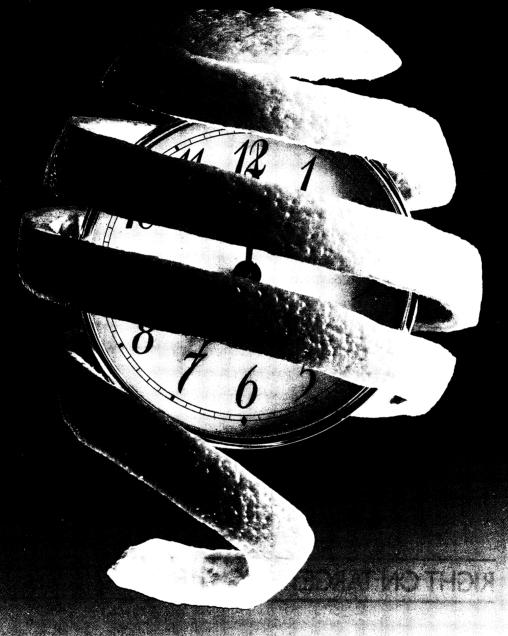
CLOCKWORK ORANGE



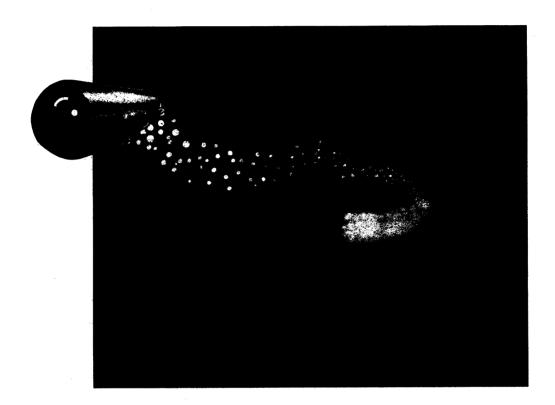
Fybogel Orange contains natural fibre and can be trusted to relieve constipation quickly and maintain regularity.1

Ispaghula Husk **REGULAR AS CLOCKWORK**



PROGRESS

In The Control Of Pancreatic Insufficiency





RIGHT ON TARGET - RIGHT FROM THE START

Prescribing Information - Presentation: Brown-yellow capsules containing enteric coated granules of pancreatin equivalent to: 9,000 BP units of amylase, 8,000 BP units of lipase, 210 BP units of protease. Available in packs of 100. Basic NHS price £13.33. Indication: Pancreatic exocrine insufficiency. Dosage and administration: Adults and children: Initially one or two capsules with meals, then adjust according to response. The capsules can be swallowed whole, or for ease of administration they may be opened and the granules taken with fluid or soft food, but without chewing. If the granules are mixed with food, it is important that they are taken immediately, otherwise dissolution of the enteric coating may result.

Contra-indications, Warnings, etc: Contra-indications: Substitution with pancreatic enzymes is contra-indicated in the early stages of acute pancreatitis. Warnings: Use in pregnancy: There is inadequate evidence of safety in use during pregnancy. The product is of porcine origin. Rarely cases of hyper-uricosuria and hyper-uricaemia have been reported with high doses of pancreatin. Overdosage could precipitate meconium ileus equivalent. Perianal irritation could occur, and, rarely, inflammation when large doses are used. Product Licence Number: 5727/0001. Name and address of Licence Holder: Kali Chemie Pharma GmbH, Postfach 220, D-3000, Hannover 1, West Germany.

Quite simply A SUPERIOR CHOICE TO H₂-ANTAGONISTS** in erosive oesophagitts

healed on **LOSEC** 20mg once daily¹ in 4 weeks

healed on ranitidine 150mg bd1 in 4 weeks

The figures speak for themselves **ONCE DAILY**

*Conventional starting courses of ranitidine or cimetidine in erosive reflux oesophagitis (March 1990)

 $n = 152^{1}$

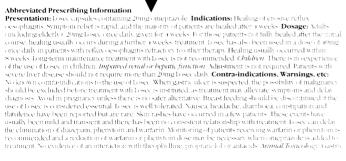
omeprazole-Astra

1. Sandmark S et al. Scand J Gastroenterol 1988; 23: 625-32.

2. Zeitoun P et al. Lancet 1987; II: 621-2.

3. Bate CM et al. Gut 1989; 30: A1493-4.

Abbreviated Prescribing Information



refrech hyperplasta and care mods, localised to the oxyntic mucosa, have been observed in life-long studies in rats. These changes have been related to sustained hypergastroaemia. No treatment related mucosal changes have been observed in patients treated commonsh for periods up to excars. Pharmaceutical Precautions: I see within one month of opening Replace appropriate tree. Pseperse in original containers. Legal. Category: FOM. Package Quantities and Basic VIS Cost: Bottles of Supposites, 25 of 8 of Product Licence Number: Ploof 1028 Product Licence Holder: Asta Pharmaceuticals Itd. Home Park Estate. Kings Langley. Herts WD (80H.)



