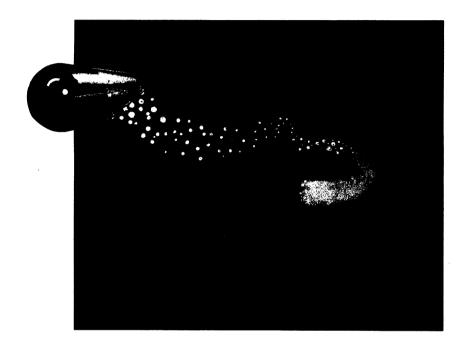
PROGRESS

In The Control Of Pancreatic Insufficiency





RIGHT ON TARGET-RIGHT FROM THE START

Prescribing Information — Presentation: Brown-yellow capsules containing enteric coated granules of pancreatin equivalent to: 9,000 BP units of amylase, 8,000 BP units of lipase, 210 BP units of protease. Available in packs of 100. Basic NHS price £13.33. Indication: Pancreatic exocrine insufficiency. Dosage and administration: Adults and children: Initially one or two capsules with meals, then adjust according to response. The capsules can be swallowed whole, or for ease of administration they may be opened and the granules taken with fluid or soft food, but without chewing. If the granules are mixed with food, it is important that they are taken immediately, otherwise dissolution of the enteric coating may result. Contra-indications,

Warnings, etc: Contra-indications: Substitution with pancreatic enzymes is contra-indicated in the early stages of acute pancreatitis. Warnings: Use in pregnancy: There is inadequate evidence of safety in use during pregnancy. The product is of porcine origin. Rarely cases of hyper-uricosuria and hyper-uricaemia have been reported with high doses of pancreatin. Overdosage could precipitate meconium ileus equivalent. Perianal irritation could occur, and, rarely, inflammation when large doses are used. Product Licence Number: 5727/0001. Name and address of Licence Holder: Kali Chemie Pharma GmbH, Postfach 220, D-3000, Hannover 1, West Germany.





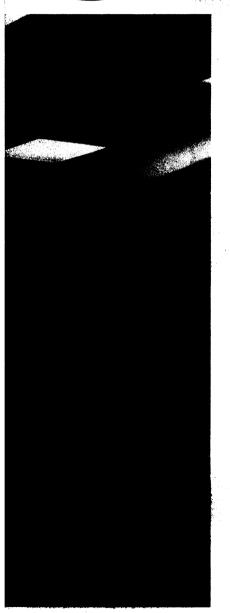
ABRIDGED PRODUCT INFORMATION ▼ Refer to Data Sheet before prescribing.

INDICATIONS Duodenal ulcer: prevention of relapses of duodenal ulceration; benign gastric ulcer; hypersecretory conditions such as Zollinger-Ellison syndrome.

DOSAGE In duodenal and benign gastric ulcer. 40 mg

at night for four to eight weeks. For prevention of duodenal ulcer recurrence. 20 mg at night. Initiate antisecretory therapy of Zollinger-Ellison syndrome with 20 mg every six hours and adjust to individual response. The maximum dosage used for up to one year was 480 mg daily.

CONTRA-INDICATION Hypersensitivity.



'Pepcid' PM,

working fast to relieve
the pain of ulcers, quickly
restoring the well-being
of many patients.

This rapid relief, together with fast, effective healing,² is achieved in many patients with a simple dosage of just one small 40 mg tablet at night.



(famotidine)

mg

ONE AT MIGHT CAN MAKE THEIR DAY



PRECAUTIONS Exclude any likelihood of gastric carcinoma before using 'Pepcid' PM. Consider reducing the daily dose if creatinine clearance falls to or below 30 ml/min. 'Pepcid' PM is not recommended in pregnancy, nursing mothers or children.

pregnancy, nursing mothers or chikuren.

SIDE EFFECTS Rarely, headache, dizziness, constipation, diarrhoea. Less frequently, dry mouth, nausea, vomiting, rash, abdominal discomfort, anorexia, fatigue. BASIC NHS COST 20 mg tablets, £14.00 for 28-day calendar pack and £25.00 for bottles of 50. 40 mg tablets, £26.00 for 28-day calendar pack and £47.50 for bottles of 50.

Product Licence Numbers: 20 mg tablets, 0025/0215; 40 mg tablets 0025/0216. Issued December 1988. ▼Special reporting to the CSM required. • denotes registered trademark of Merck & Co., Inc., Rahway, NJ, USA.

