Basic NHS cost 25g plus applicator, E7.25. Further Information One applicatorful of Colifoam provides a dose of approximately 125mg of hydrocortisone acetate, similar to that used n a refention enema, for the treatment of ulcerative colitis, sigmoiditis and proctitis. <u>Product Licence No.</u> 0036/0021. Further information is available on request Stafford-Miller Ltd., Professional Relations Division, Hatfield, Herts. AL10 0NZ

Therapeutic Endoscopy

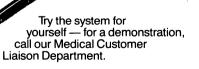
Upper GI bleeders

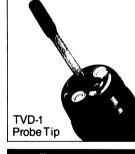
Effective, safe and appropriate therapy for ALL patients

The management of upper GI bleeders has been dramatically improved with the introduction of KeyMed's new therapy system - the Olympus GIF-IT10 OES OGD endoscope, KeyMed TVD-1 Transendoscopic Vascular Detector and Olympus Heat Probe. The GIF-IT10, with its large 3.7mm channel allows passage of the TVD-1 or Heat Probe, with simultaneous powerful suction and its integral water jet enables easy washing of any suspicious areas without the complication of passing washing pipes. The ultrasound probe of the TVD-1 uses the Doppler effect to map

TVD-1 uses the Doppler effect to map vascular pathways, allowing the endoscopist to predict accurately the likelihood of rebleeding and therefore prescribe effective therapy. If transendoscopic haemostasis is required, the Heat Probe is both safe and effective in controlling bleeding.











Specialised Services to Medicine

KeyMed (Medical & Industrial Equipment) Ltd. KeyMed House, Stock Road, Southend-on-Sea, Essex SS2 5QH. Telex: 995283, Facsimile: (0702) 65677, Telephone: (0702) 616333 (20 lines). with subsidiaries:

KeyMed (Ireland) Ltd.

KeyMed House, Lord Edward Court, Bride Street, Dublin 8.

KeyMed Inc.

400 Airport Executive Park, Spring Valley, New York, 10977.

(MESALAZINE)

Direct delivery

For ulcerative colitis patients who cannot tolerate sulphasalazine'



ASACOL delivers 5-amino salicylic acid directly to the colon without sulphapyridine (the agent in sulphasalazine that can cause distressing side effects).

A patented acrylic coating on **ASACOL** makes it siteselective. ASACOL remains intact until it reaches the colon, where pH rises above 7 and dissolves the coating, releasing the 5-ASA 2.3

Each ASACOL tablet provides twice as much 5-ASA (400 mg) as each tablet of sulphasalazine (200 mg), which allows patients to take fewer tablets daily.

Clinical studies have shown that **ASACOL** is as effective as sulphasalazine in maintaining remission of ulcerative colitis.4



Direct Delivery to the Colon

- Dew M J. Harries A D. Evans B K. et al. Treatment of ulcerative colitis with oral 5-aminosalicylic acid in patients unable to take sulphasalazine. *Lancet.* 1983. <u>n</u>. 801.
- Dew M J Hughes PJ Lee M G et al. An oral preparation to release drugs in the human colon. Br J Clin. Pharmacol. 1982. 14. 405-408.
- 3.3 Dew M J Ryder R E J Evans N et al. Colonic release of 5-amnosalicylic acid from an oral preparation in active ulcer ative colitis. Br J Clin. Pharmacol. 1983. 16 185-187.
- arive coints B / J Chin Printmaco / 1983 to 1985 to 1985 to 1985 to 4 Dew M J Hughes PJ Harries A D et al. Maintenance of remission in ulcerative colitis with oral preparation of 5-amino salicylic acid B / Med. J 1982 285 1012-1014.

 5 Dew M J Harries A D Evans N et al. Maintenance of remission in ulcerative colitis with 5-amino salicylic acid in high doses by mouth. Br. Med. J. 1983. 287 23-24.

*Mesalazine is the British Approved Name for 5-amino salicylic acid.

ABBREVIATED PRESCRIBING INFORMATION

PRESENTATION

DOSAGE AND ADMINISTRATION

CONTRA-INDICATIONS, WARNINGS, ETC.

Contra-indications Contra-indications a history of sensitivity to salicylates Children under 2 years of age

Precautions
Renal disorder Mesalazine is excited rapidly by the kidney manily as its metabolite. N acetyl 5 amino salecylic, a id. In ratslange doses of mesalazine injected intravenously produce tubular and glomerular boxiny. Afficially no renal flossicity his been reported in patients taking Assa or it is not recommended in patients with renal impairment and caudion should be ever cised in patients with a raised blood urea or proteinuria.