ASTRA

For further information please contact Astra Pharmaceuticals Ltd Telephone: (0923) 266191

Losec is a registered trade mark



The future for your ulcerative colitis patients

- Effective acute and maintenance therapy ** Available as tablets and suppositories
 - Free from sulphapyridine-associated side effects

Mesalazine* (5-aminosalicylic acid)

Helps free your ulcerative colitis patients

Prescribing Information: Presentation: 'Asacol' Tablets, PL 0002/0173, each containing 400 mg mesalazine (5-aminosalicylic acid) coated with a pH-dependent acrylic based resin (Eudragit S) formulated to release the active ingredient in the terminal ileum and colon. Blister packs of 120 (6x20), £28.58. 'Asacol' Suppositories 250 mg, PL0002/0158, each containing 250 mg mesalazine. 20, £6.50. 'Asacol' Suppositories 500 mg, PL0002/0195, each containing 500 mg mesalazine. 10, £6.50. **Uses:** Treatment of mild to moderate acute exacerbations of ulcerative colitis. Maintenance of remission of ulcerative colitis. Suppositories particularly appropriate for distal disease. **Dosage and administration:** Adults: Tablets: Acute disease: 6 tablets a day, in divided doses, with concomitant corticosteroid therapy where clinically indicated. Maintenance therapy: 3 to 6 tablets a day, in divided doses. 250 mg suppositories: 3 to 6 a day, in divided doses, with the last dose at bedtime. 500 mg suppositories: A maximum of 3 a day, in divided doses, with the last dose at bedtime. Children: No dose recommendation. **Contra-indications**: A history of sensitivity to salicylates. Severe renal impairment (GFR<20 ml/min). Children under 2 years of age. **Precautions:** Not recommended in patients with renal impairment. Caution in patients with a raised blood urea or proteinuria. Avoid during pregnancy and lactation. Caution in elderly and only where renal function is normal. Do not give tablets with lactulose or similar preparations which lower stool pH. **Adverse reactions:** Nausea, diarrhoea, abdominal pain, headache. Exacerbation of symptoms of colitis. Rarely, reversible pancreatitis. **Legal category:** POM. 20.4.90.

- References: 1. Riley SA et al. Gut 1988;29:669-74.

 2. Campieri M et al. Scand J Gastroenterol 1990;25:663-8.

 3. Riley SA et al. Gastroenterology 1988;94:1383-9.

 4. Williams CN et al. Digestive Diseases and Sciences 1987;32 (Suppl):71S-75S.
- *Mesalazine is the British approved name of 5-aminosalicylic acid

SK&F Smith Kline & French Laboratories Welwyn Garden City, Hertfordshire AL7 1EY

© 1990 Smith Kline & French Laboratories. Authorised user of the trade mark 'Asacol' in the UK

You don't have to go this far to treat acid reflux effectively



The sooner the better

PRESCRIBING INFORMATION: INDICATIONS: Duodenal ulcer, benign gastric ulcer, ulcers associated with non-steroidal anti-inflammatory drugs (NSAIDs), oesophageal reflux disease, severe oesophagitis, chronic episodic dyspepsia. **DOSAGE:** Adults: Duodenal ulceration and gastric ulceration: A single 300mg dose at bedtime or 150mg twice daily in the morning and evening for four weeks. Alternatively, in duodenal ulcers, 300mg in the morning and evening for four weeks to achieve optimal healing. Continued maintenance treatment of 150mg at bedtime is recommended for patients with a history of recurrent ulceration. Ulcers following non-steroidal anti-inflammatory drug therapy or associated with continued nonsteroidal anti-inflammatory drugs: 150mg twice daily for up to eight weeks. Chronic episodic dyspepsia: 150mg twice daily for six weeks, investigate early relapsers and non-responders. Oesophageal reflux disease: 300mg at bedtime or 150mg twice daily for up to eight weeks. Severe oesophagitis: 300mg four times daily for up to eight weeks (see data sheet for full dosage instructions). CONTRA-INDICATIONS: Patients with known hypersensitivity to ranitidine. PRECAUTIONS: Exclude the possibility of malignancy in gastric ulcer before instituting therapy, especially in middle-aged patients with new or recently changed dyspeptic symptoms. Regular supervision of patients with peptic ulcer and on NSAID therapy is recommended especially if elderly. Reduce dosage in the presence of severe renal failure (see data sheet). Like other drugs, use during pregnancy and lactation only if strictly necessary. SIDE EFFECTS: Headache, dizziness, skin rash, occasional hepatitis. Rarely, reversible mental confusion states, usually in very ill or elderly patients. Rare cases of leucopenia and thrombocytopenia, usually reversible, agranulocytosis and pancytopenia. Hypersensitivity reactions, anaphylactic shock. Rare cases of breast symptoms in men. As with other H₂-receptor antagonists rare cases of bradycardia, A-V block and asystole (see data sheet). **PRESENTATIONS**: Zantac 150 Tablets each containing 150mg ranitidine (Product Licence number 0004/0279, 60 tablets £29-76); Zantac 300 Tablets each containing 300mg ranitidine (Product Licence number 0004/0302, 30 tablets £27-43); Zantac Dispersible Tablets each containing 150mg ranitidine (Product Licence number 0004/0298, 60 tablets £31·25); Zantac Syrup each 10ml dose containing 150mg ranitidine (Product Licence number 0004/0310, 300ml bottle £22·32). **PRODUCT LICENCE HOLDER:** Glaxo Operations U.K. Limited, Greenford, Middlesex UB6 0HE.