1. Rohner, H-G., and Gugler, R., Amer. J. Med., 1986, 81 (Suppl. 4B), 13. 2. Dobrilla, G., et al., Scand. J. Gastroenterol., 1987, 22 (Suppl. 34), 21.

09-89 PCD.88.GB.3394.J.

IT MAKES LIFE WORTH LIVING.



Effective control of ulcerative colitis is only half of Colifoam's success story. As thousands of patients previously managed with aqueous enemas have found, its simplicity and ease of retention has transformed their lives.

Colifoam causes little if any disturbance to their daily routine, and enables patients to enjoy their normal social and outdoor activities!

Equally as effective as steroid enemas, Coliform is now established as the leading treatment for ulcerative colitis. It is also unique among foam treatments with an unrivalled 12 years of proven efficacy and safety in clinical practice.



The proven choice in ulcerative colitis.

PRESCRIBING INFORMATION: Presentation: White odourless aerosol containing hydrocortisone acetate PhEur 10%. Uses: Ulcerative colitis, proctosigmoiditis and granular proctitis. Dosage and administration: One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with pack). Contra-indications, warnings etc.: Local contra-indications to the use of intrarectal steroids include obstruction, abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. Pharmaceurical precautions: Preseut from sunlight and once expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerate. Keep out of reach of children. For external use only. Legal category: POM. Package Quantity & Basic NHS cost; 25g canister plus applicator, £7.25. Further Information: One applicatorful of Colifoam provides a dose of approximately 125mg of hydrocortisone acetate, similar to that used in a retention enema, for the treatment of ulcerative colitis, sigmoiditis and proctitis. Product Licence No.: 0036/0021. References 1. Somerville KW et al. British Medical Jurnal 1985; 29:1866. Z. Ruddell WS] et al. Gut 1980; 21:885-889. 3. Independent Research Audit. Data on File. Further information is available on request. Stafford-Miller Ltd., Professional Relations Division, Hatfield, Herts. AL10 0NZ.



NEW INDICATION

'Asacol' is now indicated as initial therapy for the maintenance of remission of ulcerative colitis.

'Asacol' delivers 5-ASA direct to the colon, without the sulphapyridine carrier moiety of sulphasalazine.

Your patients no longer have to run the risk of sulphapyridine-associated side effects, before receiving the benefits of 'Asacol'.



MESALAZINE* (5-aminosalicylic acid)

Effective maintenance of remission of ulcerative colitis without the risk of sulphapyridine associated side effects

Prescribing Information

Presentation 'Asacol' Tablets, Pl. 0002/0173, each containing 400 mg of mesalazine (5-aminosalicylic acid) coated with a pH-dependent acrylic based resin (Eudragit S) to ensure release of the active ingredient in the terminal ileum and colon. 100 (10 blister packs of 10 tablets), £21.85. Uses For the maintenance of remission of ulcerative colitis. Dosage and administration Adults: 3 to 6 tablets daily in divided doses. There is no dose recommendation for children. Contra-indications A history of sensitivity to salicylates. Children under 2 years of age. Precautions Not recommended in patients with renal impairment. Use with caution in patients with a raised blood urea or proteinuria. Avoid during pregnancy. Do not give with lactulose or similar preparations

which lower stool pH. Adverse reactions Nausea, diarrhoea, abdominal pain and headache. Exacerbation of the symptoms of colitis. Rarely, reversible pancreatitis. Legal category POM. 5.5.88

Smith Kline & French Laboratories Limited A SMITHKLINE BECKMAN COMPANY. Welwyn Garden City, Hertfordshire AL7 1 EY

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Authorised User of the trade mark 'Asacol'
"Membrine is the Petrish approved name of Suminosalicatic acid



VIDEO IMAGE



The Olympus Electronic Video Information System (EVIS) uses the latest technology to transmit high-resolution electronic images direct from the distal tip to the monitor screen — a new era in endoscopy.

A complete and practical system, EVIS also incorporates all the features associated with the Olympus Endoscopy System, including all-channel access and total immersibility.