Asacol should not be given with lactulose or similar preparations which lower stool pH and may prevent release of

Adverse Reactions .

Adverse reactions occur in a small proportion of patients who previously could not tolerate sulphisaalazine. The side-effects are predominantly gastrointestinal inausea: diarrhoea and abdominal pains and headache. Asacul may be associated with the exacerbation of the symptoms of colliss in those patients who have previously had such problems with sulphasalazine. Other side-effects observed with sulphasalazine such as depression of borne marrow and of sperm count and function have not been reported with Asacol.

LEGAL CATEGORY: POM PL: 0424/0032

Daily treatment cost: 87 pence U.K. Patent No. 8322387

Henlow Trading Estate Henlow, Beds. SG16 6DS

Therapeutic Endoscopy Santifically



4.2 mm channel for 12Fr stents and effective lithotrips. The TJF-10 opens up new horizons in biliary therapy. The ultra-large channel means a wide range of accessories can be used, including many new devices for biliary drainage and stone destruction currently under development.

The retro-viewing optical system, with its large, clear images, allows easier placement of therapeutic devices, and unparalleled photographic and CCTV results.

All channels are accessible for thorough cleaning and the entire instrument can be fully immersed in disinfectant — of paramount importance for both improving the instrument's reliability and reducing the risk of patient infection.

Try it for yourself — for a demonstration, contact our Medical Customer Liaison Department.





Specification

Outer diameter 12.5mm Channel diameter 4.2mm

Angulation 120° up/90° down 110° right/90° left

Working length 1240mm Field of view 80°

Direction of view Side viewing, 5° retro



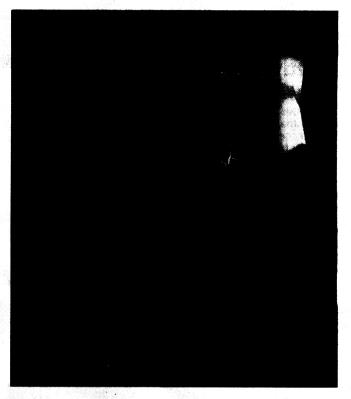
Specialised Services to Medicine

KeyMed (Medical & Industrial Equipment) Ltd. KeyMed House, Stock Road, Southend-on-Sea, Essex SS2 5QH. Telex: 995283, Facsimile: (0702) 65677, Telephone: (0702) 616333 (20 lines). with subsidiaries:

KeyMed (Ireland) Ltd. KeyMed House, Lord Edward Court, Bride Street, Dublin 8.

KeyMed Inc. 400 Airport Executive Park, Spring Valley, New York, 10977.

EALING POW WHEN IT'S **IN DUODENAL ULCER**



Acid attack at night is now known to be one of the most important factors in the formation of duodenal ulcers.

Tagamet' 800 mg at bedtime effectively controls this damaging nocturnal acid without disturbing the patient's normal daytime gastric physiology.

One 'Tagamet' 800 mg tablet at bedtime for four weeks is the recommended healing regimen for all duodenal ulcer patients.

And the results are impressive . . 'Tagamet' 800 mg completely healed 79 per cent

of duodenal ulcers in four weeks and 96 per cent in eight weeks¹ whilst providing prompt and effective relief from both daytime and night-time pain.

With 'Tagamet' 800 you can offer your patients

healing power precisely when it's needed.



One tablet at bedtime for four weeks

Reference 1. Lambert R. In: 'Tagamet.' New Dimensions. A Symposium Proceedings. XII Int Cong Gastroenterol, Lisbon, 1984;15-23.

Lisbon, 1984;15-23.

Prescribing Information. Presentations 'Tagamet' Tablets, each containing 800 mg cimetidine (PL 0002/0128:28 tablets, £15.78) or 400 mg cimetidine (PL 0002/0092:56 tablets, £16.61). 'Tagamet' Syrup, containing 200 mg cimetidine per 5 ml (PL 0002/0073:500 ml, £19.20).

Indication Duodenal ulcer. Dosage Usual dosage: Adults.

Product ulcer 800 mg once a day at bedding or 400 mg b d Duodenal ulcer, 800 mg once a day at bedtime, or 400 mg b.d. with breakfast and at bedtime. To prevent relapse, 400 mg at bedtime or 400 mg morning and at bedtime. Elderly: As above unless markedly impaired renal function. N.B. For full dosage instructions see Data Sheet. Cautions Impaired renal function: reduce dosage (see Data Sheet). Potentiation of oral anticoagulants, phenytoin and theophylline (see Data Sheet).