Zantac is a Glaxo trade mark Further information is available on request from: Further information is available on request from:
Glaxo Laboratories Limited, Greenford, Middlesex UB6 OHE. **Glaxo** Tel: 081-422 3434





Rapid relief for patients gripped by IBS

Colofac rapidly relieves the symptoms of Irritable Bowel Syndrome by a direct action on colonic smooth muscle.

Colofac eliminates spasm without the anti-cholinergic side effects that can prove troublesome to the patient.

Prescribing Information

Presentation: White, sugar-coated tablets each containing 135mg mebeverine hydrochloride.

Available in packs of 100. Basic NHS price £8.35. Yellow, banana-flavoured sugar-free suspension containing mebeverine pamoate equivalent to 50mg mebeverine hydrochloride per 5ml. Available in bottles of 300ml: Basic NHS price & 3.50. Indications: 1. Irritable bowel syndrome. 2. Gastro-

intestinal spasm secondary to organic diseases. **Dosage and Administration:** Tablets: Adults and children ten years and over: One tablet three times a day, preferably 20 minutes before meals. Suspension: Adults and children ten years and over: 15ml (150mg) three times a day, preferably 20 minutes before meals. Contra-indications, warnings, etc: Animal experiments have failed to show any teratogenic effects. However, the usual precautions concern-ing the administration of any drug during pregnancy should be observed. **Product Licence Number:**Tablets: 0512/0044: Suspension: 0512/0061. Further information is available on request to the Company. Duphar Laboratories Limited,

duphar

loosens the grip of IBS

Gaters Hill, West End, Southampton, SO3 3JD. Telephone: 0703 472281

C/Hosp Ad/1/88

THE QUALITIES OF LEADERSHIP



Experience

Unique among foam treatments, Colifoam has over 12 years of proven efficacy and safety in clinical practice.

Trust

Equally as effective as steroid enemas,^{1,2}
Colifoam is well documented and is

the most prescribed topical treatment³ for ulcerative colitis.

Confidence

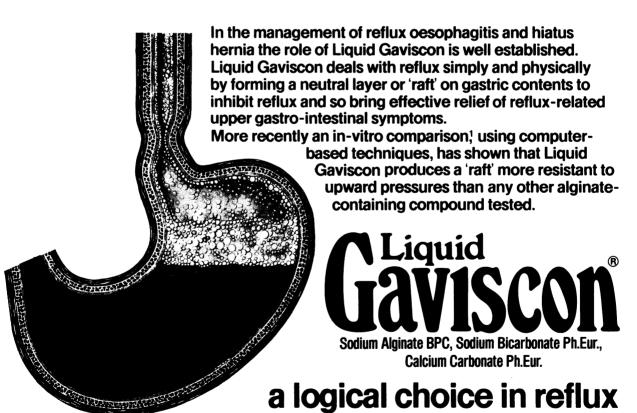
Colifoam's simplicity and effectiveness has transformed the lives of thousands of patients, enabling them to pursue active social and working lives.¹



The leading topical treatment for ulcerative colitis.

PRESCRIBING INFORMATION: <u>Presentation</u>: White odourless aerosol containing hydrocortisone acetate PhEur 10%. <u>Uses</u>: Ulcerative colitis, proctosigmoiditis and granular proctitis. <u>Dosage and administration</u>: One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed with pack). <u>Contra-indications</u>, <u>warnings etc.</u>: Local contra-indications to the use of intrarectal steroids include obstruction, abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulae. General precautions common to all corticosteroid therapy should be observed during treatment with Colifoam. Treatment should be administered with caution in patients with severe ulcerative disease because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. <u>Pharmaceutical precautions</u>: Pressurized container. Protect from sunlight and do not expose to temperatures above 50°C. Do not pierce or burn even after use. Do not refrigerate. Keep out of reach of children. For external use only, <u>Legal category</u>: <u>POM. Package Quantity & Basic NHS cost</u>: <u>2</u>5x canister plus applicator, £7.25. <u>Further Information</u>: One applicatorful of Colifoam provides a dose of approximately 125mg of hydrocortisone acetate, similar to that used in a retention enema, for the treatment of ulcerative colitis, sigmoiditis and proctitis. <u>Product Licence No.</u>: <u>0036/0021</u>, <u>References</u> I. Somerville KW et al. British Medical Journal 1985; 291:866. 2. Ruddell WSJ et al. Gut 1980; 21:885-889. 3. Independent Research Audit. Data on File. Further information is available on request. <u>Stafford-Miller Ltd.</u>, Professional Relations Division, Broadwater Road, Welwyn Garden City, Herts. AL7 3SP.