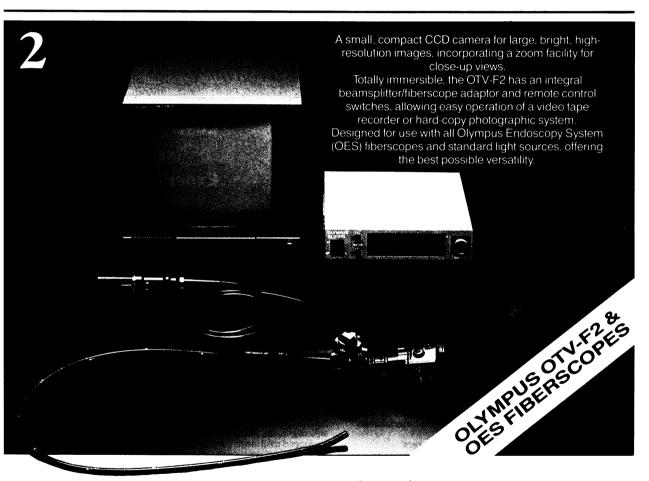
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ENDOSCOPY

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WHY PICK THIS ONE?



All H₂ antagonists achieve effective duodenal ulcer healing — so why consider 'Tagamet' 800?

Cost:

the others are up to 60% more expensive*

Experience:

'Tagamet' has been prescribed more than twice as many times as all the others put together

Just as peas in a pod are similar but not identical so too are the $\rm H_2$ antagonists. Although structurally different and with some differing properties, they act via the same mechanism to achieve effective duodenal ulcer healing.

*The price comparison is based on manufacturers' recommended 4-week duodenal ulcer healing course using a one tablet nocte regimen. Prices are taken from MIMS September 1988 and represent the cost of 28 days' treatment. 'Tagamet' 800 mg £16.58, famotidine 40 mg £26.60, nizatidine 300 mg £25.76, ranitidine 300 mg £25.60.

†Based on SK&F estimates of H₂RA prescriptions in the UK from November 1976 to July 1988.

Prescribing Information. Presentations 'Tagamet Tiltab' Tablets, each containing 800 mg cimetidine (PL 0002 '0128: 30, 2 calendar strips of 15 tablets, £17.76). 'Tagamet' Tablets, each containing 400 mg cimetidine (PL 0002 '0092: 60, 4 calendar strips of 15 tablets, £18.69). 'Tagamet' Syrup, PL 0002 '0073, containing 200 mg cimetidine per 5 ml. 600 ml, £23.04. Indication Duodenal ulcer. Dosage For full dosage instructions see Data Sheet. Adults. 800 mg once a day at bedtime, or 400 mg b.d. with breakfast and at bedtime. Treat for at least 4 weeks. To prevent relapse, 400 mg

at bedtime or 400 mg morning and at bedtime. Children: Over 1 year: 25-30 mg kg day, divided. Cautions Impaired renal function: reduce dosage (see Data Sheet). Potentiation of oral anticoagulants, phenytoin and theophylline (see Data Sheet). Prolonged treatment: observe patients periodically. Potential delay in diagnosis of gastric cancer (see Data Sheet). Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation. Adverse reactions Diarrhoea, dizziness, rash, tiredness. Gynaecomastia, occasional reversible liver damage, confusional states (usually in the elderly or very ill). Very rarely interstitial nephritis, acute pancreatitis, thrombocytopenia, headache, myalgia, arthralgia; very rare reports of alopecia, reversible impotence but no causal relationship established at usual therapeutic doses. Legal category POM. 10.6 88

Smith Kline & French Laboratories Limited A SMITHKLINE BECKMAN COMPANY Welwyn Garden City, Hertfordshire AL7 IEY © 1988 Smith Kline & French Laboratories Limited. 'Tagamet,' the colour of the tablets and 'Tiltab' are trade marks.



CYTOTEC®

GIVES 'AT RISK' ARTHRITIC PATIENTS THE PROTECTION TO STOMACH NSAIDS



CO-PRESCRIBE

misoprostol

THE ONLY ANTI-ULCER AGENT LICENSED FOR CO-PRESCRIPTION WITH NSAIDS

CYTOTEC ▼ Abbreviated Prescribing Information

Presentation: Tablet containing misoprostol 200 micrograms. Uses: Realing of duodenal and gastric ulcer induced by nonsteroidal anti-inflammatory drugs (NSAID) in arthritic patients at risk, whilst continuing NSAID therapy. Prophylaxis of NSAID-induced ulcers. Healing of duodenal and gastric ulcer. Bosage: Adults including the elderly, Healing of duodenal and gastric ulcer: 800 micrograms daily in two or four divided doses taken with breakfast and/or each main meal and at bedtime. Prophylaxis of NSAID-induced ulcer: 200 micrograms twice daily, three times daily or four times daily Refer to data sheet for additional information. Contraindications: Pregnant women, women of childbearing age, patients allergic to prostaglandins. Precautions: Cytotec does not produce hypotension in

FOR FURTHER INFORMATION



clinical studies at ulcer-healing doses, nevertheless exercise caution in disease states where hypotension might precipitate severe complications. Adverse reactions: Mild and transient diarrhoea may occur. Other adverse events reported included addominal pain, dyspepsia, flatulence and nausea, although a causal relationship to Cytotec has not been established. Basic NHS Price: £26.00 per 112 pack. Product Licence Number: 0020/0115.