Prolonged treatment: observe patients periodically. Potential delay in diagnosis of gastric cancer (see Data Sheet). Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation. Adverse reactions Avoid during pregnancy and lactation. Adverse reactions Diarrhoea, dizziness, rash, tiredness. Gynaecomastia, occasional reversible liver damage, confusional states (usually in the elderly or very ill). Very rarely interstitial nephritis, acute pancreatitis, thrombocytopenia, headache, myalgia, arthralgia; very rare reports of alopecia, reversible impotence but no causal relationship established at usual therapeutic doses. Legal category POM. 4.3.85. Smith Kline & French Laboratories Limited, Welwyn Garden City Hertfordshire AL7 1EV Welwyn Garden City, Hertfordshire AL7 1EY. © 1985 Smith Kline & French Laboratories Limited. 'Tagamet' is a trade mark.

TG:AD1265

ERIAL BENEFITS-NOW AND

FOR THE FUTURE.

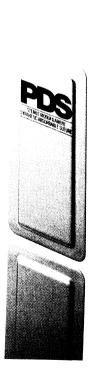
The grader into strongth and are stronger, more between Acade support that categor, with ossite some action of the resident some action of the resident southers to alled NORN Colfport to 910 streets and an item braided synthetic absorbables in colfficially monethancer in itematic PDST Polydroxanone) in death and support for the cells long as any other absorbing a support for the cells long as any other absorbing the resident PDS satures bases shoothing the agritudes as a contraction.

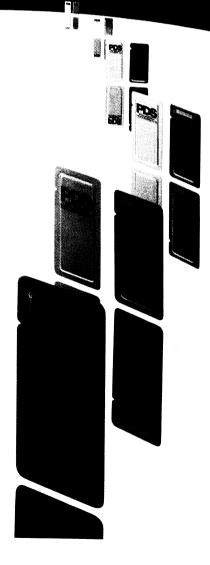
SYNTHETIC ABSORBABLES FROM ETHICON The future of surgical sutures

PDS (Polydioxanone)

ETHICON a Johnson Johnson company

U ETHICON Ltd. PO Box 408, Bankhead Avenue, Edinburgh EHI1 4HE, Scotland 'Trademark © ETHICON Ltd 1985.





TECHNICAL DATA

DATA SHEET

PDS* (Polydioxanone) Sterilised Absorbable **Synthetic Monofilament Suture**

Presentation
PDS (Polydioxanone) Monofilament Synthetic Absorbable Suture is PDS (Polydioxarone) Monoinament synthetic Australane Studie is prepared from the polyester poly (p-dioxanone). The empirical molecular formula of the polymer is (C,H_kO,_I)n. PDS (Polydioxanone) sutures are coloured by adding D & C blue No 6 (gauge 0.2 metric and 0.3 metric) D&C violet No 2 (gauge 0.4 metric to 5 metric) during polymerisation. These sutures may also be manufactured undyed (clear).

PDS (Polydioxanone) sutures are relatively inert, non-antigenic non-pyrogenic and elicit only a mild tissue reaction during absorption Action

Two important characteristics describe the in vivo behaviour of absorbable sutures. The first of these is tensile strength retention and the second absorption rate or loss of mass.

Data obtained from implantation studies in rats show that, at two weeks post implantation, approximately 70% of the suture strength is retained whilst at four weeks the strength retention is approximately 50%. At eight weeks approximately 14% of the original strength remains. This indicates a significantly longer period of wound support than previously available with

The absorption or loss of mass is minimal until about the 90th post implantation day and is essentially complete within six months

Uses
PDS (Polydioxanone) monofilament sutures are intended for use where an absorbable suture or ligature is indicated. They may have particular application where longer wound support is required. See strength retention

Dosage and Administration

Contra-indications, Warnings, etc.
These sutures, being absorbable, should not be used where extended approximation of tissues under stress is required.

As with all monofilament synthetic sutures, care should be taken to ensure proper knot security

Conjunctival, cuticular and vaginal mucosal sutures could cause localised irritation if left in place for longer than 10 days and should be removed as indicated. Superficial placement of subcuticular sutures may also be associated with erythema and reaction during the course of absorption.

The safety and effectiveness of PDS (Polydioxanone) sutures in neural and cardiovascular tissue have not yet been established. The use of this material in the renal tract is currently under investigation.

Pharmaceutical Precautions

Do not resterilise

Legal Category P

Pharmacy medicine sold to surgeons and hospitals through surgical

Packaging

The gauge range available will be 0.3 metric (9/0) to 5 metric (2). Various lengths of material attached to non traumatic stainless st needles are packaged in sealed aluminium foil sachets.

The primary pack is sealed within a peel-apart secondary pouch and contained in a film-wrapped drawer style carton.