STRENGTH AGAINST REFLUX



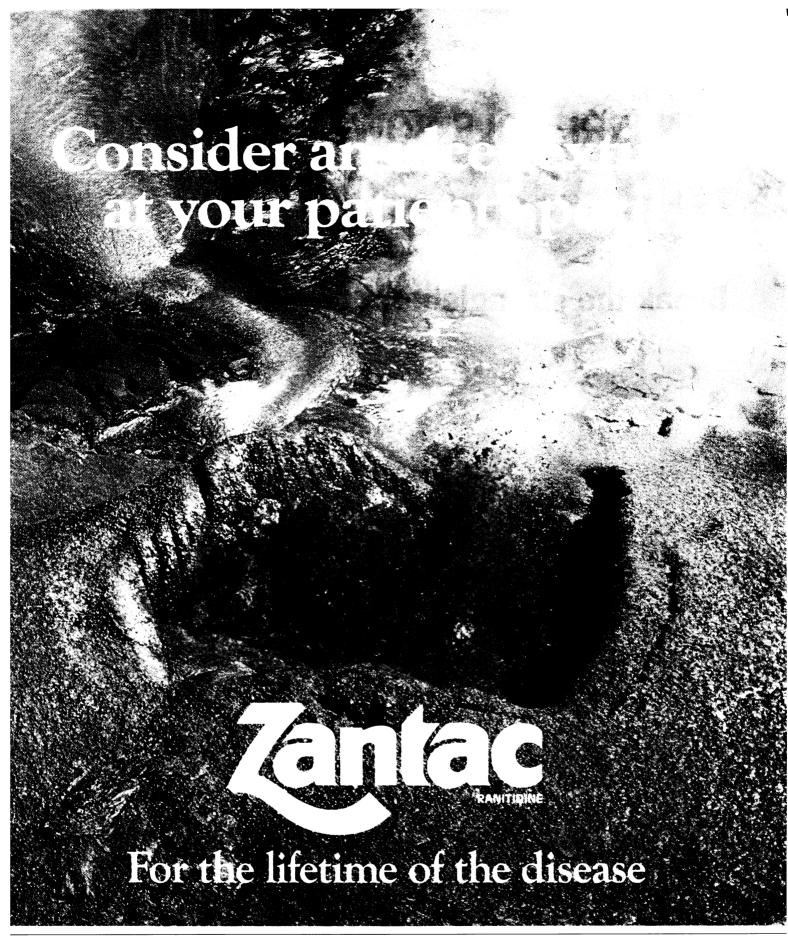
Prescribing Information

Active Ingredients: Sodium Alginate BPC 500mg, Sodium Bicarbonate Ph.Eur. 267mg, Calcium Carbonate Ph.Eur. 160mg per 10ml dose. Indications: Heartburn, including heartburn of pregnancy, dyspepsia associated with gastric reflux, hiatus hernia and reflux oesophagitis. Contra-indications: None known.

Dosage and Administration: Adults, children over 12: 10-20ml liquid after meals and at bedtime. Children under 12: 5-10ml liquid after meals and at bedtime. Infants: not recommended.

Note: 10ml liquid contains 6.2mmol sodium. Basis NHS Cost: As at Jan. 1989: 500ml liquid £2.88. PL: 44/0058. Irish Price IR £3.72. Irish P.A. No.: 27/12/1.

Washington, N. et al., Int. J. Pharmaceut. (1986) 28, 139-143
 Further information is available on request.
 Reckitt & Colman Pharmaceutical Division,
 Hull HU8 7DS.
 Registered trade mark.



PRESCRIBING INFORMATION: INDICATIONS: DUODENAL ULCER, BENIGN GASTRIC ULCER, ULCER ASSOCIATED WITH NON-STEROIDAL ANTI-INFLAMMATORY DRUGS (NSAIDA, REFLUX OESOPHAGITIS, CHRONIC EPISODIC DYSPEPSIA DOSAGE: ADULTS: THE USUAL DOSAGE IS 150MG TWICE DAILY IN THE MORNING AND EVENING. ALTERNATIVELY, PATIENTS WITH DUODENAL ULCERATION, GASTRIC ULCERATION OR REFLUX OESOPHAGITIS MAY BE TREATED WITH A SINGLE BEDTIME DOSE OF SOOM IN ULCERS FOLLOWING NON-STEROIDAL ANTI-INFLAMMATORY DRUG THERAPY, OR ASSOCIATED WITH CONTINUED NON-STEROIDAL ANTI-INFLAMMATORY DRUGS OR IN THE MANAGEMENT OF REFLUX OESOPHAGITIS UP TO EIGHT WEEKS TREATMENT MAY BE NECESSARY, CHRONIC EPISODIC DYSPEPSIA: 150MG TWICE DAILY FOR SIX WEEKS, INVESTIGATE EARLY RELAPSERS AND NON-RESPONDERS. (SEE DATA SHEET FOR FULL DOSAGE INSTRUCTIONS) CONTRA-INDICATIONS; PATIENTS WITH KNOWN HYPERSENSITUITY TO RANITIDINE PRECAUTIONS; EXCLUDE THE POSSIBILITY OF MALIGNANCY IN GASTRIC ULCER BEFORE INSTITUTING THERAPY, ESPECIALLY IN MIDDLE-AGED PATIENTS WITH RECENTLY CHANGED DYSPEPTIC SYMPTOMS. SUPERVISION OF PATIENTS WITH PEPTIC ULCERS AND ON NSAID THERAPY IS RECOMMENDED ESPECIALLY IF ELDERLY. REDUCE DOSAGE IN THE PRESENCE OF SEVERE RENAL FAILURE (SEE DATA SHEET). LIKE OTHER DRUGS, USE DURING PREGNANCY AND LACTATION ONLY IF STRICTLY NECESSARY.

