patients, with the ambition of developing a consensus document to support health care professionals in the future.

Methods This qualitative study involved four focus groups, and was conducted between March and October 2018. It involved a total of 27 expert participants IBD-specialist nurses (n=8), gastroenterologists (n=7), general practitioners (n=5), colorectal surgeons (n=2), pharmacists (n=2), a histopathologist (n=1) and clinical commissioning experts (n=2). All participants were given pre-sessional information. Facilitated discussion was then undertaken between experts on key topic areas, and culminated in key themes, which were then further analysed.

Results The following themes were identified to influence patient care and outcomes: 1) Awareness. A lack of awareness particularly in primary care, and perceptions that MC is less common than conventional inflammatory bowel diseases were felt to be factors influencing diagnosis and management. 2) Symptom overlap with IBS. As symptomatology for both MC and IBS are similar, the expert group felt referrals to secondary care are likely to be restricted, leading to increased GP visits, enhanced use of over the counter medications, and diminished quality of life. 3) Faecal calprotectin (FC). The expert group felt referral practice from primary care was too reliant on FC as a discriminator, as active MC can have FC levels below the conventional referral thresholds. 4) Biopsies. The expert group identified that the diagnosis of MC may be missed as endoscopists neglect to take colonic biopsies, either through a lack of awareness, or determined by time and cost restrictions. 5) Treatment. This theme demonstrated significant variations in clinical practice, with an array of therapeutic interventions used to manage MC. Clinicians frequently lacked awareness of MC treatments and were not aware that budesonide is the only established treatment, as evidenced in randomised-controlled trials.

Conclusions This is the first study to examine service provision for MC in the UK. Key themes have been identified through expert opinion, demonstrating why optimal diagnosis and management of MC has been difficult to operationalise in the UK. These findings will be used to develop a consensus document that has benefits to healthcare professionals and patients.

**PTU-096** INTRODUCTION OF A GASTROENTEROLOGY OUTREACH SERVICE AND ITS IMPACT WITHIN A TERTIARY UNIVERSITY HOSPITAL

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**Introduction** Bowel Cancer Screening Programme (BCSP) has shown to be associated with a substantial stage shift in colorectal cancer diagnosis. In 2015/16, the overall percentage uptake for gFOBt bowel screening nationally was 56.4%. There was a lower uptake across Leicester City CCG of 45.8%. The aim of this project was to assess if direct phone calls to non-responders towards gFOBt bowel screening improve BCSP uptake locally.

**Methods** We identified individuals from 8 local GP surgeries who had not returned their BCSP gFOBt kit between September and October 2016. These individuals were all phoned by a nurse specialist. During the telephone call encounter, we discussed the importance of bowel cancer screening, checked if each subject had received the 1st gFOBt kit, identified if there was any language barrier, offered further information (written/ picture booklets) and enquired if subjects would like another kit sent out again.

**Results** A total of 412 (202 females, 210 males) non-responders were identified. The mean and median age of the subjects was 60 years and 64 years respectively. A total of 580 phone