Further Information

So suture related adverse reactions were reported during clinical trials, although a number of minor reactions were classified as being of unknown

Product Licence Nos PL 0508/0011 (dved); PL 0508/0012 (clear).

Br Pat No 1 540 053.

Date of preparation of Data Sheet—September 1982. Revised 1/1985.

DATA SHEET

Coated VICRYL* (Polyglactin 910) Sterilised Absorbable **Synthetic Braided Suture**

The basic VICRYL (Polyglactin 910) Suture is prepared from a copolymer of glycolide and lactide. The substances are derived respectively from glycolic and lactic acids. The empirical formula of the copolymer is $(C_2H_2O_2)m(C_3H_1O_2)n$.

Coated VICRYL (Polyglactin 910) Sutures are obtained by coating the braided suture material with a mixture composed of a copolymer of glycolide and lactide and an equal amount of calcium stearate. This coating does not affect the biological properties of the suture.

Coated VICRYL (Polyglactin 910) Sutures are coloured by adding D & C Violet No 2 during polymerisation of the lactide and glycolide. Suture may also be manufactured in the undved form.

These sutures are relatively inert, nonantigenic, nonpyrogenic and elicit only a mild tissue reaction during absorption.

Two important characteristics describe the in vivo behaviour of absorbable sutures. The first of these is tensile strength retention and the second,

Subcutaneous tissue implantation studies of Coated VICRYL Suture in rats show at two weeks post-implantation approximately 55% of its original tensile strength remains, while at three weeks approximately 20% of its original strength is retained.

Intramuscular implantation studies in rats show that the absorption of these sutures is minimal until about the 40th post-implantation day. Absorption is essentially complete between the 60th and 90th days.

Coated VICRYL synthetic absorbable sutures are intended for use where an absorbable suture or ligature is indicated.

Dosage and Administration By implantation.

Contra-indications, Warnings, etc.
These sutures, being absorbable, should not be used where extended approximation of tissue under stress is required.

Sutures placed in skin and conjunctiva may cause localised irritation if left in place for longer than 10 days and should be removed as indicated.

The safety and effectiveness of Coated VICRYL (Polyglactin 910) Sutures in neural tissue and in cardio-vascular tissue have not been established.

Pharmaceutical Precautions

Legal Category P

Pharmacy medicine sold to surgeons and hospitals through surgical dealers.

Various lengths of material packaged in sealed aluminium foil sachets This primary pack is contained in a peel-apart secondary pack. The unit of sales is 12 packs contained in a film wrapped drawer style carton.

Further Information

No suture related adverse reactions were reported during clinical trials, although a number of minor reactions were classified as being of unknown

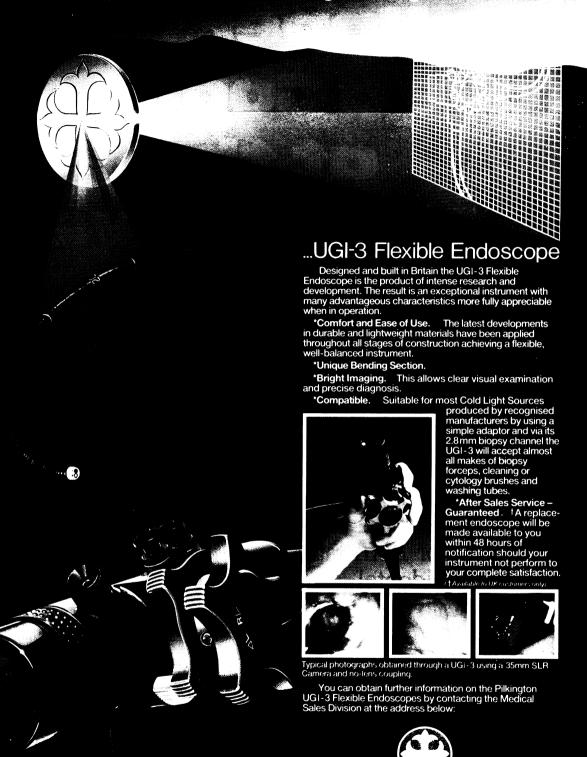
Product Licence No PL 0508/0009 Br. Pat. No. 1583390

Date of preparation of Data Sheet - April 1981 Revised 1/1985.

ETHICON LTD, PO BOX 408, BANKHEAD AVE, EDINBURGH EH11 4HE

*Trademark

Concept and Evolution through Pilkington.



PILKINGTON

Upper GI: Take a Good Look at the Alternative.