SIDE EFFECTS: HEADACHE, DIZZINESS, SKIN RASH, OCCASIONAL HEPATITIS. RARELY, REVERSIBLE MENTAL CONFUSION STATES, USUALLY IN VERY ILL OR ELDERLY PATIENTS. RARE CASES OF LEUCOPENIA, AND THROMBOCYTOPENIA, USUALLY REVERSIBLE, AGRANULOCYTOSIS AND PANCYTOPENIA. HYPERSENSITIVITY REACTIONS, ANAPHYLACTIC SHOCK, RARE CASES OF BRADYCARDIA, AND AV BLOCK, ISEE DATA SHEET). PRESENTATIONS: ZANTAC 150 TABLETS EACH CONTAINING 150MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/02/29, 60 TABLETS E20-76), ZANTAC 300 TABLETS EACH CONTAINING 300MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/02/29, 60 TABLETS E31-25). ZANTAC SIVUP EACH 10ML DOSE CONTAINING 150MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/02/29, 60 TABLETS E31-25). ZANTAC SIVUP EACH 10ML DOSE CONTAINING 150MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/02/29, 60 TABLETS E31-25). ZANTAC SIVUP EACH 10ML DOSE CONTAINING 150MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/02/29, 60 TABLETS E31-25). ZANTAC SIVUP EACH 10ML DOSE CONTAINING 150MG RANITIDINE (PRODUCT LICENCE NUMBER 0004/03/2). BOOTLE E22-32). PRODUCT LICENCE HOLDER; GLAXO OPERATIONS UK, LIMITED, GREENFORD, MIDDLESEX UB6 0HE ZANTAC IS A GLAXO TRADE MARK FURTHER INFORMATION IS AVAILABLE ON REQUEST FROM:

GLAXO LABORATORIES LIMITED

GREENFORD, MIDDLESEX UB6 0HE
TEL: 01-422 3434

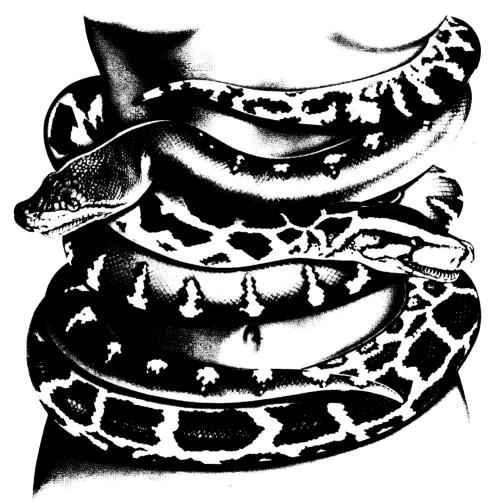




IN IRRITABLE BOWEL SYNDROME COLPERNION

(enteric-coated peppermint oil) CAPSULES

Break the strangleholds of pain and bloating



COLPERMINT DUAL ACTION RELIEF

Prescribing Information

Presentation: A light blue/dark blue enteric-coated capsule with a green band between cap and body. Each Capsule contains 0.2ml perpermint oil B.P. Uses: For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with irritable bowel syndrome. Dosage and Administration: Adult dose: 1-2 capsules three times a day, 30 minutes to one hour before food, and taken with a small quantity of water. The capsules should not be taken immediately after food. The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of capsules in children under the age of 15 years. Contra-indications,

warnings, etc Precautions: The capsules should not be broken or chewed because this would release the peppermint oil prematurely, possibly causing local irritation of the mouth or oesophagus. Patients who already suffer from heartburn sometimes experience an exacerbation of these symptoms when taking the capsule. Treatment should be discontinued in these patients. Do not take indigestion remedies at the same time of day as this treatment. Adverse effects: Heartburn; sensitivity reactions to menthol, which are rare and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia.

Pharmaceutical Precautions: Store in a cool place. Avoid direct sunlight. Legal Category: P. Product Licence: PL 0424/0009. Product Licence Holder: Tillotts Laboratories. Basic NHS Cost: £12.15 per 100. Date of issue: September 1990 Colpermin is a Trade Mark.



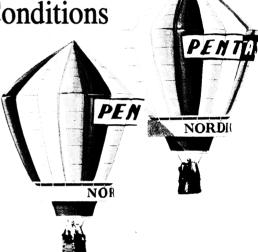






In Ulcerative Colitis **New Pentasa Slow Release Tablets**

Predictable Release in Unpredictable Conditions









• Predictable Release in **Unpredictable Patients**



Pentasa....Mesalazine, when and where it matters

Abridged Prescribing Information

Name of Product: PENTASA Slow Release Tablets. Presentation: Round, white to light grey mottled tablets with a break line on one side. Each tablet contains 250mg mesalazine in a slow release presentation. Uses: For the maintenance of remission in mild to moderate ulcerative colitis. Dosage and administration: Adults: The usual dose is two tablets, three times daily. Contra-indications: Children under the age of 15 years. Known sensitivity to salicylates. Precautions, warnings etc: PENTASA is not recommended in patients with renal impairment. Patients with raised blood urea or proteinuria should be treated with caution. PENTASA should be used with caution during pregnancy and lactation. Headache, diarrhoea and dyspepsia may occur in a small proportion of patients. Exacerbation of the symptoms of colitis may arise in patients who have previously had this problem with sulphasalazine. Packing quantity: Bottles containing 200 tablets. Product Licence: PL 3194/0043 Basic NHS
Price: 200 x 250 mg tablets £32.28. Product Licence Holder: Ferring Pharmaceuticals Ltd, II Mount Road, Feltham, Middlesex. TWI3 6JG. Date of preparation: March 1990. Reference: I. Brit.