SEARLE SGOLD CROSS

G. D. Searle & Co. Ltd., PO. Box 53, Lane End Road, High Wycombe, Bucks. HP12 4HL Cytotec, Searle and Gold Cross are registered trade marks. Data Sheet with full prescribing information is available on request.

DIAL IOO AND ASK FOR

FREEFONE CYTOTEC

SUCH A PAREVOL MEW TREATA

LL PR

Cytotec is indicated for the healing of duodenal ulcer Indications and gastric ulcer including those induced by nonsteroidal anti-inflammatory drugs (NSAID) in arthritic patients at risk, whilst continuing their NSAID therapy. In addition Cytotec can be used for the prophylaxis of NSAID-induced ulcers.

Cytotec is an analogue of naturally occurring Actions prostaglandin E₁ which promotes peptic ulcer healing and symptomatic relief

Cytotec protects the gastroduodenal mucosa both by inhibiting basal, stimulated and nocturnal acid secretion and by reducing the volume of gastric secretions, the proteolytic activity of the gastric fluid, and increasing bicarbonate and mucus secretion.

PANCREASE Capsules deliver

the full dose of enzyme right to the site of digestion.



PANCREASE* - the only enteric coated microsphere preparation.

- Protected from gastric inactivation
 Improves nutritional status
- Effective in Cystic Fibrosis and Chronic Pancreatic Insufficiency.

PRESCRIBING INFORMATION – PANCREASE* Capsules
Presentation: Hard white gelatin capsules containing enteric coated beads of pancreatin BP. Each capsule has a protease activity of not less than 3.30 BP Units and amylase activity of not less than 2.900 BP Units and lipase activity of not less than 5,000 BP Units. Uses: Exocrine pancreatic enzyme deficiency. Dosage and administration: For adults and children 1 or 2 capsules during each meal and one capsule with snacks. To protect the enteric coating the beads should not be crushed or chewed. Contra-indications, warnings, etc. Hypersensitivity to pork protein. The safety of Pancrease* during pregnancy has not yet been established. Such use is not recommended. The most frequently reported adverse reactions to Pancrease* Capsules are gastrointestinal in nature. Contact of the beads with food having a pH higher than 5.5 can dissolve the protective enteric shell. Pharmaceutical precautions: Keep bottle tightly closed. Store at room temperature in a dry place. Do not refrigerate.

Legal category: P Package Quantities: Containers of 100 capsules.

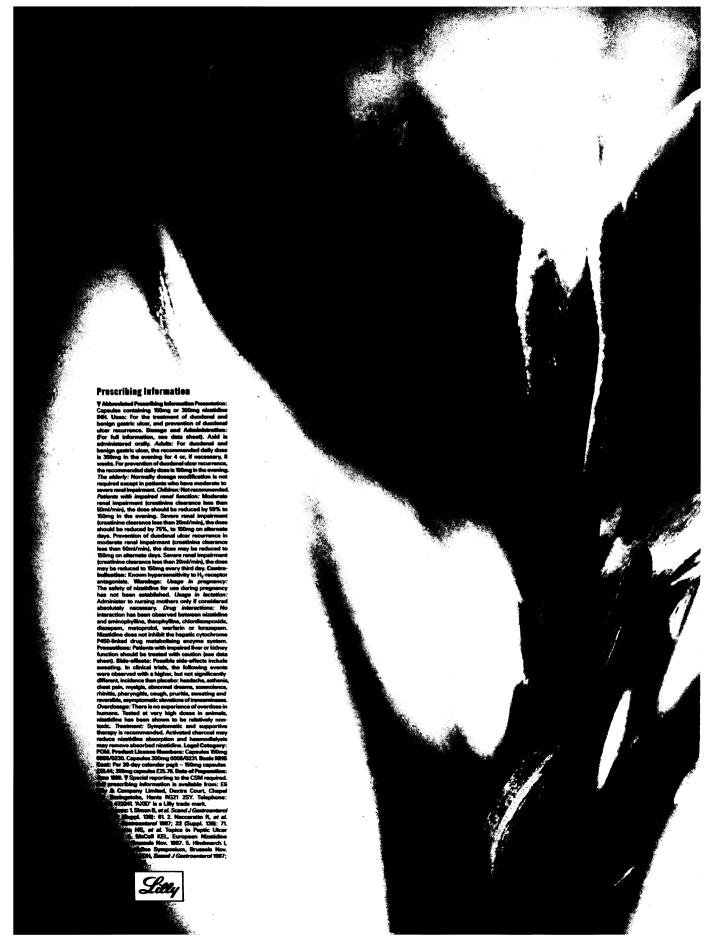
Further information available from.