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Edenbridge (0732) 864111 (8 lines)

- Fuji are the largest photo optical company in the world.
- Fuji's immense research and development resources have resulted in instruments which are second-to-none.
- Fuji Fibrescopes are guaranteed for 18 months, including accidental damage within the first 12 months.
- Fuji Fibrescopes are trained serviced by Pyser Ltd., an always established UK ifs company with 50 years' experience in sophisticated optical systems.

 Fujinon Fibrescopes fri Fujinon Fibrescopes Pyser Ltd., Fircroft Way,
 - Pyser's factory



trained service engineers always deliver on time — no ifs or buts.

 Pyser staff are efficient, courteous and friendly – we never take pes our customers for

granted.







GLUTEN FREE BROWN RICE BREAD



Your assurance of the finest quality dietetic food products. **ENER-G** GLUTEN FREE BROWN RICE BREAD is a fully nutritious alternative to wheat bread, made without sugar, lactose, milk or wheat. It is specifically formulated for people who must eliminate their consumption of gluten, eggs, milk, soy, wheat or sodium (salt).

It is the result of years of research and is a true yeast raised bread, not a quick raised bread. All ingredients are totally gluten free and contain no wheat starch.

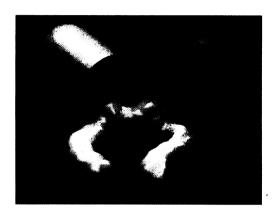
ENER-G GLUTEN FREE BROWN RICE BREAD is PRESCRIBABLE for the following conditions: Gluten-sensitive Enteropathies, including Steathorrhea due to gluten-sensivity, Coeliac disease and Dermatitis Herpetiformis.

Prescription to be marked 'as per ACBS'.

Further information available on request from: GENERAL DESIGNS LTD (ENER-G U.K. DISTRIBUTOR) P.O. Box No. 38E, Worcester Park, Surrey KT4 7LX

Created by Nature. Proven by Science.

For relief of irritable bowel and abdominal pain



The unique enteric-coated Colpermin capsule is a long-acting, slow-release product containing a thixotropic paste of peppermint oil. The enteric coating permits this naturally occurring medication to be delivered direct to the distal small bowel. Recent studies confirm that Colpermin offers direct relief to the patient by effectively relaxing intestinal smooth muscle to relieve colonic pain and gaseous distension.

- Irritable bowel symptoms are highly responsive to placebo, but in a recent double-blind crossover trial, Colpermin was found to be superior to placebo in alleviating irritable bowel symptoms over a three-week period.¹
- A delayed-release preparation, Colpermin reaches the colon in an unmetabolised state, allowing it to effectively reduce colonic motility.²
- Recent ultrasound studies show a consistent inhibitory effect of topical peppermint oil on colon motility and symptomatic improvement of irritable bowel patients given peppermint oil.³

References:

- 1. Rees WDW, Evans BK, Rhodes J: Treating irritable bowel syndrome with peppermint oil. *Br Med J* 2:835-836, 1979.
- 2. Somerville KW, Richmond CR, Bell GD: Delayed release peppermint oil capsules (Colpermin) for the spastic colon syndrome: A pharmacokinetic study. Proceedings of the British Pharmacological Society, Cambridge, April 1983. *Br J Clin Pharmacol*, to be published.
- 3. Taylor BA, Duthie HL, Oliveira RB, et al: Ultrasound used to measure the response of colonic motility to essential oils. Proceedings of *The International Motility Symposium Aix-en-Provence*, France, September 1983, to be published.

COLPERMIN (enteric-coated peppermint oil) CAPSULES

PRESCRIBING INFORMATION

Presentation: Enteric-coated gelatin capsule. Each contains 0.2 ml standardised peppermint oil B.P., Ph. Eur. Uses: For the treatment of symptoms of discomfort and of adominal coloic and distension experienced by patients with irritable bowel syndrome. Dosage and Administration: One capsule three times a day, preferably before meals and taken with a small quantity of water. The capsules should not be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe. The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of these capsules in chidren under the age of 15 years.



Contraindications, Warnings, etc. Precautions: The capsule should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule. Treatment should be discontinued in these patients. Adverse effects: Heartburn, sensitivity reactions to menthol which are rare, and include crythematous skin rash, headache, bradycardia, muscle tremor and ataxia. Product Licence: PL 0424 0009. Basic NHS Cost: \$10.58per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories. Henlow Trading Estate, Henlow, Bods.

European Patent No. 0015334.

UK Patent No. 2006011.

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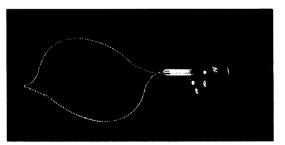
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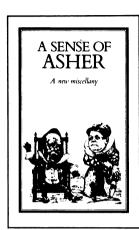
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