J. Clin. Pharmac. (1987), 23: 365-369. 2. Gastroenterol. Int. (1988); I/Suppl.1: A859. PENTASA is a registered trademark.

Further information is available from: Nordic Pharmaceuticals, 11 Mount Road, FELTHAM, Middlesex. TW13 6JG. NORDIC *

PRESCRIBING INFORMATION

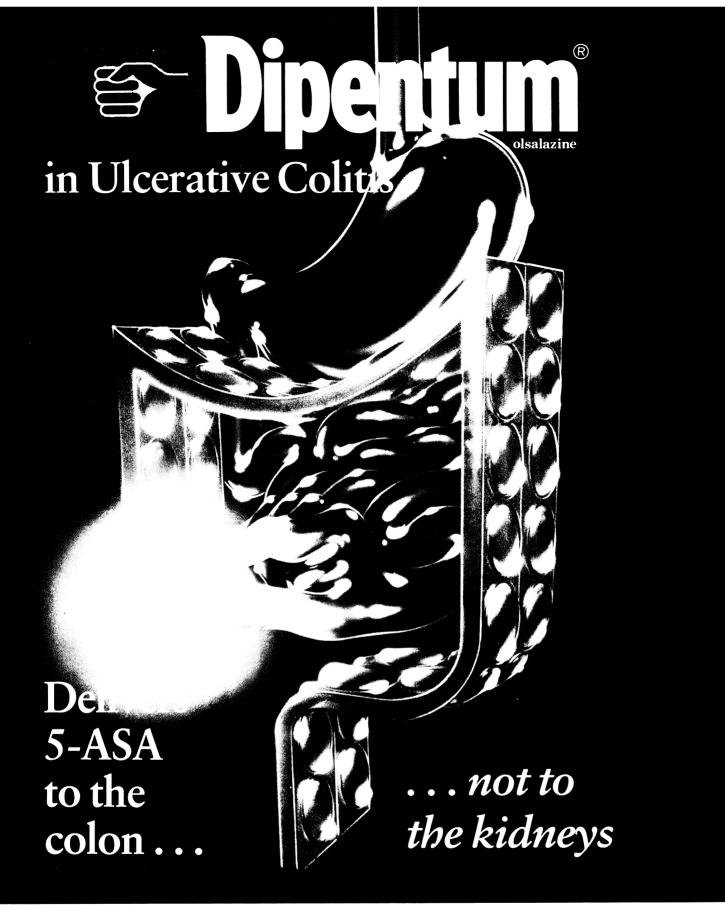
2. Premedication prior to general anaesthesia. 3. Control of acute muscle spasm due to tetanus or poisoning. 4. Control of convulsions; status epilepticus. 5. Management of severe acute analety explicit on incidional cellirum tremens. DOSAGE AND ADMINISTRATION Diazemuls may be administered by slow intravenous injection (1ml per min), or by continuous infusion. Diazemuls should be drawn up into the syringe immediately prior to administration. 1. Sedation: 0.1 – 0.2mg diazepam/kg body weight by injection. 2. Premedication: 0.1 – 0.2mg diazepam/kg body weight by injection repeated every 1-4 hours as required. Alternatively, continuous infusion of 3-10mg/kg body weight tover 24 hours may be used. 4. Status epilepticus: An initial dose of 0.15 – 0.25mg/kg body weight tover 24h. 5. Anviety and tension, acute muscle spasm, acute states of excitation, delirirum tremens: The usual dose is 10mg/kg body weight tover 24hr. 5. Anviety and tension, acute muscle spasm, acute states of excitation, delirirum tremens: The usual dose is 10mg/kg body weight by inflicted patients: Elderly and debilitated patients are particularly sensitive to benzodiazepines. Dosege should initially be reduced to the full of the normal mocommendations. CONTRA NDICATIONS, WARNINGS, ETC: As with other benzodiazepine preparations: should not be used in phobic or obsessional states nor in the treatment of chronic contractions and increase the patients is reaction time. Use with caution in patients with impairment of renal or hepatic function and in patients with pulmonary insufficiency or mysatheria gravis. Should not be used alone to treat depression or anxiety associated with depression. Amnesia may occur. In cases of loss or bereavement psychological adjustment may be inhibited by benzodiazepines. Disinhibiting effects may be manifested in various ways. Suicide may be precipitated in patients who are depressed and aggressive behaviour toward self and others may be precipitated. Extreme caution should therefore be used in prescribing benzodiazepines





Diazemuls®
10mg diazepam in 2ml emulsion

PREDICTABLE I.V. SEDATION · PREDICTABLE RECOVERY



Prescribing information

Presentation. Caramel coloured capsules containing 250mg olsalazine sodium. Uses. Oral treatment of acute mild ulcerative colitis and the maintenance of remission. Olsalazine consists of two molecules of 5-amino-salicylic acid [5-ASA] joined through an azo-bond. The systemic absorption of olsalazine is minimal, 99% of an oral dose will reach the colon. Olsalazine is activated in the colon where it is converted into 5-ASA. The release of 5 ASA is neither pH nor time dependent. 5-ASA acts topically on the colonic mucosa and local colonic concentrations of 5-ASA

are more than 1000 times that found in the serum.