Ortho Cilag Pharmaceutical Ltd.

Basic NHS Cost: £15.98 (for 100 capsules). Product Licence Number: PL 76/129.



Ortho Cilag Pharmaceutical Ltd.. PO. Box 79. Saunderton. High Wycombe. Bucks. HP14 4HJ





Axid 300mg More than just an overnight success in H₂ therapy

Axid suppresses acid through the night to provide unsurpassed efficacy in ulcer healing and relief of symptoms.¹² But that's only half the story. During the day Axid allows a return to virtually normal gastric physiology.³

Daytime acid is important for the sterilisation of food and to help protein digestion and the absorption of iron and calcium. Unlike some other H_2 antagonists Axid has minimal effect on daytime acid secretion.³

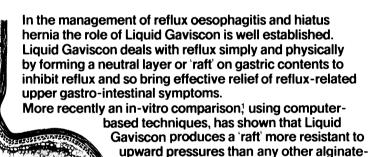
Axid offers successful pain relief and ulcer healing without disrupting daytime gastric physiology. 12.1.5.6 This is in keeping with the current thinking among leading gastroenterologists, and is a reason why Axid is not just an overnight success story.



MITATINIME

All the H₂ antagonism your patient needs

STRENGTH AGAINST REFLUX



containing compound tested.

Liquid

R

Sodium Alginate BPC, Sodium Bicarbonate Ph.Eur., Calcium Carbonate Ph.Eur.

a logical choice in reflux

Prescribing Information

CHAIN

TO NAME AND ADDRESS OF THE PARTY OF THE PART

Active Ingredients: Sodium Alginate BPC 500mg, Sodium Bicarbonate Ph.Eur. 267mg per 10ml; Calcium Carbonate 160mg per 10ml dose. Indications: Heartburn, including heartburn of pregnancy, dyspepsia associated with gastric reflux, hiatus hernia and reflux oesophagitis. Contra-Indications: None known.

Dosage and Administration: Adults, children over 12: 10-20ml liquid after meals and at bedtime. Children under 12: 5-10ml liquid after meals and at bedtime.

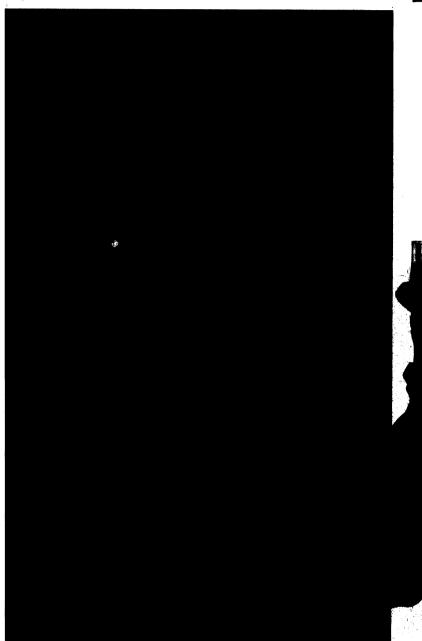
Note: 10ml liquid contains 6.2mmol sodium. Basic NHS Cost: As at Jan. 1988: 500ml liquid £2.88, Irish Price IR £3.72. PL: 44/0058. Irish P.A. No.: 27/12/1.

Reference

Washington, N. et al., Int. J. Pharmaceut. (1986) 28, 139-143
 Further information is available on request.
 Reckitt & Colman Pharmaceutical Division,
 Hull HU8 7DS.

*Registered trade mark.

For Constipation



Pybogel Orange—
gentle but effective
Fybogel Orange treats
constipation gently
but effectively by
increasing bulk in the
colon and thus
encouraging normal,
healthy peristalsis with
soft, formed stools.

Pybogel Orange—rapid
first-line therapy
In a recent study of 224 newly
presenting constipation
patients treated with Fybogel
Orange, 63.1% had a
motion within 24 hours—
and after 48 hours of Fybogel
Orange 89.9% of patients had
achieved bowel movement?