Dosage and Administration. Acute Mild Disease, Adidts Including the Elderly, Commence on 1g daily in divided doses and, on ig daily in divided doses and, depending upon the patient response, titrate the dose upwards to a maximum of 3g daily over 1 week. A single dose should not exceed 1g. Olsalazine should be

taken with food.

Remission Adults Including the Elderly. 2 capsules (0.5g) twice daily taken with food. Contra-Indications, Warnings, etc. Contra-indications. Hypersensitivity to salicylates

There is no experience of the use

of olsalazine in patients with significant renal impairment. Olsalazine is contra-indicated in patients with significant renal impairment. *Pregnancy*. Comprehensive animal reproductive toxicity studies have not been performed. There is no experience with olsalazine treatment during pregnancy Obsalazine is contra-indicated in pregnancy, Lactation. There are no data on the excretion of obsalazine in breast milk. Adverse Reactions, Watery

diarrhoea has been recorded in 15% of patients treated. In half of these patients the diarrhoea was either transient or overcome by

dose reduction. In patients who do not respond to dose reduction the drug should be stopped. As with sulphasalazine and mesalazine gastrointestinal side-effects are the most common. The most frequently reported adverse reactions are diarrhoea, abdominal cramps, headache, nausea, dyspepsia, arthralgia and rash.

Treatment of Overdosage. There is no specific antidote to olsalazine. Treatment should be supportive.

Pharmaceutical Precautions. Store at room temperature in a dry place. Legal Category, POM

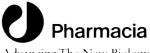
Package Quantities, Containers of

100 capsules. Further Information. Olsalazin has been used concomitantly with glucocorticosteroids. UK Product Licence Number. 0009-0069.

Product Authorisation Number Ireland

PA 107 14 1 Dipentum is a Trade Mark. Basic NHS Price: 100 Capsules £23.90. Distributed in the Republic of Ireland by: United Drug Limited, , Lower Fitzwilliam Street. Dublin.

available from: Pharmacia Ltd., Pharmacia House, Midsummer Boulevard, Milton Keynes, MK9 3HP



Advancing The New Biology

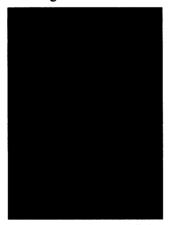


When you require a definitive diagnosis for the chronically constipated patient

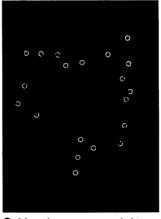
> SITZMARKS™: A Soft Gelatin Capsule containing 20 Radiopaque Rings of 1 mm x 4.50 mm.

- Convenient
- Efficient Pre-Cut Radiopaque Rings
- Time Saving and Cost Effective

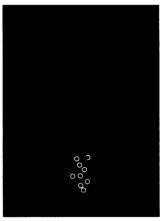
Reading the Results*:



Most rings have been expelled. Patient is not significantly constipated.



Most rings are scattered about the colon. Patient most likely has hypomotility or colonic inertia.



Most rings are gathered in the rectosigmoid. Patient most likely has functional outlet obstruction.

Suggested SITZMARKS™ Directions:

Step A

- 1. On Day 0, direct patient to take the Sitzmarks™ capsule by mouth
- On Day 5, have patient return for a flat plate abdominal X-Ray to determine the location and the extent of elimination of the markers.
- 3. Patients who expel all markers probably are not significantly constipated.
- 4. Patients who retain a large number of markers need to have follow up abdominal X-Rays every 2-3 days.
- 5. Patients whose markers accumulate in the rectosigmoid may require outlet defecography or manometrics.
- 6. Have patients take Konsyl® or Konsyl® D daily, in double dose. Encourage liquid intake.
- 7. Have patients take another Sitzmarks[™] capsule in 1-2 weeks and return in 5 days for another X-Ray to determine location and extent of elimination of the markers.
- 8. Same as direction 4 and 5 in Step A above.

TO ORDER SITZMARKS™ CONTACT:

Konsyl Pharmaceuticals

Division of Lafayette Pharmaceutical, Inc. • 4200 S. Hulen • Ft. Worth, Texas 76109 • (817) 763-8011 Konsyl Sample Hotline: 1-800-3-KONSYL (1-800-356-6795)

MIRROR OF MEDICINE A HISTORY OF THE BMJ

P. W. J. BARTRIP



The BMJ's 150 year history has taken it from small beginnings in Worcester as the Provincial Medical and Surgical Journal to its current position as a major international medical journal. On the way there have been rows, editors' dismissals, and battles with the BMA and royal colleges as well as growing success and authority. In Mirror of Medicine the historian P W J Bartrip provides a shrewd and perceptive commentary on the BMJ's progress, placing its history in the context of contemporary events and examining its treatment of many key themes in medical science and society.