Pybogel Orange—the patients' first choice for flavour Recent tasting research showed that patients prefer orange flavoured bulking agents.

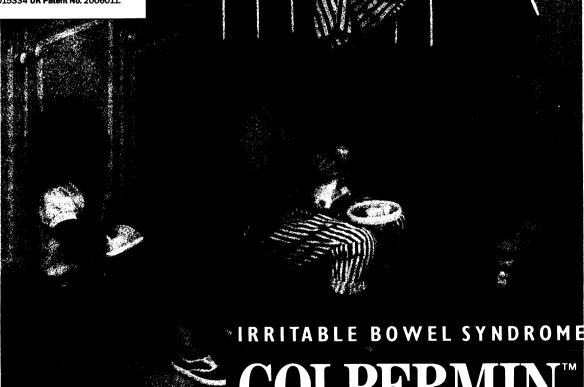
Fybogel Orange Ispaghula husk BP gently oces it

Active lagredisets: Soch sochet containe 3.5g lapaghula huek BP testestiene: Canditione requiring a high-filtre regimen. Designe and Administratives: (To be taken in water) Adults and disiden over 12: One sochet marring and eventing. Cellibrier under 12: One-half to one level Brill appointud depending on age and size, marring and eventing. Centre-halfceated, whenthes, ster, Proposi or control-halfceated in coase of interestinal obstruction and colonic storier. Basic Brills Prize. At April 56 0 sochets 64.24, Bits: 60 sochet 64.92. Pt. No.: Pybogail Crange 44/0088, Pybogail 44/0041, Intel PA. No.: Pybogail Orange 27/2/2, Pybogail 27/2/1. Netwessesse: 1. Data on 16e, 1965, Recktif & Colman Pharmaceutical Division. 2. Data on 16e, 1965, Recktif & Colman Pharmaceutical Division. 3. Data on 16e, 1967, Recktif & Colman Pharmaceutical Division. 3. Data on 16e, 1967, Recktif & Colman Pharmaceutical Division. 3. Data on 16e, 1967, Recktif & Colman Pharmaceutical Division, Dansom Lane, Hull Hull 778.

WHEN LIFE'S A PAIN

PRESCRIBING INFORMATION

Presentation: Enteric-coated hard gelatin capsule. Each contains 0.2 ml standardised peppermint oil B.P., Ph. Eur. Uses: For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with Irritable Bowel Syndrome. **Dosage and Administration**: One capsule three times a day, preferably before meals and taken with a small quantity of water. The capsules should not be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe. The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of these capsules in children under the age of 15 years. Contra indications, Precautions, Warnings, etc.: The capsules should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule. Treatment should be discontinued in these patients. Adverse effects: Heartburn, sensitivity reactions to menthol which are rare, and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia. **Product Licence** PL 0424/0009. **Basic NHS Cost:** £12.15 per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories, Valley Road Industrial Estate, Porters Wood, St Albans, Herts AL3 6PD. European Patent No. 0015334 UK Patent No. 2006011.





(enteric-coated peppermint oil) CAPSULES



GASTROENTÉROLOGIE CLINIQUE ET BIOLOGIQUE

N° 12

December 1988

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Please contact: S.P.P.I.F., Z.I., B.P.22 — 41350 Vineuil (France)

The latest Keynes Press publication marks the ninetieth anniversary of a major breakthrough in tropical medicine

This day designing God
Hath put into my hand
A wondrous thing. And God
Be praised. At His command,

I have found thy secret deeds Oh million-murdering Death.

I know that this little thing A million men will save— Oh death where is thy sting? Thy victory oh grave?

Not many scientists are moved to verse by the fruits of their research, but few results are as momentous as the one celebrated by Ronald Ross in The Great Malaria Problem and its Solution. Adapted from Ross's memoirs, this Keynes Press edition gives the full story of Ross's discovery of the mode of transmission of malaria by the Anopheles mosquito. Engagingly written, it is the frank and accurate picture of four years' painstaking work, full of hope, despair, elation, frustration, and what Ross describes as the "sacred passion for discovery." It also shows the close and moving scientific partnership between Ross and Patrick Manson, the "father of tropical medicine", as evidenced in the 155 letters exchanged between then, over this period.

Fully illustrated, and with an introduction by L J Bruce-Chwatt, emeritus professor of tropical public health at the University of London, this unique volume provides a fascinating insight into the process of scientific research as well as a self portrait of one of the most impressive and colourful individuals in the history of tropical medicine.



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