352 pp., illus., Clarendon Press/BMJ, September 1990



Price to BMA members only: UK £29; Abroad £33. Prices include packing and postage, by air speeded despatch abroad (air mail rates on application). AMEX, Access, Visa credit cards accepted.

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CYTOTEC Abbreviated Prescribing Information

Presentation: Tablet containing misoprostol 200 micrograms. Uses: Healing of duodenal and gastric ulcer induced by non-steroidal anti-inflammatory drugs (NSAID) in arthritic patients at risk, whilst continuing NSAID therapy. Prophylaxis of NSAID-induced ulcers. Healing of duodenal and gastric ulcer. Dosage: Adults including the elderly. Healing of duodenal and gastric ulcer: 800 micrograms daily in two or four divided doses taken with breakfast and/or each main meal and at

Prophylaxis of NSAIDinduced ulcer:

200 micrograms twice daily, three times daily or four times daily. Refer to data sheet for additional information.

Contraindications: Pregnant women, women planning a pregnancy, patients allergic to prostaglandins.

Warnings: Pre-menopausal women should use effective contraception and be advised of the risks of taking Cytotec if pregnant.

Precautions: Cytotec does not produce hypotension in clinical studies at ulcerhealing doses, nevertheless exercise caution in disease states where hypotension might precipitate severe complications. Cytotec should not be administered should not be administered during breast feeding.

Adverse effects: Diarrhoea, abdominal pain, dyspepsia, flatulence, nausea, vomiting, vizziness, skin rashes.

menorrhagia,



Soften the impact of NSAIDs on the stomach with prostaglandins

Cytotec is a prostaglandin analogue

and therefore replaces G.I. prostaglandins depleted by NSAIDs.

Unlike H₂ receptor antagonists,

Cytotec not only inhibits gastric acid secretion' but also protects the gastric mucosa by stimulating bicarbonate secretion, increasing mucus secretion and enhancing gastric mucosal blood flow.3

Rajapaksa 1, Adams A, Noar M. Dig Dis Sci 1986; 31 (suppl): 126s-129s. 2. Isenberg JL, Hogan DL, Koss MA, Selling JA. Gastro-enterology 1986; 91: 370-378. 3. Sato N, Kawano S, Fukuda M, Tsuji S, Kamada T. Am J Med 1987: 83 (suppl IA): 15-21 1987; 83 (suppl 1A): 15-21

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ISSN 0036-5521

Abstracted in Excerpta Medica
Indexed in Current Contents and Index Medicus
Spanish edition distributed by Sanidad Ediciones, S.A.
Chinese edition distributed by The Shanghai Institute of Digestive Diseases

Annual subscription (twelve issues per year) USD 380.00

Publisher: Universitetsforlaget AS (Norwegian University Press), P.O. Box 2959 Tøyen, Oslo 6, Norway. U.S. office: Publications Expediting Inc., 200 Meacham Ave., Elmont, NY 11003, USA.



Prescribing Information. Presentation 'Tagamet Tiltab' Tablets, PL 0002/0128, each containing 800 mg cimetidine. 30 (2 calendar strips of 15 tablets), £17.76. 'Tagamet' Tablets, PL 0002/0092, each containing 400 mg cimetidine. 60 (4 calendar strips of 15 tablets), £18.69. Uses Duodenal and benign gastric ulceration, including that associated with NSAIDs. Other conditions where reduction of gastric acid by 'Tagamet' is beneficial; persistent dyspeptic symptoms, particularly meal-related, including such symptoms associated with NSAIDs. Dosage and administration For full dosage instructions see Data Sheet. Adults: Duodenal or benign gastric ulceration, 800 mg once a day at bedtime. Otherwise usually 400 mg b.d. with breakfast and at bedtime. If inadequate, 400 mg q.d.s. with meals and at bedtime (1.6 g/day). Treat for at least 4 weeks (6 weeks in benign gastric ulcer, 8 weeks in ulcer associated with continued NSAIDs). To prevent relapse of peptic ulcer, usually 400 mg at bedtime or else 400 mg morning and at bedtime. Children: Over 1 year: 25-30 mg/kg/day, divided. Contra-indication Hypersensitivity to cimetidine. Precautions Impaired renal function: reduce dosage (see Data

Sheet). Potentiation of oral anticoagulants, phenytoin, theophylline and intravenous lignocaine (see Data Sheet). Prolonged treatment: observe patients regularly. Potential delay in diagnosis of gastric cancer (see Data Sheet). Regularly observe patients with a history of peptic ulcer and on NSAIDs, especially if elderly. Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation. Adverse reactions Diarrhoea, dizziness, rash, tiredness. Gynaecomastia, occasional reversible liver damage, confusional states (usually in the elderly or very ill). Very rarely interstitial nephritis, acute pancreatitis, thrombocytopenia, agranulocytosis, headache, myalgia, arthralgia, sinus bradycardia, tachycardia, heart block, aplastic anaemia; very rare reports of alopecia, reversible impotence but no causal relationship established at usual therapeutic doses. Legal category POM. 5.3.90. Smith Kline & French Laboratories, Welwyn Garden City, Hertfordshire AL7 1EY. © 1990 Smith Kline

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